

# A SURVEY REPRESENTATIVE OF 75% OF THE WORLD'S POPULATION





US ELECTIONS

A SCIENTIFIC POLL CONDUCTED IN AROUND 50 OF THE MOST IMPORTANT COUNTRIES OF THE WORLD. FIND TECHNICAL DETAILS ON OUR WEBSITE: WWW.GALLUP-INTERNATIONAL.COM

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## 미국 대통령 선거에 대한 인식

- Gallup International 45개국 비교 조사 -

세계 조사 개요

2016년 8~9월 세계 45개국 성인 총 44,194명 조사 14개국 14,613명 면접조사 / 9개국 7,718명 전화조사 / 20개국 19,422명 온라인조사 / 2개국 2,441명 혼합조사

한국 조사 개요

2016년 8월 16~18일 전국 만 19세 이상 남녀 1,007명 전화조사, 표본오차 ±3.1%포인트(95% 신뢰수준) 휴대전화 RDD 표본 프레임에서 무작위 추출, 응답률: 19%(총 접촉5,397명 중 1,007명 응답 완료)

#### 조사 내용

만약 미 대선에 투표한다면: 힐러리 클린턴 vs 도널드 트럼프 미국 대통령 선거가 자국의 경제, 무역, 안보에 미치는 영향력 새로 선출될 미국 대통령의 우선 고려 사항: 미국의 경제적 이익 vs 세계인의 이익 테러와의 전쟁에 투입하는 미국 자원 증감에 대한 의견 지난 8년간 오바마 대통령 재임 중 미국의 국제적 위상 변화 오바마 대비 힐러리 클린턴, 도널드 트럼프의 국정 운영 전망



#### 국가별 미국 대통령 선거 선호 후보

		국가별 미국	두 후보 간		
	2016년 8~9월 조사	힐러리 클린턴	도널드 트럼프	모름/	격차
		(1)	(2)	응답거절	(1)-(2)
힐러리	1 Finland	86%	7%	7%	79
클린턴	2 Portugal	85%	5%	10%	80
 선호	3 Korea, Rep (South)	82%	3%	15%	79
高	4 Sweden	82%	7%	11%	75
1-3	5 Colombia	81%	6%	13%	75
	6 Austria	78%	9%	13%	69
	7 Mexico	78%	5%	17%	73
	8 Brazil	77%	11%	12%	66
	9 Germany	77%	8%	15%	69
	10 Netherlands	77%	8%	15%	69
	11 Nigeria	77%	19%	4%	58
	12 Ireland	74%	12%	14%	62
	13 Paraguay	74%	6%	20%	68
	14 Hong Kong	73%	16%	11%	57
	15 Italy	73%	16%	11%	57
	16 Norway	73%	14%	13%	59
	17 France	72%	10%	18%	62
	18 Spain	70%	4%	26%	66
	19 Canada	69%	12%	19%	57
	20 Australia	67%	15%	18%	52
	21 Jordan	66%	3%	31%	63
	22 Panama	65%	11%	24%	54
	23 Thailand	65%	11%	24%	54
	24 United Kingdom	64%	15%	21%	49
	25 Bangladesh	62%	8%	30%	54
	26 Afghanistan	61%	22%	17%	39
	27 Azerbaijan	61%	3%	36%	58
	28 Japan	60%	3%	37%	57
	29 South Africa	59%	15%	26%	44
	30 Ecuador	56%	6%	38%	50
	31 Iraq	56%	23%	21%	33
	32 China	53%	44%	3%	9
	33 Egypt	53%	9%	38%	44
	34 Slovenia	52%	22%	26%	30
	35 Argentina	51%	5%	44%	46
	36 Bulgaria	51%	26%	23%	25
	37 Pakistan	51%	17%	32%	34
	38 India	49%	27%	24%	22
	39 Macedonia	48%	20%	32%	28
	40 Latvia	46%	22%	32%	24
	41 Lebanon	45%	22%	33%	23
	42 Peru	44%	4%	52%	40
/cc	43 Palestinian territories	40%	18%	42%	22
低	44 Russian Federation	10%	33%	57%	-23

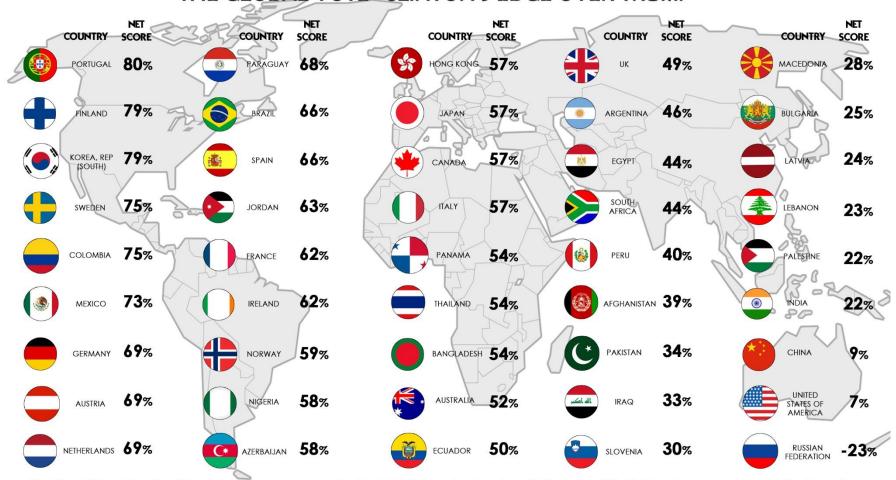
<sup>\*</sup>힐러리 클린턴 선호 응답 내림차순. 당사국 미국은 상황이 유동적이어서 수치를 제시하지 않음

<sup>\*</sup>SOURCE :WIN/Gallup International The Global Vote on U.S. Elections 2016



### GLOBAL POLL ON THE AMERICAN ELECTION

#### THE GLOBAL VOTE- CLINTON'S EDGE OVER TRUMP



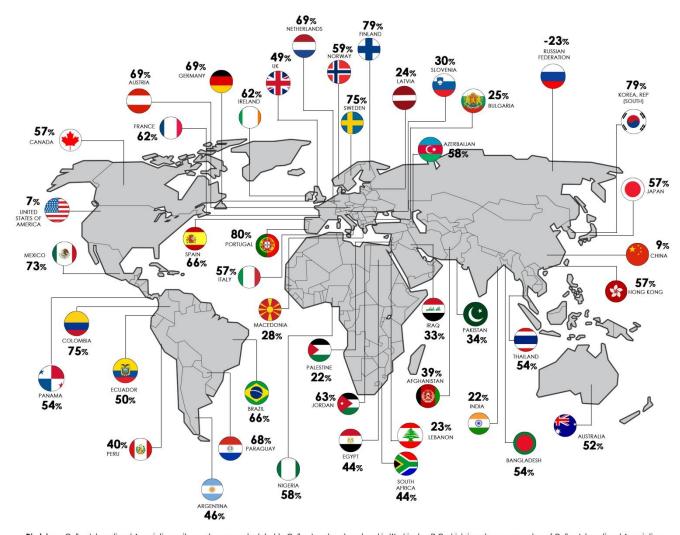
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#### GLOBAL POLL ON THE AMERICAN ELECTION

THE GLOBAL VOTE- CLINTON'S EDGE OVER TRUMP



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#### 미 대선이 자국에 미치는 영향력

	미국 대통령 선거가 자국에 미치는 영향력							
2016년 8~9월 조사			있다			없다	모름/	
	많이	약간	(계)	별로	전혀	(계)	응답거절	
1 Korea, Rep (South)	68%	23%	91%	2%	0%	2%	7%	
2 Brazil	30%	52%	82%	11%	3%	14%	4%	
3 China	13%	69%	82%	16%	2%	18%	0%	
4 Canada	26%	54%	80%	15%	2%	17%	3%	
5 Italy	19%	61%	80%	15%	1%	16%	4%	
6 Portugal	20%	60%	80%	15%	1%	16%	4%	
7 Germany	21%	57%	78%	15%	2%	17%	5%	
8 Iraq	43%	33%	76%	11%	11%	22%	2%	
9 Pakistan	50%	25%	75%	14%	7%	21%	4%	
10 Afghanistan	31%	43%	74%	14%	8%	22%	4%	
11 Sweden	17%	56%	73%	15%	1%	16%	11%	
12 Japan	26%	44%	70%	11%	1%	12%	18%	
13 Colombia	22%	46%	68%	16%	12%	28%	4%	
14 France	14%	54%	68%	22%	5%	27%	5%	
15 Lebanon	34%	34%	68%	13%	13%	26%	6%	
16 Egypt	23%	44%	67%	12%	14%	26%	7%	
17 South Africa	20%	47%	67%	14%	4%	18%	15%	
18 Hong Kong	13%	53%	66%	29%	3%	32%	2%	
19 Peru	27%	39%	66%	12%	5%	17%	17%	
20 Nigeria	22%	43%	65%	20%	14%	34%	1%	
21 Spain	13%	51%	64%	20%	10%	30%	6%	
22 Latvia	22%	42%	64%	17%	5%	22%	14%	
23 Ireland	18%	44%	62%	28%	5%	33%	5%	
24 Finland	9%	51%	60%	31%	3%	34%	6%	
25 Netherlands	7%	52%	59%	29%	2%	31%	10%	
26 Austria	16%	43%	59%	32%	3%	35%	6%	
27 Palestinian territories	14%	44%	58%	26%	16%	42%	0%	
28 Macedonia	26%	32%	58%	17%	8%	25%	17%	
29 Jordan	33%	24%	57%	19%	19%	38%	5%	
30 India	27%	30%	57%	27%	10%	37%	6%	
31 Australia	13%	44%	57%	29%	5%	34%	9%	
32 United Kingdom	14%	43%	57%	28%	4%	32%	11%	
33 Panama	22%	35%	57%	26%	7%	33%	10%	
	18%	34%	52%	10%	15%	25%	23%	
34 Azerbaijan	17%	34%	51%	15%	7%	22%	27%	
35 Argentina	23%	27%	50%	16%	6%	22%	27%	
36 Ecuador	11%	35%	46%	32%	8%	40%	14%	
37 Norway	10%	35%	46%	32 % 25 %	17%	40%	14%	
38 Thailand	11%	34%	44%	18%	8%	42% 26%	32%	
39 Bangladesh								
40 Slovenia	8%	32%	40%	35%	17%	52%	8%	
41 Russian Federation	12%	28%	40%	21%	11%	32%	28%	
42 Bulgaria	21%	15%	36%	49%	15%	64%	0%	
43 Mexico	14%	13%	27%	68%	5%	73%	0%	
44 Paraguay * '영향력 있다' 응답 내림차순	5%	21%	26%	49%	17%	66%	8%	

<sup>\* &#</sup>x27;영향력 있다' 응답 내림차순. 당사국 미국은 이 질문을 하지 않음

<sup>\*</sup>SOURCE: WIN/Gallup International The Global Vote on U.S. Elections 2016

#### WHY DO AMERICAN ELECTIONS BECOME GLOBAL ELECTIONS?

## IMPACT OF U.S. PRESIDENT ON MY COUNTRY

#### **WE ASKED**

HOW MUCH, IN YOUR VIEW, IS THE IMPACT OF THE AMERICAN ELECTION ON YOUR COUNTRY, ON ISSUES SUCH AS ECONOMIC PROGRESS, TRADE, PEACE ETC. IN OTHER WORDS, HOW MUCH IS THE IMPACT OF THE AMERICAN PRESIDENT ON WHAT HAPPENS IN YOUR COUNTRY?

#### THEWORLD RESPONDED

**69**%

HIGH

2222222222222222

19%

2222222222222222

6% NO IMPACT



6% DK/NR

222222



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#### 미 대선이 자국에 미치는 영향력

새로 선출될 미국 대통령의 우선 고려 사항						
2016년 8~9월 조사	미국 국민의 경제적 이익	전 세계인의 이익 (1)	동등하게 고려 (2)	(1+2) 계	모름/ 응답거절	
1 Egypt	66%	3%	25%	28%	6%	
2 United States of America	61%	6%	28%	34%	5%	
3 Latvia	50%	6%	34%	40%	10%	
4 Azerbaijan	47%	24%	15%	39%	14%	
5 Norway	42%	16%	33%	49%	9%	
6 Italy	39%	15%	43%	58%	3%	
7 Pakistan	39%	26%	32%	58%	3%	
8 United Kingdom	35%	15%	40%	55%	10%	
9 Lebanon	34%	15%	41%	56%	10%	
10 Jordan	34%	19%	45%	64%	2%	
11 Ireland	33%	14%	49%	63%	4%	
12 Russian Federation	32%	8%	35%	43%	25%	
13 Australia	32%	12%	45%	57%	11%	
14 Hong Kong	32%	16%	48%	64%	4%	
15 Afghanistan	32%	34%	30%	64%	4%	
16 Iraq	32%	17%	49%	66%	2%	
17 Canada	31%	10%	54%	64%	5%	
18 Portugal	30%	5%	61%	66%	4%	
19 Sweden	29%	7%	54%	61%	10%	
20 Thailand	28%	26%	31%	57%	15%	
21 Brazil	28%	10%	59%	69%	3%	
22 Macedonia	27%	9%	48%	57%	16%	
23 France	26%	8%	59%	67%	7%	
24 Netherlands	25%	16%	51%	67%	8%	
25 South Africa	24%	8%	59%	67%	9%	
26 Korea, Rep (South)	24%	22%	47%	69%	7%	
27 Austria	24%	10%	60%	70%	6%	
28 Germany	23%	11%	59%	70%	7%	
29 Spain	23%	7%	68%	75%	2%	
30 Palestinian territories	22%	28%	35%	63%	15%	
31 Bulgaria	21%	15%	49%	64%	15%	
32 Slovenia	20%	18%	56%	74%	6%	
	20%	12%	64%	74 %	4%	
33 Finland	19%	27%	51%	78%	3%	
34 Nigeria	15%	21%	49%	70%	15%	
35 Peru	15%	21%	55%	70 % 78 %	7%	
36 Paraguay		17%				
37 Bangladesh	12%	20%	47%	64%	24%	
38 Argentina	11%		40%	60%	29%	
39 Japan	11%	8%	58%	66%	23%	
40 Mexico	10%	9%	74%	83%	7%	
41 Panama	10%	10%	73%	83%	7%	
42 India	10%	9%	77%	86%	4%	
43 Ecuador	9%	22%	44%	66%	25%	
44 China * '미구 구미이 경제저 이인 으서 <sup>-</sup>	7%	66%	27%	93%	0%	

- \* '미국 국민의 경제적 이익 우선 고려' 응답 내림차순. 콜롬비아는 이 질문을 하지 않음
- \*SOURCE: WIN/Gallup International The Global Vote on U.S. Elections 2016

# WORLD KEEN TO ADVISE NEW AMERICAN PRESIDENT ON GLOBAL VS LOCAL PRIORITIES

#### **WE ASKED**

CONSIDERING THAT AMERICA LEADS THE GLOBAL ECONOMY, SHOULD THE NEW AMERICAN PRESIDENT GIVE PRIORITY TO THE ECONOMIC INTERESTS OF THE AMERICAN PEOPLE, THE INTERESTS OF THE PEOPLE OF THE WORLD AS A WHOLE, OR EQUALLY TO BOTH?

#### THEWORLD RESPONDED

16% LOCAL

47% GLOCAL

31% GLOBAL 6% DK/NR

22222



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#### **USA RESPONDED**

61%
LOCAL
TILT

28% GLOCAL

**99999999999999 99**9

6% GLOBAL TILT

**33333** 

5% DK/NR

22222



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#### 미국 대통령 선거에 대한 인식 - 한국 (1)

질문) 만약 귀하께서 미국 대통령 선거에 투표하신다면 (힐러리 클린턴, 도널드 트럼프: 순서 로테이션) 중 누구에게 투표하시겠습니까?

		11384	만약 미국 대	대통령 선거에 투	표한다면
2016년	8월 16~18일	사례수 (명)	힐러리 클린턴	도널드 트럼프	모름/ 응답거절
한	국 전체	1,007	82%	3%	15%
지역별	서울	201	87%	2%	11%
	인천/경기	297	86%	3%	12%
	강원	31	-	-	-
	대전/세종/충청	104	84%	2%	14%
	광주/전라	102	75%	7%	18%
	대구/경북	102	79%	3%	18%
	부산/울산/경남	158	81%	5%	13%
	제주	12	-	-	-
성별	남성	499	84%	5%	12%
	여성	508	81%	2%	17%
연령별	19-29세	181	73%	4%	23%
	30대	179	88%	2%	10%
	40대	213	85%	5%	10%
	50대	198	84%	3%	13%
	60대 이상	236	81%	3%	16%
주요	국민의당	103	94%	3%	3%
지지정당별	더불어민주당	239	88%	2%	9%
	새누리당	333	85%	4%	11%
	정의당	45	-	-	-
	없음/의견유보	283	70%	4%	26%
직업별	농/임/어업	46	-	-	-
	자영업	124	82%	5%	13%
	블루칼라	147	82%	4%	15%
	화이트칼라	274	87%	4%	9%
	가정주부	202	87%	2%	11%
	학생	100	70%	2%	27%
	무직/은퇴/기타	113	79%	3%	18%
이념성향별	보수	324	86%	5%	10%
	중도	229	87%	2%	11%
	진보	256	88%	3%	8%
5011311.011	nlo 스키르 게기는	171010 =1			

<sup>\*50</sup>사례 미만은 수치를 제시하지 않음. 한국갤럽 www.gallup.co.kr

질문) 귀하는 미국 대통령 선거가 우리나라의 경제, 무역, 안보 등에 얼마나 영향력 있다고 보십니까, 혹은 영향력이 없다고 보십니까?

	2 1 1 0 8 7 M 1 -				선거가 우리		미치는 영	녕향력
2016	년 8월 16~18일	사례수 (RI)	-		영향력	별로	전혀	모름/
		(명)	많이	약간	있다 (계)	없다	없다	응답거절
	한국 전체	1,007	68%	23%	91%	2%	0%	6%
지역별	서울	201	67%	28%	96%	1%	1%	3%
	인천/경기	297	75%	18%	93%	2%	0%	5%
	강원	31	-	-	-	-	-	-
	대전/세종/충청	104	67%	24%	91%	1%	1%	7%
	광주/전라	102	58%	27%	85%	5%		10%
	대구/경북	102	67%	26%	93%	2%		5%
	부산/울산/경남	158	68%	23%	91%	4%		5%
	제주	12	-	-	-	-	-	-
성별	남성	499	72%	22%	94%	2%	1%	3%
	여성	508	64%	24%	89%	3%	0%	8%
연령별	19-29세	181	67%	27%	94%	2%	1%	4%
	30대	179	82%	13%	95%	1%	1%	3%
	40대	213	75%	18%	93%	2%	1%	4%
	50대	198	66%	25%	91%	5%		4%
	60대 이상	236	55%	30%	85%	2%	0%	13%
주요	국민의당	103	80%	16%	96%	3%		1%
지지	더불어민주당	239	76%	19%	95%	3%		2%
정당별	새누리당	333	67%	24%	92%	2%		6%
	정의당	45	-	-	-	-	-	-
	없음/의견유보	283	57%	28%	85%	3%	2%	11%
직업별	농/임/어업	46	-	-	-	-	-	-
	자영업	124	77%	17%	94%	1%		5%
	블루칼라	147	63%	29%	92%	2%		6%
	화이트칼라	274	82%	14%	95%	3%	1%	1%
	가정주부	202	62%	28%	90%	1%		9%
	학생	100	67%	26%	93%	2%		5%
	무직/은퇴/기타	113	53%	31%	84%	3%	2%	11%
이념	보수	324	69%	23%	92%	4%		4%
성향별		229	75%	21%	96%	1%	1%	3%
	진보	256	78%	19%	97%	1%	0%	1%
*E01F	에 미마으 스치른 제	<del>   </del>		21	aallun co	. ler		

<sup>\*50</sup>사례 미만은 수치를 제시하지 않음. 한국갤럽 www.gallup.co.kr



#### 미국 대통령 선거에 대한 인식 - 한국 (2)

<mark>질문</mark>) 전 세계 경제에 대한 미국의 영향력을 고려할 때 새로 선출될 미국 대통령은 미국 국민의 경제적 이익을 우선해야 한다고 보십니까,

전 세계인의 이익을 우선해야 한다고 보십니까, 혹은 동등하게 고려해야 한다고 보십니까?

		사례수	새로 선	출될 미국 대통	령의 우선 고려	사항
2016կ	<u>년</u> 8월 16~18일	(명)	미국 국민의 경제적 이익	전 세계인의 이익	동등하게 고려해야 한다	모름/ 응답거절
	한국 전체	1,007	24%	22%	47%	7%
지역별	서울	201	23%	19%	53%	5%
	인천/경기	297	25%	21%	46%	8%
	강원	31	-	-	-	-
	대전/세종/충청	104	19%	21%	53%	7%
	광주/전라	102	24%	26%	45%	5%
	대구/경북	102	28%	22%	42%	8%
	부산/ <del>울</del> 산/경남	158	23%	26%	45%	7%
	제주	12	-	-	-	-
성별	남성	499	29%	23%	44%	4%
	여성	508	20%	20%	50%	10%
연령별	19-29세	181	31%	16%	47%	6%
	30대	179	26%	18%	54%	2%
	40대	213	28%	15%	51%	6%
	50대	198	25%	24%	47%	5%
	60대 이상	236	14%	32%	38%	16%
주요	국민의당	103	24%	22%	53%	1%
지지	더불어민주당	239	25%	21%	52%	1%
정당별	새누리당	333	19%	26%	47%	9%
	정의당	45	_	-	-	
	없음/의견유보	283	28%	18%	41%	13%
직업별	농/임/어업	46	-	-	-	-
	자영업	124	26%	21%	48%	4%
	블루칼라	147	28%	21%	45%	6%
	화이트칼라	274	27%	20%	51%	2%
	가정주부	202	18%	23%	47%	12%
	학생	100	32%	14%	47%	8%
OUT	무직/은퇴/기타	113	17%	25%	43%	14%
이념	보수	324	22%	23%	51%	4%
성향별	중도	229	25%	22%	48%	5%
	진보	256	27%	21%	49%	3%

<sup>\*50</sup>사례 미만은 수치를 제시하지 않음. 한국갤럽 www.gallup.co.kr

질문) 미국 대통령은 IS 등 테러와의 전쟁에 투입하는 미국 자원을 현재보다 늘려야 한다고 보십니까, 현재 정도를 유지해야 한다고 보십니까, 줄여야 한다고 보십니까?

지역별 서울 201 42% 32% 7% 인천/경기 297 50% 27% 9% 31	74 <u>2</u> 18% 19% 13% 20% 22% 17% -
한국 전체         1,007         46%         29%         8%           지역별         서울         201         42%         32%         7%           인천/경기         297         50%         27%         9%           강원         31         -         -         -           대건/세종/충청         104         48%         24%         7%         2           광주/전라         102         45%         26%         10%         2           대구/경북         102         44%         27%         7%         2           부산/울산/경남         158         45%         32%         6%           제주         12         -         -         -           성별         남성         499         51%         30%         6%	18% 19% 13% 
지역별 서울 201 42% 32% 7% 인천/경기 297 50% 27% 9% 7원 31	19% 13% 
인천/경기 297 50% 27% 9% 강원 31	13% -20% 20% 22% 17% - 13%
강원 31	20% 20% 22% 17% - 13%
대전/세종/충청 104 48% 24% 7% 2 광주/건라 102 45% 26% 10% 2 대구/경북 102 44% 27% 7% 2 부산/울산/경남 158 45% 32% 6% 제주 12	20% 22% 17% - 13% 23%
광주/건라 102 45% 26% 10% 2 대구/경북 102 44% 27% 7% 2 부산/울산/경남 158 45% 32% 6% 제주 12	20% 22% 17% - 13% 23%
대구/경북 102 44% 27% 7% 2 부산/울산/경남 158 45% 32% 6% 제주 12	22% 17% - 13% 23%
부산/울산/경남 158 45% 32% 6% 제주 12	17% - 13% 23%
지주 12	- 13% 23%
<b>성별</b> 남성 499 51% 30% 6%	23%
	23%
여성 508 40% 28% 9% 2	
	20/
연령별 19-29세 181 43% 42% 3%	12%
30대 179 40% 36% 13%	11%
40대 213 46% 26% 13%	15%
50대 198 55% 23% 6%	16%
60대 이상 236 45% 21% 3% 3	31%
주요 국민의당 103 53% 33% 5%	8%
지지 더불어민주당 239 48% 33% 12%	7%
정당별 새누리당 333 48% 29% 5%	19%
정의당 45	-
없음/의견유보 283 38% 25% 7% :	30%
<b>직업별</b> 농/임/어업 46	-
자영업 124 48% 28% 5%	19%
블루칼라 147 43% 33% 8%	16%
화이트칼라 274 53% 31% 10%	6%
가정주부 202 41% 22% 8% 2	28%
학생 100 40% 40% 5%	14%
무직/은퇴/기타 113 48% 23% 3% 2	26%
이념 보수 324 50% 30% 7%	13%
성향별 중도 229 43% 34% 5%	18%
진보 256 51% 29% 10%	9%

<sup>\*</sup>세계 결과는 추후 공개. 50사례 미만은 수치를 제시하지 않음. 한국갤럽 www.gallup.co.kr



#### 미국 대통령 선거에 대한 인식 - 한국 (3)

질문) 귀하는 지난 8년간 오바마 대통령 재임 중 미국의 위상이 국제적으로 더 강화됐다고 보십니까, 약화됐다고 보십니까, 혹은 변화 없다고 보십니까?

		니게스	오ા	바마 재임 중 미	국의 국제적 위	의상
	년 8월 16~18일	사례수 (명)	더 강화됐다	더 약화됐다	변화 없다	모름/ 응답거절
	한국 전체	1,007	37%	12%	38%	13%
지역별	서울	201	38%	13%	37%	12%
	인천/경기	297	39%	11%	40%	9%
	강원	31	-	-	-	-
	대전/세종/충청	104	37%	11%	39%	14%
	광주/전라	102	40%	12%	33%	15%
	대구/경북	102	35%	10%	36%	19%
	부산/울산/경남	158	28%	16%	41%	15%
	제주	12	-	-	-	-
성별	남성	499	40%	14%	38%	7%
	여성	508	34%	9%	38%	19%
연령별	19-29세	181	52%	7%	34%	8%
	30대	179	32%	14%	46%	8%
	40대	213	32%	16%	41%	11%
	50대	198	32%	15%	37%	16%
	60대 이상	236	38%	8%	33%	21%
주요	국민의당	103	42%	12%	39%	7%
지지	더불어민주당	239	44%	9%	42%	5%
정당별	새누리당	333	36%	11%	38%	15%
	정의당	45	-	-	-	-
	없음/의견유보	283	29%	14%	35%	21%
직업별	농/임/어업	46	-	-	-	-
	자영업	124	43%	14%	32%	11%
	블루칼라	147	38%	16%	37%	9%
	화이트칼라	274	35%	14%	44%	7%
	가정주부	202	26%	11%	39%	24%
	학생	100	52%	5%	30%	12%
	무직/은퇴/기타	113	41%	11%	34%	15%
이념	보수	324	35%	16%	38%	12%
성향별	중도	229	39%	12%	42%	7%
	진보	256	39%	11%	43%	7%
			O 4 - 1 = - 11 1	크기 아이 ㅋ	7 7424	

<sup>\*</sup> 세계 결과는 추후 공개. 50사례 미만은 수치를 제시하지 않음. 한국갤럽 www.gallup.co.kr



#### 미국 대통령 선거에 대한 인식 - 한국 (4)

<mark>질문</mark>) 만약 힐러리 클린턴이 미국 대통령에 당선된다면 오바마보다 국정 운영을 더 잘할 것으로 보십니까, 잘못할 것으로 보십니까, 혹은 비슷할 것으로 보십니까?

		니네스	오바마 대	대비 힐러리 클	클린턴 국정 윤	은영 전망
2016կ	<u>년</u> 8월 16~18일	사례수 (명)	더 잘할 것	잘못할 것	비슷할 것	모름/ 응답거절
	한국 전체	1,007	22%	11%	51%	16%
지역별	서울	201	20%	10%	57%	14%
	인천/경기	297	24%	11%	49%	16%
	강원	31	-	-	-	-
	대전/세종/충청	104	26%	14%	50%	11%
	광주/전라	102	14%	11%	50%	25%
	대구/경북	102	21%	7%	58%	14%
	부산/울산/경남	158	25%	13%	45%	17%
	제주	12	-	-	-	-
성별	남성	499	21%	12%	55%	12%
	여성	508	23%	10%	47%	20%
연령별	19-29세	181	12%	19%	52%	18%
	30대	179	16%	17%	57%	9%
	40대	213	18%	7%	59%	16%
	50대	198	25%	9%	52%	13%
	60대 이상	236	34%	5%	38%	23%
주요	국민의당	103	13%	16%	56%	15%
지지	더불어민주당	239	19%	13%	59%	9%
정당별	새누리당	333	33%	6%	47%	14%
	정의당	45	-	-	-	-
	없음/의견유보	283	17%	9%	48%	26%
직업별	농/임/어업	46	-	-	-	-
	자영업	124	19%	15%	51%	15%
	블루칼라	147	30%	9%	47%	13%
	화이트칼라	274	16%	16%	60%	9%
	가정주부	202	31%	5%	43%	21%
	학생	100	9%	17%	53%	21%
	무직/은퇴/기타	113	26%	6%	47%	22%
이념	보수	324	27%	7%	56%	11%
성향별	중도	229	18%	10%	56%	17%
	진보	256	20%	20%	53%	7%

<sup>\*</sup> 세계 결과는 추후 공개. 50사례 미만은 수치를 제시하지 않음. 한국갤럽 www.gallup.co.kr

<mark>질문</mark>) 만약 도널드 트럼프가 미국 대통령에 당선된다면 오바마보다 국정 운영을 더 잘할 것으로 보십니까, 잘못할 것으로 보십니까, 혹은 비슷할 것으로 보십니까?

		내네스	오바마디	오바마 대비 도널드 트럼프 국정 운영 전망				
2016կ	<u>년</u> 8월 16~18일	사례수 (명)	더 잘할 것	잘못할 것	비슷할 것	모름/ 응답거절		
	한국 전체	1,007	4%	70%	10%	16%		
지역별	서울	201	3%	77%	9%	11%		
	인천/경기	297	4%	75%	9%	12%		
	강원	31	-	-	-	-		
	대전/세종/충청	104	7%	68%	11%	14%		
	광주/전라	102	5%	60%	12%	24%		
	대구/경북	102	4%	64%	13%	19%		
	부산/울산/경남	158	4%	65%	11%	20%		
	제주	12	-	-	-	-		
성별	남성	499	5%	75%	9%	11%		
	여성	508	4%	65%	11%	20%		
연령별	19-29세	181	2%	66%	16%	17%		
	30대	179		79%	16%	5%		
	40대	213	5%	74%	10%	10%		
	50대	198	7%	69%	6%	18%		
	60대 이상	236	6%	62%	4%	27%		
주요	국민의당	103	4%	80%	9%	8%		
지지	더불어민주당	239	5%	79%	8%	7%		
정당별	새누리당	333	6%	69%	9%	16%		
	정의당	45	-	-	-	-		
	없음/의견유보	283	2%	57%	14%	26%		
직업별	농/임/어업	46	-	-	-	-		
	자영업	124	4%	78%	9%	10%		
	블루칼라	147	8%	67%	6%	18%		
	화이트칼라	274	3%	80%	11%	6%		
	가정주부	202	5%	62%	9%	23%		
	학생	100	1%	61%	19%	20%		
	무직/은퇴/기타	113	3%	69%	6%	22%		
이념	보수	324	6%	69%	13%	12%		
성향별	중도	229	3%	77%	7%	14%		
	진보	256	3%	81%	9%	6%		
* 게게 2	기나는	V 1 F3H 미마	ㅇ 스키르 게	니는나기아오	히그개러	av gallup se		

<sup>\*</sup> 세계 결과는 추후 공개. 50사례 미만은 수치를 제시하지 않음. 한국갤럽 www.gallup.co.kr



#### 응답자 특성표

주요 분석 단위별 표본오차(95% 신뢰수준 기준)와 지역/성/지지정당/직업/생활수준과 연령 분포 구성입니다. 2016년 1월 행정자치부 주민등록인구 기준 8개 권역/성/연령별 가중 처리 결과

<mark>질문</mark>) 귀하는 어느 시도에 살고 계십니까? 주소지 기준으로 말씀해 주십시오. (저희가 전화번호를 무작위 추출해 지역을 알지 못합니다.)

질문) 실례지만, 귀하의 연세는 올해 어떻게 되십니까?

<del>질문</del>) 귀하의 직업은 무엇입니까?

질문) 우리 국민들의 생활수준을 상, 중상, 중, 중하, 하의 다섯 단계로 나눈다면 귀댁의 생활수준은 어디에 속한다고 생각하십니까?

	·디 국민들의 생활 <b>답자 특성표</b>	조사		- 목표		가중값	표본오차
201	6년 8월 3주	사례수	비율	사례수	비율	배율	95%
(	16~18일)	(명)(A)	<u> </u>	(명)(B)	- 2	(B/A)	신뢰수준
	전체	1,007	100%	1,007	100%	1.00	±3.1%P
지역별	서 <del>울</del>	199	20%	201	20%	1.01	±6.9%P
	인천/경기	260	26%	297	29%	1.14	±6.1%P
	강원	23	2%	31	3%	1.33	±20.4%P
	대전/세종/충청	105	10%	104	10%	0.99	±9.6%P
	광주/전라	105	10%	102	10%	0.97	±9.6%P
	대구/경북	121	12%	102	10%	0.85	±8.9%P
	부산/울산/경남	182	18%	158	16%	0.87	±7.3%P
	제주	12	1%	12	1%	0.99	±28.3%P
성별	남성	530	53%	499	50%	0.94	±4.3%P
	여성	477	47%	508	50%	1.06	±4.5%P
연령별	19-29세	176	17%	181	18%	1.03	±7.4%P
	30대	155	15%	179	18%	1.15	±7.9%P
	40대	184	18%	213	21%	1.16	±7.2%P
	50대	218	22%	198	20%	0.91	±6.6%P
	60대 이상	274	27%	236	23%	0.86	±5.9%P
주요	국민의당	100	10%	103	10%	1	±9.8%P
지지	더불어민주당	223	22%	239	24%	\ /	±6.6%P
정당별	새누리당	360	36%	333	33%	\ /	±5.2%P
	정의당	44	4%	45	5%	\ /	±14.8%P
	없음/의견유보	277	28%	283	28%	\ /	±5.9%P
직업별	농/임/어업	51	5%	46	5%	\ /	±13.7%P
	자영업	129	13%	124	12%	\/	±8.6%P
	블루칼라	151	15%	147	15%	V	±8.0%P
	화이트칼라	262	26%	274	27%	Λ.	±6.1%P
	가정주부	195	19%	202	20%	/\	±7.0%P
	학생	95	9%	100	10%	/ \	±10.1%P
	무직/은퇴/기타	124	12%	113	11%	/ \	±8.8%P
생활	상/ <del>중</del> 상	105	10%	106	11%		±9.6%P
수준별	중	425	42%	428	43%	/	±4.8%P
	중하	253	25%	257	26%	/	±6.2%P
	하	185	18%	176	17%		±7.2%P

<sup>\*</sup>목표할당 사례수는 2016년 1월 행정자치부 주민등록인구 기준 가중 처리 결과

수	수준은 어디에 속한다고 생각하십니까?										
Ī	201	6년 0일 2조	조사완료								
	2016년 8월 3주 (16~18일) 		사례수	목표할당	락표할당 연령 분				포		
			(명)	사례수	19~29세	30대	40대	50대	60대+		
Ī		전체	1,007	1,007	18%	18%	21%	20%	23%		
	지역별	서울	199	201	19%	20%	20%	19%	22%		
		인천/경기	260	297	18%	20%	23%	20%	19%		
		강원	23	31	-	-	-	-	-		
		대전/세종/충청	105	104	17%	18%	21%	19%	25%		
		광주/전라	105	102	19%	11%	22%	19%	28%		
		대구/경북	121	102	17%	16%	20%	21%	26%		
		부산/울산/경남	182	158	17%	17%	21%	21%	24%		
		제주	12	12	-	-	-	-	-		
	성별	남성	530	499	19%	19%	22%	20%	21%		
		여성	477	508	17%	16%	21%	19%	26%		
	주요	국민의당	100	103	19%	22%	25%	16%	17%		
	지지	더불어민주당	223	239	26%	25%	26%	14%	8%		
	성낭멸	새누리당	360	333	9%	9%	13%	26%	43%		
		정의당	44	45	240/	4.00/	220/	4.0.0/	100/		
	기시배	없음/의견유보	277	283	21%	18%	23%	19%	19%		
	식입멸	농/임/어업	51	46	2.0/	170/	13%	27%	60%		
		자영업 블루칼라	129 151	124 147	2% 12%	17% 19%	31% 26%	35% 26%	15% 17%		
		글무실다 화이트칼라	262	274	18%	36%	20%	14%	4%		
		외이트필디 가정주부	195	202	1%	9%	25%	26%	39%		
		기성구구 학생	95	100	97%	3%	2 کی 70	20%	23/0		
		무직/은퇴/기타	124	113	10%	10%	2%	12%	66%		
	생활	상/중상	105	106	25%	14%	26%	26%	9%		
	ㅇㄹ 수준별	o/oo 중	425	428	20%	21%	21%	16%	21%		
		중하	253	257	18%	20%	26%	21%	15%		
		하	185	176	6%	13%	14%	21%	46%		
_		10	185	1/6	6%	13%	14%	21%	46%		

<sup>\*50</sup>사례 미만은 수치를 제시하지 않음. 한국갤럽



# WIN/Gallup International's Global Poll on the American Election





# WIN/Gallup International's Global Poll on the US Election reveals that MOST NATIONS FAVOR CLINTON. TRUMP AHEAD OF HER IN RUSSIA Global survey in 45 countries

A global poll conducted by a network of leading pollsters reveals that the American Presidential Election is arousing widespread engagement across the world, where a vast majority is keen to tell pollsters their favourite between Hillary Clinton and Donald Trump. The poll carried out among 45 countries, covering nearly 75% of world population shows that Hillary Clinton is ahead of Donald Trump in all but one country, Russia. She is remarkably popular in Western Europe, Latin America and Africa. Donald Trump is popular in Russia and China. The findings of the global poll were discussed last week in New Orleans, USA at the Annual Congress of ESOMAR, an international professional association of marketing and opinion researchers. The poll was carried out during August and September among a total of 44,194 men and women. Findings are available at (<a href="www.wingia.com">www.wingia.com</a>), website of the independent polling network, WIN/Gallup International Association (with the headquarter in Zürich/Switzerland and not related to Gallup Inc., headquartered in Washington D.C)\*.

Among those polled, 69% said it made a high or very high impact on their countries as to who gets elected the President of the United States. On matters of public policy, the majority of 78% across the globe advised the next American President not to be swayed by local American interests alone, but to either focus on the interests of the entire world, or to give equal priority to both local and global concerns. Only 16% of the global public advised the next American President to put America first and disregard global interests. The American public on the other hand is much more in favour of an American-centric policy, this view being held by 61% of American citizens.

Commenting on the findings of the global poll, Vilma Scarpino, President of WIN/Gallup International Association, said: "Given that the world has become globalized and America leads it in economic and military matters, the American Presidential elections arouse a very



interesting and meaningful global public policy debate. Our poll however reveals big gaps in the views of the global public and the American public".

#### Methodology:

WIN/Gallup International, the world's leading association in market research and polling, has published today a Global Poll exploring the outlook, expectations, views and beliefs of 44,194 people from 45 countries across the globe. It has been conducted along the lines of the End of Year Survey (EOY), an international annual tradition initiated by and designed under the chairmanship of Dr. George Gallup in 1977. It is conducted every year since then. Last year, it was carried out by the WIN/Gallup International Association in 68 countries around the world.

#### Sample Size and Mode of Field Work:

A total of 44,194 persons were interviewed globally. In each country a representative sample of around 1000 men and women was interviewed either face to face (14 countries; n=14613), via telephone (9 countries; n=7718), online (20 countries; n=19422) or via mixed methods (2 countries; n=2441). The field work was conducted during August 2016 – September 2016. The margin of error for the survey is between +/- 3-5% at 95% confidence level. We applied global weighting procedure to the data for this press release (note 3).

#### **About WIN/Gallup International**

WIN/Gallup International is the leading association in market research and polling (registered and headquartered in Zürich/Switzerland and not related to Gallup Inc., headquartered in Washington D.C)\* and is made up of the 80 largest independent market research and polling firms in their respective countries with combined revenue of over €500 million and covering 95% of the world's market.

For more than 60 years WIN/Gallup International Members have demonstrated their expert ability to conduct multi-country surveys on a comparable basis and deliver the highest quality. Their Members are leading national institutes with a profound local knowledge of research methods and techniques, statistical sources, customs and culture differences of its own country and carefully selected by the Association Board. With only one Member agency per country, Members work together on a daily basis to share knowledge, new research techniques and tools, as well as to



provide the most appropriate solutions to international research projects and service our clients to the best of our abilities.

The accumulated expertise of the Association is formidable - they have internationally renowned experts in public opinion, Third World issues, advertising, and media research as well as in commercial fields such as IT/telecommunications, healthcare, retail, economics, corporate research and so on. Members are at the leading edge of technical and methodological developments, which have impacted on not only the research industry but also the whole commercial world.

\*Disclaimer: Gallup International Association or its members are not related to Gallup Inc., headquartered in Washington D.C which is no longer a member of Gallup International Association. Gallup International Association does not accept responsibility for opinion polling other than its own. We require that our surveys be credited fully as Gallup International (not Gallup or Gallup Poll). For further details see website: <a href="https://www.wingia.com">www.wingia.com</a>

Opinion Research Committee of WIN/Gallup International: They will be happy to provide comments and explanations required by the media.

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#### **HILLARY CLINTON'S EDGE OVER DONALD TRUMP Portugal** 80% **Finland 79%** South Korea **79%** Sweden *75%* **Countries where** Colombia 75% Clinton has the greatest Edge Mexico *73%* over Trump *69%* Austria Germany 69% **Netherlands** *69%* **68% Paraguay** 33% Iraq Slovenia *30%* Macedonia 28% 25% **Bulgaria Countries where** Latvia 24% Clinton has the least Edge over Lebanon 23% **Trump** India 22% **Palestine** 22% China 9% Russia -23%

Table # 1: THE GLOBAL VOTE							
Q1. If you were to vote in the American election for President, who would you vote for?					Hillary's Edge Over Trump (Net)		
		Hillary Clinton	Donald Trump	Don't know / No response	4=1-2		
		1	2	3			
	Afghanistan	61%	22%	17%	39%		
	Argentina	51%	5%	44%	46%		
	Australia	67%	15%	18%	52%		
	Austria	78%	9%	13%	69%		
	Azerbaijan	61%	3%	36%	58%		
<u>_</u>	Bangladesh	62%	8%	30%	54%		
Countries in Alphabetical order	Brazil	77%	11%	12%	66%		
<u>a</u>	Bulgaria	51%	26%	23%	25%		
etic	Canada	69%	12%	19%	57%		
hab	China	53%	44%	3%	9%		
Alp	Colombia	81%	6%	13%	75%		
i.	Ecuador	56%	6%	38%	50%		
ries	Egypt	53%	9%	38%	44%		
unt	Finland	86%	7%	7%	79%		
ပိ	France	72%	10%	18%	62%		
	Germany	77%	8%	15%	69%		
	Hong Kong	73%	16%	11%	57%		
	India	49%	27%	24%	22%		
	Iraq	56%	23%	21%	33%		
	Ireland	74%	12%	14%	62%		
	Italy	73%	16%	11%	57%		
	Japan	60%	3%	37%	57%		
	Jordan	66%	3%	31%	63%		
	Korea, Rep (South)	82%	3%	15%	79%		
	Latvia	46%	22%	32%	24%		
	Lebanon	45%	22%	33%	23%		
	Macedonia	48%	20%	32%	28%		
	Mexico	78%	5%	17%	73%		
	Netherlands	77%	8%	15%	69%		
	Nigeria	77%	19%	4%	58%		
	Norway	73%	14%	13%	59%		
	Pakistan	51%	17%	32%	34%		

Palestinian territories (West Bank and Gaza)	40%	18%	42%	22%
Panama	65%	11%	24%	54%
Paraguay	74%	6%	20%	68%
Peru	44%	4%	52%	40%
Portugal	85%	5%	10%	80%
Russian Federation	10%	33%	57%	-23%
Slovenia	52%	22%	26%	30%
South Africa	59%	15%	26%	44%
Spain	70%	4%	26%	66%
Sweden	82%	7%	11%	75%
Thailand	65%	11%	24%	54%
United Kingdom	64%	15%	21%	49%
United States of America**	48%	41%	11%	7%

<sup>\*</sup> **ROUNDING OFF OF DECIMALS:** There may be a slight difference of 1% in some instances. Exact figures are available elsewhere.

**SOURCE: WIN-GIA Global Poll on US Elections (2016)** 

<sup>\*\*</sup> The figures are from August. The focus of our poll is on the comparative picture around the world. The USA data is reported as a reference point only. For more precise information on the USA contest readers are advised to look up other relevant sources.

Table # 2: IMPACT OF U.S. PRESIDENT ON MY COUNTRY								
Q2. How much, in your view, is the impact of American election on your country, on issues such as economic progress, trade, peace etc. In other words how much is the impact of American President on what happens in your country?							Net	
		Very High Impact	High Impact	Small Impact	No Impact	Don't know / no response	6= (1+2)- (3+4)	
		1	2	3	4	5		
	Afghanistan	31%	43%	14%	8%	4%	52%	
	Argentina	17%	34%	15%	7%	27%	29%	
	Australia	13%	44%	29%	5%	9%	23%	
	Austria	16%	43%	32%	3%	6%	24%	
	Azerbaijan	18%	34%	10%	15%	23%	27%	
	Bangladesh	11%	31%	18%	8%	32%	16%	
	Brazil	30%	52%	11%	3%	4%	68%	
	Bulgaria	19%	31%	19%	11%	20%	20%	
	Canada	26%	54%	15%	2%	3%	63%	
	China	13%	69%	16%	2%	0%	64%	
	Colombia	22%	46%	16%	12%	4%	40%	
	Ecuador	23%	27%	16%	6%	28%	28%	
_	Egypt	23%	44%	12%	14%	7%	41%	
Iphabetical order	Finland	9%	51%	31%	3%	6%	26%	
ja	France	14%	54%	22%	5%	5%	41%	
etic	Germany	21%	57%	15%	2%	5%	61%	
hab	Hong Kong	13%	53%	29%	3%	2%	34%	
Alp	India	27%	30%	27%	10%	6%	20%	
Ë.	Iraq	43%	33%	11%	11%	2%	54%	
Countries in A	Ireland	18%	44%	28%	5%	5%	29%	
unc	Italy	19%	61%	15%	1%	4%	64%	
ပိ	Japan	26%	44%	11%	1%	18%	58%	
	Jordan	33%	24%	19%	19%	5%	19%	
	Korea, Rep (South)	68%	23%	2%	0%	7%	89%	
	Latvia	22%	42%	17%	5%	14%	42%	
	Lebanon	34%	34%	13%	13%	6%	42%	
	Macedonia	26%	32%	17%	8%	17%	33%	
	Mexico	36%	39%	14%	4%	6%	57%	
	Netherlands	7%	52%	29%	2%	10%	28%	
	Nigeria	22%	43%	20%	14%	1%	31%	
	Norway	11%	35%	32%	8%	14%	6%	

Pakistan	50%	25%	14%	7%	4%	54%	
Palestinian territories (West Bank and Gaza)	14%	44%	26%	16%	0%	16%	
Panama	22%	35%	26%	7%	10%	24%	
Paraguay	5%	21%	49%	17%	8%	-40%	
Peru	27%	39%	12%	5%	17%	49%	
Portugal	20%	60%	15%	1%	4%	64%	
Russian Federation	12%	28%	21%	11%	28%	8%	
Slovenia	8%	32%	35%	17%	8%	-12%	
South Africa	20%	47%	14%	4%	15%	49%	
Spain	13%	51%	20%	10%	6%	34%	
Sweden	17%	56%	15%	1%	11%	57%	
Thailand	10%	34%	25%	17%	14%	2%	
United Kingdom	14%	43%	28%	4%	11%	25%	
United States of America	Did not pa	Did not participate for this question					

<sup>\*</sup> **ROUNDING OFF OF DECIMALS:** There may be a slight difference of 1% in some instances. Exact figures are available elsewhere.

**SOURCE: WIN-GIA Global Poll on US Elections (2016)** 

<sup>\*\*</sup> The figures are from August. The focus of our poll is on the comparative picture around the world. The USA data is reported as a reference point only. For more precise information on the USA contest readers are advised to look up other relevant sources.

Table # 3: WORLD KEEN TO ADVISE NEW PRESIDENT ON GLOBAL VS **LOCAL PRIORITIES** Q3. Considering that America leads the global economy, should the new American President give priority to the economic Net Net interests of the American people, the interests of the people of the world as a whole, or equally to both? Interests **Interests** of the of people of **American Equally** Don't the world people to both know / more types of more no 5=2-1 6=5+3 than just than the interests response the people of American the world people 1 2 3 4 30% 4% **Afghanistan** 32% 34% 2% 32% 20% 40% 29% 9% 49% **Argentina** 11% **Australia** 32% 12% 45% 11% -20% 25% Austria 24% 10% 60% 6% -14% 46% **Countries in Alphabetical order** Azerbaijan 47% 24% 15% 14% -23% -8% 17% **Bangladesh** 12% 47% 24% 5% 52% Brazil 28% 10% 59% 3% -18% 41% 15% -6% 43% Bulgaria 21% 15% 49% Canada 31% 10% 54% 5% -21% 33% China 7% 66% 27% 0% 59% 86% Colombia Did not participate for this question 13% **Ecuador** 22% 44% 25% 57% 9% **Egypt** 66% 3% 25% 6% -63% -38% **Finland** 20% 12% 64% 4% -8% 56% France 26% 8% 59% 7% -18% 41% Germany 23% 11% 59% 7% -12% 47% **Hong Kong** 32% 16% 48% 4% -16% 32% India 10% 9% 77% 4% -1% 76% 32% 17% 49% 2% -15% 34% Iraq Ireland 33% 14% 49% 4% -19% 30% Italy 39% 15% 43% 3% -24% 19% Japan 11% 8% 58% 23% -3% 55% Jordan 34% 45% 2% -15% 30% 19% Korea, Rep 22% 47% 7% -2% 24% 45% (South) -44% Latvia 50% 6% 34% 10% -10%

Lebanon	34%	15%	41%	10%	-19%	22%
Macedonia	27%	9%	48%	16%	-18%	30%
Mexico	14%	13%	68%	5%	-1%	67%
Netherlands	25%	16%	51%	8%	-9%	42%
Nigeria	19%	27%	51%	3%	8%	59%
Norway	42%	16%	33%	9%	-26%	7%
Pakistan	39%	26%	32%	3%	-13%	19%
Palestinian territories (West Bank and Gaza)	22%	28%	35%	15%	6%	41%
Panama	10%	10%	73%	7%	0%	73%
Paraguay	15%	23%	55%	7%	8%	63%
Peru	15%	21%	49%	15%	6%	55%
Portugal	30%	5%	61%	4%	-25%	36%
Russian Federation	32%	8%	35%	25%	-24%	11%
Slovenia	20%	18%	56%	6%	-2%	54%
South Africa	24%	8%	59%	9%	-16%	43%
Spain	23%	7%	68%	2%	-16%	52%
Sweden	29%	7%	54%	10%	-22%	32%
Thailand	28%	26%	31%	15%	-2%	29%
United Kingdom	35%	15%	40%	10%	-20%	20%
United States of America	61%	6%	28%	5%	-55%	-27%

<sup>\*</sup> **ROUNDING OFF OF DECIMALS:** There may be a slight difference of 1% in some instances. Exact figures are available elsewhere.

**SOURCE: WIN-GIA Global Poll on US Elections (2016)** 

<sup>\*\*</sup> The figures are from August. The focus of our poll is on the comparative picture around the world. The USA data is reported as a reference point only. For more precise information on the USA contest readers are advised to look up other relevant sources.

## **Global Methods Sheet**

	Country	Firm	Methodology	Sample	Coverage	Field Dates
1	AFGHANISTAN	ACSOR-Surveys	Face to Face	1768	National	August 16 - August 28, 2016
2	ARGENTINA	Voices! Research & Consultancy	Face to Face	1002	National	August 2 - August 15, 2016
3	AUSTRALIA	Colmar Brunton	Online	1000	National	September 4- September 11,2016
4	AUSTRIA	Österreichisches Gallup Institut	Online	1000	National	August 2 - August 9, 2016
5	AZERBAIJAN	SIAR Research and Consulting Group	CATI	400	National	August 18 – August 28, 2016
6	BANGLADESH*	SRGB (SRG Bangladesh Limited)	CATI	1500	National	September
7	BRAZIL	IBOPE Inteligência	Online	1000	National	August 10 - August 23, 2016
8	BULGARIA	Gallup International Balkan	Face to Face	813	National	July 29 - August 05, 2016
9	CANADA	Leger	Online	1000	National	August 12- August 22, 2016
10	CHINA	WisdomAsia	Online	1150	Urban	August 16 - August 22, 2016
11	COLOMBIA	Centro Nacional de Consultoría	CATI	1000	Urban	August 2 - August 7, 2016
12	ECUADOR	CEDATOS	Face to Face	772	Urban	August 8 - August 15, 2016
13	EGYPT	Marketeers Research & Consultancy	CATI	500	Urban	July 26 - August 31, 2016
14	FINLAND	Taloustutkimus Oy	Online	544	National	August 18 - August 22, 2016
15	FRANCE	BVA	Online	1000	National	August 1 - August 31, 2016

	Country	Firm	Methodology	Sample	Coverage	Field Dates
16	GERMANY	Produkt + Markt	Online	1000	National	August 10 - August 17, 2016
17	HONG KONG	Consumer Search Group (CSG)	Online	500	National	August 11 - August 18, 2016
18	INDIA*	DataPrompt International	CATI	1211	National	August 9 - August 19, 2016
19	IRAQ	IIACSS	Face to Face	1000	Urban	August 20 - August 28, 2016
20	IRELAND	Red C Research and Marketing	Online	1040	National	July 28 - August 2, 2016
21	ITALY	DOXA	Online	1009	National	September 3 - September 6, 2016
22	JAPAN	NRC (Nippon Research Center)	PAPI	1200	National	August 3 - August 15, 2016
23	JORDAN	Info graphic market research	Face to Face	800	Urban	August 22 - September 4, 2016
24	KOREA	Gallup Korea	CATi	1007	National	August 16-August 18,2016
25	LATVIA	SKDS	Online	1004	National	August 17 - August 22, 2016
26	LEBANON	REACH S.A.L	CATI	1000	National	July 27 - August 9, 2016
27	MACEDONIA	BRIMA	Face to Face	1208	National	August 26 - September 4, 2016
28	MEXICO	Brand Investigation S.A de C.V (Brain)	Face to Face	800	Urban	August 3- August 31, 2016
29	NETHERLANDS	Motivaction International B.V.	Online	1014	National	July 28 - August 1, 2016
30	NIGERIA	Market Trends International	Face to Face	800	Urban	August 4 - August 18, 2016

	Country	Firm	Methodology	Sample	Coverage	Field Dates
31	NORWAY	Faktum Markedsanalyse	F2F/CATI/Online	1050	National	August 10 - August 23, 2016
32	PAKISTAN	Gallup Pakistan	Face to Face	1000	National	August 22 - August 28, 2016
33	PALESTINIAN TERRITORIES	Palestinian Center for Public Opinion (PCPO)	Face to Face	1026	National	August 10 - September 10, 2016
34	PANAMA	Dichter & Neira	Face to Face	1224	National	August 18 - August 21, 2016
35	PARAGUAY	Instituto de Comunicación y Arte - ICA	F2F/CATI	1391	National	August 1 - August 24, 2016
36	PERU	DATUM Internacional	Face to Face	1200	National	August 5 - August 9, 2016
37	PORTUGAL	Marktest	Online	516	National	August 12 - August 24, 2016
38	RUSSIA	ROMIR	Online	1643	Urban	August 25 - August 29, 2016
39	SLOVENIA	Institute for market and media research, Mediana, d.o.o.	Online	1000	National	July 26 - August 1, 2016
40	SOUTH AFRICA	Freshly Ground Insights	Online	1001	National	August 15 - August 22, 2016
41	SPAIN	Instituto DYM	CATI	500	National	July 26, August 5, August 29 - September 2, 2016
42	SWEDEN	CMA Research	Online	1001	National	August 8 – August 18, 2016
43	THAILAND	Infosearch Co.,Ltd.	CATI	600	National	August 8 – August 28, 2016
44	UK	ORB International	Online	1000	National	August 26 – August 31, 2016
45	USA	Leger USA	Online	1000	National	August 24- August 27, 2016

#### **NOTES:**

- 1. **INDIA\*:** We are grateful to our Friendly Company in India, TEAM C VOTER for their support on this poll. (Contact Details: Yashwant Deshmukh Email ID: yashwantdeshmukh@gmail.com)
- 2. **BANGLADESH\*:** We are grateful to our Friendly Company in Bangladesh, ORG-QUEST RESEARCH LIMITED for their support on this poll.(Contact Details: Monzurul Haque Email ID: <a href="mailto:mhaque@global-bd.net">mhaque@global-bd.net</a>)
- 3. **GLOBAL AND REGIONAL WEIGHTS USED TO PRODUCE AVERAGES:** Whenever any data refers to Global or Regional average, the average was computed by weighting the national samples included in the group, population proportionate to size (pps), according to the share of each country in the adult, age18+ (assumed to be the voting age) population of the countries in the total populations covered by the poll. Individual country nationally representative data can be provided upon request.



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