

트럼프 vs 푸틴, 세계인이 선택한 글로벌 리더는?

- Gallup International/WIN End of Year Poll 다국가 비교 조사 -

세계 조사 개요

2017년 11~12월 세계 54개국 성인 총 52,769명 조사

23개국 24,235명 면접조사 / 12개국 10,656명 전화조사 / 19개국 17,878명 온라인조사

한국 조사 개요

2017년 11월 8~28일 전국(제주 제외) 만 19세 이상 남녀 1,500명 면접조사, 표본오차 $\pm 2.5\%$ 포인트(95% 신뢰수준)

2단계 층화 집락 지역 무작위 추출 후 표본 지점 내 성·연령별 할당, 응답률: 31%(총 접촉 4,765명 중 1,500명 응답 완료)

조사 내용

만약 우리나라 지도자로 트럼프와 푸틴 중 한 사람을 골라야 한다면 누구를 선택하겠는가?

글로벌 리더십: 미국 주도 vs 미국과 러시아 공동 주도

Gallup International Association(GIA)는

조지 갤럽 박사가 1947년 설립한 국제조사기구로, 올해 71주년을 맞이했습니다.

End of Year Poll은 GIA 회원사들이 1977년부터 매년 말 공동 실시하는 조사로,

한국갤럽은 1979년부터 참여해왔습니다.



◎ 만약 자국의 지도자로 트럼프와 푸틴 중 한 사람을 골라야 한다면 당신의 선택은?

2017년 11~12월 세계 조사	트럼프 vs 푸틴				트럼프 vs 푸틴		
	트럼프	푸틴	둘다 싫다		트럼프	푸틴	둘다 싫다
54개국 전체 평균	17%	29%	45%				
AFGHANISTAN	18%	27%	51%	JAPAN	10%	7%	61%
ALBANIA	58%	21%	20%	KAZAKHSTAN	2%	69%	25%
ARGENTINA	13%	30%	43%	KOSOVO	41%	1%	45%
ARMENIA	4%	71%	23%	LATVIA	8%	23%	64%
AUSTRIA	7%	26%	63%	MACEDONIA	18%	29%	46%
AZERBAIJAN	6%	5%	46%	MEXICO	7%	53%	0%
BANGLADESH	16%	19%	56%	MOLDOVA	14%	59%	25%
BOSNIA&HERZEGOVINA	12%	50%	36%	NETHERLANDS	10%	8%	77%
BRAZIL	25%	34%	31%	NIGERIA	39%	23%	29%
BULGARIA	6%	26%	42%	PAKISTAN	13%	16%	59%
COLOMBIA	14%	35%	49%	PERU	11%	32%	38%
CROATIA	7%	36%	54%	PHILIPPINES	50%	15%	27%
CZECH REPUBLIC	22%	9%	65%	POLAND	32%	2%	61%
ECUADOR	14%	18%	52%	REPUBLIC OF KOREA	26%	13%	58%
ETHIOPIA	11%	55%	19%	ROMANIA	17%	27%	55%
FRANCE	6%	15%	73%	RUSSIA	1%	81%	13%
GERMANY	7%	22%	71%	SERBIA	6%	56%	33%
GHANA	41%	22%	25%	SLOVENIA	9%	30%	60%
GREECE	12%	59%	27%	SOUTH AFRICA	22%	22%	50%
HONG KONG	13%	27%	54%	SPAIN	12%	14%	71%
INDIA	12%	13%	60%	SWEDEN	15%	16%	64%
INDONESIA	10%	38%	44%	THAILAND	21%	22%	35%
IRAN	6%	47%	43%	TURKEY	12%	50%	35%
IRAQ	13%	18%	66%	UK	23%	17%	57%
IRELAND	16%	21%	61%	UKRAINE	22%	23%	53%
ITALY	9%	21%	64%	USA	37%	4%	54%
IVORY COAST	29%	34%	25%	VIETNAM	37%	44%	12%

*국가명 알파벳순. '모름/응답거절'은 제시하지 않음. 한국갤럽 www.gallup.co.kr

*SOURCE: Gallup International/WIN's 41st Annual Global End of Year Poll

◎ 자국 지도자로 트럼프와 푸틴 중 한 사람을 골라야 한다면? - 응답 기준 상위국

트럼프-푸틴 거부율이 50% 이상인 국가	둘다 싫다	푸틴이 트럼프 대비 20%P 이상 앞선 국가	푸틴 선택	트럼프 대비
NETHERLANDS	77%	RUSSIA	81%	+80
FRANCE	73%	ARMENIA	71%	+67
GERMANY	71%	KAZAKHSTAN	69%	+67
SPAIN	71%	SERBIA	56%	+50
IRAQ	66%	GREECE	59%	+47
CZECH REPUBLIC	65%	MEXICO	53%	+46
ITALY	64%	MOLDOVA	59%	+45
LATVIA	64%	ETHIOPIA	55%	+44
SWEDEN	64%	IRAN	47%	+41
AUSTRIA	63%	BOSNIA&HERZEGOVINA	50%	+38
IRELAND	61%	TURKEY	50%	+38
JAPAN	61%	CROATIA	36%	+29
POLAND	61%	INDONESIA	38%	+28
INDIA	60%	PERU	32%	+21
SLOVENIA	60%	SLOVENIA	30%	+21
PAKISTAN	59%	COLOMBIA	35%	+21
REPUBLIC OF KOREA	58%	BULGARIA	26%	+20
UK	57%			
BANGLADESH	56%			
ROMANIA	55%			
CROATIA	54%			
HONG KONG	54%			
USA	54%			
UKRAINE	53%			
ECUADOR	52%			
AFGHANISTAN	51%			
SOUTH AFRICA	50%			

*SOURCE: Gallup International/WIN's 41st Annual Global End of Year Poll

트럼프가 푸틴 대비 20%P 이상 앞선 국가	트럼프 선택	푸틴 대비
KOSOVO	41%	+40
ALBANIA	58%	+37
PHILIPPINES	50%	+35
USA	37%	+33
POLAND	32%	+30

글로벌 리더십: 미국 주도 vs 미국과 러시아 공동 주도

◎ 글로벌 리더십에 대한 견해: 미국 주도 vs 미국과 러시아 공동 주도

2017년 11~12월 세계 조사	글로벌 리더십				글로벌 리더십		
	미국 주도	미국& 러시아	어느쪽 도아님		미국 주도	미국& 러시아	어느쪽 도아님
54개국 전체 평균	19%	25%	43%				
AFGHANISTAN	26%	30%	40%	JAPAN	21%	10%	32%
ALBANIA	56%	32%	11%	KAZAKHSTAN	4%	46%	31%
ARGENTINA	8%	17%	54%	KOSOVO	57%	4%	21%
ARMENIA	4%	39%	44%	LATVIA	11%	17%	62%
AUSTRIA	5%	18%	68%	MACEDONIA	22%	26%	44%
AZERBAIJAN	7%	6%	44%	MEXICO	38%	37%	6%
BANGLADESH	12%	24%	52%	MOLDOVA	13%	48%	31%
BOSNIA&HERZEGOVINA	25%	37%	33%	NETHERLANDS	13%	13%	59%
BRAZIL	24%	42%	17%	NIGERIA	35%	22%	28%
BULGARIA	6%	35%	37%	PAKISTAN	28%	21%	42%
CROATIA	6%	21%	65%	PERU	18%	33%	27%
COLOMBIA	28%	31%	37%	PHILIPPINES	33%	25%	36%
CZECH REPUBLIC	16%	17%	57%	POLAND	21%	12%	52%
ECUADOR	24%	19%	42%	REPUBLIC OF KOREA	30%	23%	41%
ETHIOPIA	20%	47%	14%	ROMANIA	25%	22%	48%
FRANCE	5%	6%	75%	RUSSIA	1%	42%	39%
GERMANY	8%	12%	76%	SERBIA	12%	23%	57%
GHANA	30%	19%	23%	SLOVENIA	7%	23%	62%
GREECE	10%	59%	28%	SOUTH AFRICA	19%	25%	42%
HONG KONG	30%	11%	49%	SPAIN	15%	12%	63%
INDIA	12%	39%	27%	SWEDEN	11%	13%	67%
INDONESIA	14%	12%	61%	THAILAND	16%	26%	27%
IRAN	7%	10%	78%	TURKEY	16%	19%	61%
IRAQ	15%	24%	59%	UK	18%	21%	50%
IRELAND	13%	20%	56%	UKRAINE	15%	20%	53%
ITALY	10%	28%	56%	USA	40%	16%	27%
IVORY COAST	13%	30%	34%	VIETNAM	27%	46%	18%

*국가명 알파벳순. '모름/응답거절'은 제시하지 않음. 한국갤럽 www.gallup.co.kr

*SOURCE: Gallup International/WIN's 41st Annual Global End of Year Poll

◎ 글로벌 리더십: 미국 주도 vs 미국과 러시아 공동 주도 - 응답 기준 상위국

미국 주도 선호 30% 이상 국가	미국 주도	미국&러시아 주도 선호 30% 이상 국가	미국& 러시아
KOSOVO	57%	GREECE	59%
ALBANIA	56%	MOLDOVA	48%
USA	40%	ETHIOPIA	47%
MEXICO	38%	VIETNAM	46%
NIGERIA	35%	KAZAKHSTAN	46%
PHILIPPINES	33%	BRAZIL	42%
GHANA	30%	RUSSIA	42%
HONG KONG	30%	INDIA	39%
REPUBLIC OF KOREA	30%	ARMENIA	39%
		MEXICO	37%
		BOSNIA&HERZEGOVINA	37%
		BULGARIA	35%
		PERU	33%
		ALBANIA	32%
		COLOMBIA	31%
		AFGHANISTAN	30%
		IVORY COAST	30%

*SOURCE:

Gallup International/WIN's

41st Annual Global End of Year Poll

질문 만약 우리나라의 지도자로 트럼프 대통령과 푸틴 대통령 중에서
한 사람을 골라야 한다면 귀하는 누구를 선택하시겠습니까? (보기 3개 제시)
- 트럼프 / 푸틴 / 둘 다 싫다

2017년 11월 8~28일 한국 조사	사례수 (명)	트럼프 vs 푸틴			
		트럼프	푸틴	둘 다 싫다	모름/ 응답거절
전체	1,500	26%	13%	58%	3%
성별					
남성	743	29%	13%	57%	1%
여성	757	23%	13%	58%	5%
연령별					
19-29세	262	24%	11%	62%	3%
30대	260	23%	12%	63%	3%
40대	306	21%	17%	58%	3%
50대	298	25%	14%	58%	2%
60대 이상	374	33%	12%	49%	6%
성/연령별					
남성 19-29세	138	26%	13%	59%	2%
남성 30대	133	26%	11%	60%	3%
남성 40대	155	28%	13%	58%	
남성 50대	150	24%	13%	62%	1%
남성 60대 이상	167	37%	14%	47%	2%
여성 19-29세	124	23%	8%	66%	3%
여성 30대	127	19%	12%	66%	3%
여성 40대	151	14%	21%	59%	6%
여성 50대	148	26%	15%	54%	4%
여성 60대 이상	207	30%	10%	51%	8%
직업별					
농/임/어업	21	-	-	-	-
자영업	206	25%	15%	57%	3%
블루칼라	454	27%	13%	57%	3%
화이트칼라	360	23%	13%	61%	3%
가정주부	320	27%	14%	55%	4%
학생	82	24%	11%	62%	3%
무직/은퇴/기타	58	35%	10%	44%	11%
지역별					
서울	297	24%	13%	61%	2%
인천/경기	456	32%	13%	51%	4%
강원	46	-	-	-	-
대전/세종/충청	159	13%	13%	71%	3%
광주/전라	152	21%	11%	62%	6%
대구/경북	153	38%	13%	46%	2%
부산/울산/경남	236	23%	13%	62%	3%

*50사례 미만은 수치를 제시하지 않음. 한국갤럽 www.gallup.co.kr

질문 어떤 방식의 세계 질서 유지가 좋은지에 대한

다음 두 가지 견해 중 귀하는 어느 쪽을 더 선호하십니까? (보기 3개 제시)

- 세계에서 가장 강력한 국가라 할 수 있는 미국이 계속 주도해 나가야 한다

- 미국과 러시아가 같이 세계를 주도해 나가야 한다 / - 어느 쪽도 아니다

2017년 11월 8~28일 한국 조사	사례수 (명)	글로벌 리더십에 대한 견해			
		미국 주도	미국 & 러시아	어느 쪽도 아니다	모름/ 응답거절
전체	1,500	30%	23%	41%	5%
성별					
남성	743	33%	22%	42%	4%
여성	757	28%	25%	41%	6%
연령별					
19-29세	262	27%	20%	47%	5%
30대	260	34%	22%	40%	4%
40대	306	27%	26%	41%	6%
50대	298	29%	24%	43%	3%
60대 이상	374	34%	23%	37%	6%
성/연령별					
남성 19-29세	138	30%	19%	46%	5%
남성 30대	133	36%	22%	41%	1%
남성 40대	155	30%	25%	39%	5%
남성 50대	150	29%	21%	46%	3%
남성 60대 이상	167	37%	21%	38%	4%
여성 19-29세	124	24%	22%	48%	6%
여성 30대	127	32%	23%	38%	7%
여성 40대	151	24%	26%	43%	7%
여성 50대	148	29%	28%	40%	3%
여성 60대 이상	207	31%	24%	37%	8%
직업별					
농/임/어업	21	-	-	-	-
자영업	206	31%	21%	44%	4%
블루칼라	454	31%	23%	41%	5%
화이트칼라	360	31%	25%	40%	4%
가정주부	320	30%	26%	40%	5%
학생	82	27%	20%	46%	8%
무직/은퇴/기타	58	33%	11%	45%	10%
지역별					
서울	297	28%	28%	38%	6%
인천/경기	456	40%	24%	32%	4%
강원	46	-	-	-	-
대전/세종/충청	159	13%	27%	49%	10%
광주/전라	152	21%	16%	54%	9%
대구/경북	153	30%	27%	42%	1%
부산/울산/경남	236	34%	18%	47%	1%

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응답자 특성표

주요 분석 단위별 표본오차(95% 신뢰수준 기준)와 지역/성/연령/직업/생활수준 분포입니다. 2017년 11월 행정안전부 주민등록인구 기준 7개 권역/성/연령별 셀 가중 처리 결과

응답자 특성표 2017년 11월 8~28일 면접조사		조사완료		목표할당		가중값 배율 (B/A)	표본오차 95% 신뢰수준
		사례수 (명)(A)	비율	사례수 (명)(B)	비율		
전체		1,500	100%	1,500	100%	1.00	±2.5%P
성별	남성	750	50%	743	50%	0.99	±3.6%P
	여성	750	50%	757	50%	1.01	±3.6%P
연령별	19-29세	300	20%	262	17%	0.87	±5.7%P
	30대	300	20%	260	17%	0.87	±5.7%P
	40대	300	20%	306	20%	1.02	±5.7%P
	50대	300	20%	298	20%	0.99	±5.7%P
	60대 이상	300	20%	374	25%	1.25	±5.7%P
지역별	서울	301	20%	297	20%	0.99	±5.6%P
	인천/경기	449	30%	456	30%	1.02	±4.6%P
	강원	50	3%	46	3%	0.92	±13.9%P
	대전/세종/충청	151	10%	159	11%	1.05	±8.0%P
	광주/전라	159	11%	152	10%	0.96	±7.8%P
	대구/경북	151	10%	153	10%	1.01	±8.0%P
	부산/울산/경남	239	16%	236	16%	0.99	±6.3%P
지역	대도시	670	45%	667	44%	X	±3.8%P
크기별	중소도시	673	45%	677	45%		±3.8%P
	읍/면	157	10%	155	10%		±7.8%P
직업별	농/임/어업	18	1%	21	1%	X	±23.1%P
	자영업	192	13%	206	14%		±7.1%P
	블루칼라	460	31%	454	30%		±4.6%P
	화이트칼라	384	26%	360	24%		±5.0%P
	가정주부	298	20%	320	21%		±5.7%P
	학생	94	6%	82	5%		±10.1%P
	무직/은퇴/기타	54	4%	58	4%		±13.3%P
생활 수준별	상/중상	84	6%	83	6%	X	±10.7%P
	중	809	54%	792	53%		±3.4%P
	중하	533	36%	543	36%		±4.2%P
	하	74	5%	83	6%		±11.4%P

*표본오차는 조사완료 사례수 기준. 한국갤럽 www.gallup.co.kr

*목표할당 사례수는 2017년 11월 행안부 주민등록인구 기준 지역/성/연령 셀 가중 결과

STRICTLY EMBARGOED UNTIL 00:01 (GMT) 25th of JANUARY 2018

Gallup International's 41 Annual Global End of Year Survey:

**PUTIN LEADS GLOBALLY OVER TRUMP AS A CHOICE FOR COUNTRY LEADER,
NEW CONSTELLATIONS OF NATIONS ARE EMERGING**

The World's first (launched in 1977) and leading Global Public Opinion Barometer, covering this year in a representative way about 2/3 of the global population, done in partnership with WIN, shows:

Choosing between Vladimir Putin and Donald Trump over one quarter (29%) of the respondents globally declare to prefer as head of state of their own country the Russian leader. Donald Trump is preferred as country leader by 17%.

There are nine countries among the 55 surveyed that give preference to Donald Trump as possible leader, among them leading are Kosovo, Albania, Philippines and the United States itself. Vladimir Putin won approval as potential country leader in 25 countries, Germany, France and Ireland are in that list as well along with those traditionally loyal to him. 20 countries reject both potential candidates for the position of their country leaders, this opinion is expressed by 45% of all surveyed respondents globally.

Vladimir Putin is generally preferred in most of the regions except the USA. Even overall critical Europeans choosing between him and the present American President give preference to the Russian leader. In Africa, India and East Asia the two opponents score almost equal support. The survey results disclose that the American President is no longer perceived as absolute world leader.

Thinking of global political leadership, should USA keep the leading role as arguably the most powerful state in the world? Or USA and Russia should exercise global leadership together? Every fourth in the world (25%) votes for parity joint leadership, while USA supreme and sole leadership is preferred by 19%.

Majorities in almost all of world macro-regions declare to prefer a joint leadership of USA and Russia, except USA itself where 40% of respondents believe their country should continue as global leader alone.

The two options of global leadership split the public opinion in almost equal proportions in West Asia - in Republic of Korea, in Japan, in Hong Kong, in Philippines, in Thailand and in Vietnam.

Generally, the dominant position of USA as world global leader no longer seems to look unquestionable.

Kancho Stoychev, President Gallup International Association (GIA):

«Just one year after Donald Trump entered the White House the world of international relations is no longer the same. While increasing the US economic and military strength President Trump is failing to attract sympathy around the world and the US global political leadership is no longer accepted among a predominant part of the world's inhabitants.

From bi-polar world during the Cold War through US dominated world after 1989 now the World seems to be transforming to a more colorful place. Different constellations of nations (or "constellations") are emerging in front of our eyes as an expression of new regionalization of the World – not on geographical principles but on a shared view for the future.»

Andrey Milekhin, Vice President Gallup International Association (GIA):

«The choice between these two Presidents is not an easy one and at the end the candidate "against both" won. The complexity of the choice was defined by the fact that behind Trump stands the USA economic and military power, Putin on the other hand has 25 years of political experience being one of the most long-lived and sustainable among the world political leaders.

The respondents also made a choice between the values represented by the two: stability and patriarchal spirit represented by Putin on the one side and Trump's modern business-approach and supremacy of national interests in defining the world politics, on the other side.

To the majority of world's population, the conservatism and reliability of Putin seems to be more appealing. No doubts that these attitudes are also affected by spread by mass-media vendetta against Trump's total personality and actions.

We could say that 25 years of USA dominance didn't result in global peace and harmony, on the contrary, gave rise to some new problems and conflicts.

Multipolarity of the World is already quite clear and obvious. In several regions there are strong leaders that distinctly claim to form the world's overall agenda. And this is not only Russia, but China, India, Brazil and Turkey as well. With new leaders, new political ideas and coalitions we see attempts of restauration of France's and Germany's world influence.

It is interesting to see that in Russia a potential joint global leadership exercised along with USA is supported by less than half of the population (40%).»

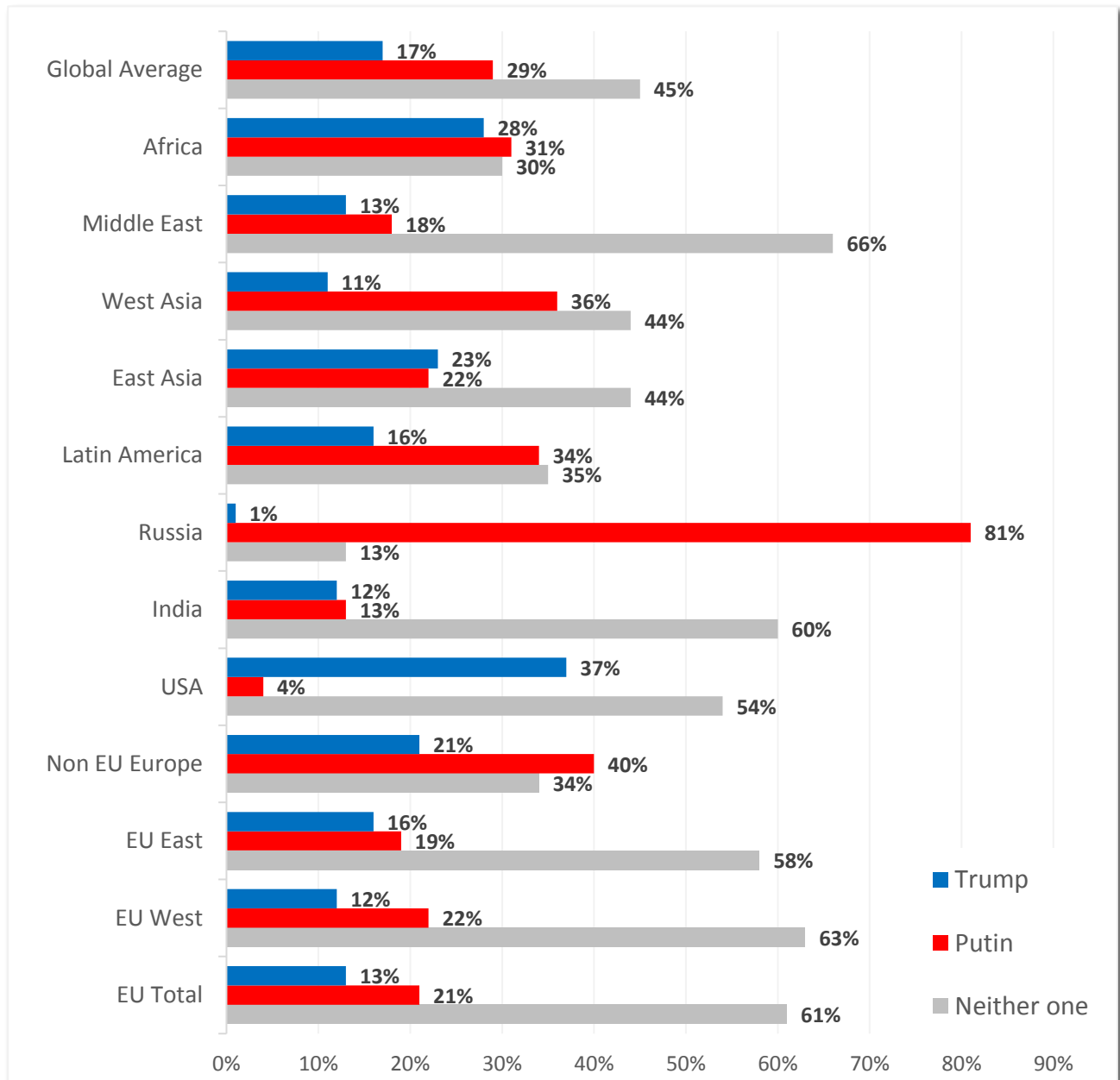
DONALD TRUMP VS. VLADIMIR PUTIN AS A COUNTRY LEADER

If you had to choose between President's Trump and Putin to govern your country, which one would you chose – Trump or Putin?

Majority Reject Both Trump & Putin		Putin Leading over Trump by more than 5%		Trump Leading over Putin by more than 5%	
Country	%	Country	%	Country	%
Netherlands	77	Russia	+80	Kosovo	+40
France	73	Kazakhstan, Armenia	+67	Albania	+37
Germany, Spain	71	Serbia	+50	Philippines	+35
Iraq	66	Greece	+47	USA	+33
Czech Republic	65	Mexico	+46	Ghana	+19
Italy, Latvia, Sweden	64	Moldova	+45	Nigeria	+16
Ireland, Japan, Poland	61	Ethiopia	+44	Republic of Korea	+13
India, Slovenia	60	Iran	+41	Czech Republic	+13
Pakistan	59	Turkey, B&H	+38	UK	+6
Republic of Korea	58	Croatia	+29		
UK	57	Indonesia	+28		
Bangladesh	56	Peru, Slovenia, Columbia	+21		
Romania	55	Bulgaria	+20		
USA, Hong Kong	54	Austria	+19		
Croatia, Ukraine	53	Argentina	+17		
Ecuador	52	Germany, Latvia	+15		
Afghanistan	51	Hong Kong	+14		
South Africa	50	Italy	+12		
		Macedonia	+11		
		Romania	+10		
		Afghanistan	+9		
		Brazil, France	+9		
		Vietnam	+7		
		Ireland	+5		

DONALD TRUMP VS. VLADIMIR PUTIN AS A COUNTRY LEADER – BY REGION

If you had to choose between President's Trump and Putin to govern your country, which one would you chose – Trump or Putin?



*Rounding of Decimals: There may be a slight difference of 1 in some instances. Exact figures are available elsewhere. There is also a slight possibility that the figures vary up to maximum of 1 in different versions of press releases.

DONALD TRUMP VS. VLADIMIR PUTIN AS A COUNTRY LEADER – BY COUNTRY

If you had to choose between President's Trump and Putin to govern your country, which one would you chose – Trump or Putin?

Country	Trump	Putin	Neither one	Country	Trump	Putin	Neither one
AFGHANISTAN	18%	27%	51%	JAPAN	10%	7%	61%
ALBANIA	58%	21%	20%	KAZAKHSTAN	2%	69%	25%
ARGENTINA	13%	30%	43%	KOSOVO	41%	1%	45%
ARMENIA	4%	71%	23%	LATVIA	8%	23%	64%
AUSTRIA	7%	26%	63%	MACEDONIA	18%	29%	46%
AZERBAIJAN	6%	5%	46%	MEXICO	7%	53%	0
BANGLADESH	16%	19%	56%	MOLDOVA	14%	59%	25%
BOSNIA&HERZEGOVINA	12%	50%	36%	NETHERLANDS	10%	8%	77%
BRAZIL	25%	34%	31%	NIGERIA	39%	23%	29%
BULGARIA	6%	26%	42%	PAKISTAN	13%	16%	59%
COLOMBIA	14%	35%	49%	PERU	11%	32%	38%
CROATIA	7%	36%	54%	PHILIPPINES	50%	15%	27%
CZECH REPUBLIC	22%	9%	65%	POLAND	32%	2%	61%
ECUADOR	14%	18%	52%	REPUBLIC OF KOREA	26%	13%	58%
ETHIOPIA	11%	55%	19%	ROMANIA	17%	27%	55%
FRANCE	6%	15%	73%	RUSSIA	1%	81%	13%
GERMANY	7%	22%	71%	SERBIA	6%	56%	33%
GHANA	41%	22%	25%	SLOVENIA	9%	30%	60%
GREECE	12%	59%	27%	SOUTH AFRICA	22%	22%	50%
HONG KONG	13%	27%	54%	SPAIN	12%	14%	71%
INDIA	12%	13%	60%	SWEDEN	15%	16%	64%
INDONESIA	10%	38%	44%	THAILAND	21%	22%	35%
IRAN	6%	47%	43%	TURKEY	12%	50%	35%
IRAQ	13%	18%	66%	UK	23%	17%	57%
IRELAND	16%	21%	61%	UKRAINE	22%	23%	53%
ITALY	9%	21%	64%	USA	37%	4%	54%
IVORY COAST	29%	34%	25%	VIETNAM	37%	44%	12%

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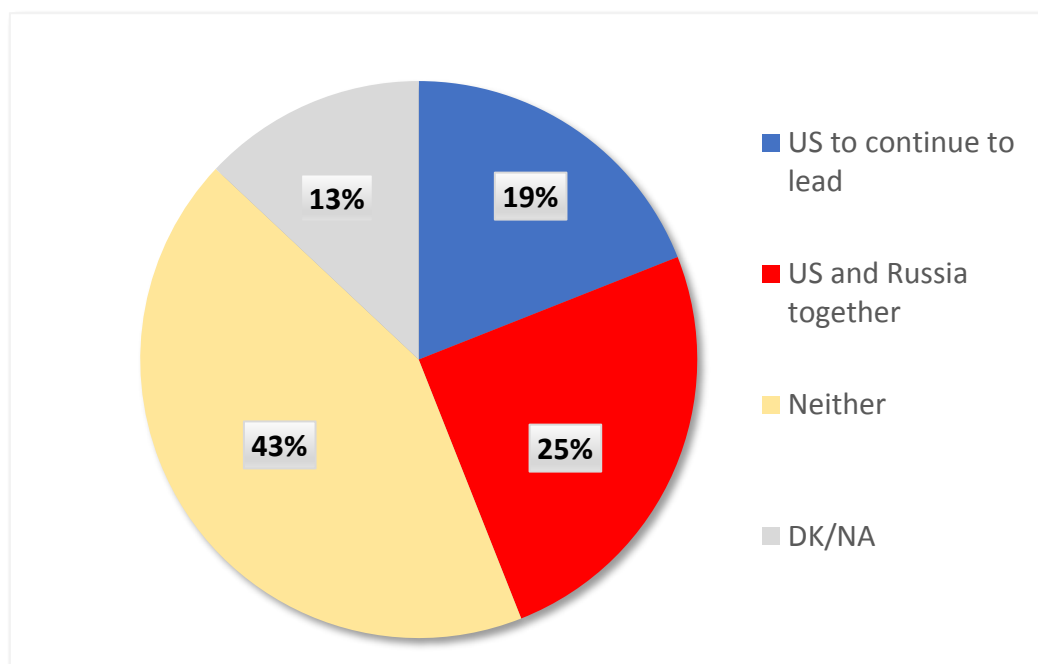
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GLOBAL LEADERSHIP PERSPECTIVE

There is a discussion about which form of world order is a better one. Below are two options – which one do you prefer:

- ✓ *As arguably the most powerful state in the world, the US to continue to lead globally*
- or*
- ✓ *The US and Russia should exercise global leadership together*



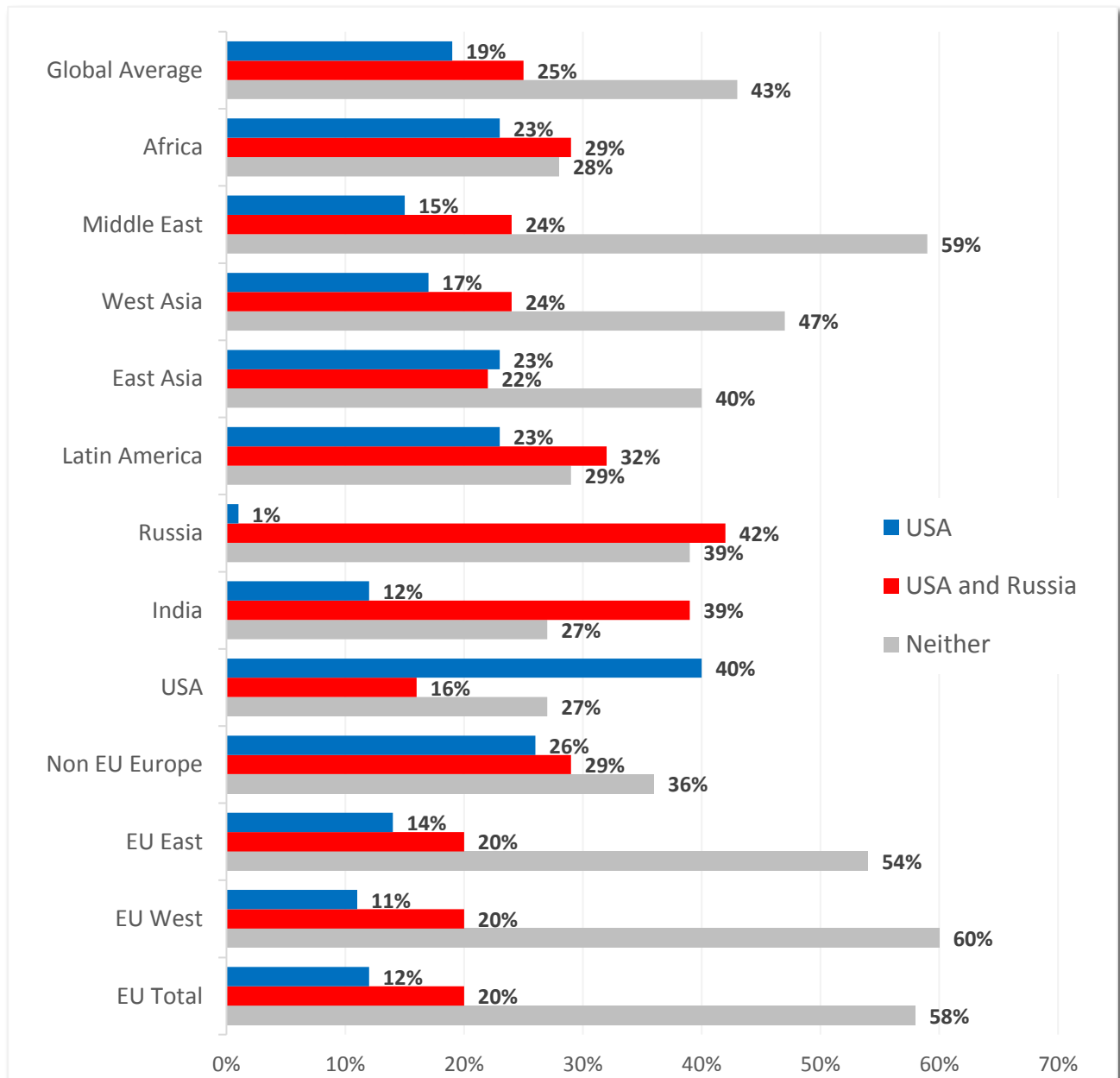
TOP 10 "USA TO LEAD GLOBALLY"		TOP 10 "USA&RUSSIA TOGETHER"	
Country	% "USA"	Country	% "Together"
KOSOVO	57%	GREECE	59%
ALBANIA	56%	MOLDOVA	48%
USA	40%	ETHIOPIA	47%
MEXICO	38%	KAZAKHSTAN, VIETNAM	46%
NIGERIA	35%	BRAZIL, RUSSIA	42%
PHILIPPINES	33%	ARMENIA, INDIA	39%
GHANA, HONG KONG, REP. KOREA	30%	B&H, MEXICO	37%
COLOMBIA, PAKISTAN	28%	BULGARIA	35%
VIETNAM	27%	PERU	33%
AFGHANISTAN	26%	ALBANIA	32%

*Rounding of Decimals: There may be a slight difference of 1 in some instances. Exact figures are available elsewhere. There is also a slight possibility that the figures vary up to maximum of 1 in different versions of press releases.

GLOBAL LEADERSHIP PERSPECTIVE – BY REGION

There is a discussion about which form of world order is a better one. Below are two options – which one do you prefer:

- ✓ *As arguably the most powerful state in the world, the US to continue to lead globally*
Or
The US and Russia should exercise global leadership together



*Rounding of Decimals: There may be a slight difference of 1 in some instances. Exact figures are available elsewhere. There is also a slight possibility that the figures vary up to maximum of 1 in different versions of press releases.

GLOBAL LEADERSHIP PERSPECTIVE – BY COUNTRY

There is a discussion about which form of world order is a better one. Below are two options – which one do you prefer:

*As arguably the most powerful state in the world, the US to continue to lead globally
or The US and Russia should exercise global leadership together*

Country	USA	USA & Russia	Neither one	Country	USA	USA & Russia	Neither one
AFGHANISTAN	26%	30%	40%	JAPAN	21%	10%	32%
ALBANIA	56%	32%	11%	KAZAKHSTAN	4%	46%	31%
ARGENTINA	8%	17%	54%	KOSOVO	57%	4%	21%
ARMENIA	4%	39%	44%	LATVIA	11%	17%	62%
AUSTRIA	5%	18%	68%	MACEDONIA	22%	26%	44%
AZERBAIJAN	7%	6%	44%	MEXICO	38%	37%	6%
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BOSNIA&HERZEGOVINA	25%	37%	33%	NETHERLANDS	13%	13%	59%
BRAZIL	24%	42%	17%	NIGERIA	35%	22%	28%
BULGARIA	6%	35%	37%	PAKISTAN	28%	21%	42%
CROATIA	6%	21%	65%	PERU	18%	33%	27%
COLOMBIA	28%	31%	37%	PHILIPPINES	33%	25%	36%
CZECH REPUBLIC	16%	17%	57%	POLAND	21%	12%	52%
ECUADOR	24%	19%	42%	REPUBLIC OF KOREA	30%	23%	41%
ETHIOPIA	20%	47%	14%	ROMANIA	25%	22%	48%
FRANCE	5%	6%	75%	RUSSIA	1%	42%	39%
GERMANY	8%	12%	76%	SERBIA	12%	23%	57%
GHANA	30%	19%	23%	SLOVENIA	7%	23%	62%
GREECE	10%	59%	28%	SOUTH AFRICA	19%	25%	42%
HONG KONG	30%	11%	49%	SPAIN	15%	12%	63%
INDIA	12%	39%	27%	SWEDEN	11%	13%	67%
INDONESIA	14%	12%	61%	THAILAND	16%	26%	27%
IRAN	7%	10%	78%	TURKEY	16%	19%	61%
IRAQ	15%	24%	59%	UK	18%	21%	50%
IRELAND	13%	20%	56%	UKRAINE	15%	20%	53%
ITALY	10%	28%	56%	USA	40%	16%	27%
IVORY COAST	13%	30%	34%	VIETNAM	27%	46%	18%

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Methodology:

The Gallup International End of Year Survey (EoY) is an annual tradition initiated by and designed under the chairmanship of Dr. George Gallup in 1977. It is conducted every year since then. This year it was carried out by the Gallup International Association in partnership with WIN in 55 countries around the world.

Regions coverage:

- EU Total - combines EU West and EU East
- EU West – Austria, France, Germany, Greece, Ireland, Italy, Netherlands, Spain, Sweden, UK
- EU East – Bulgaria, Czech Republic, Latvia, Poland, Romania, Slovenia, Croatia
- Non-EU Europe – Albania, Armenia, Bosnia & Herzegovina, Kosovo, Macedonia, Moldova, Serbia, Ukraine
- Latin America – Argentina, Brazil, Colombia, Ecuador, Mexico, Peru
- East Asia – Bangladesh, Fiji, Hong Kong, Indonesia, Japan, Papua New Guinea, Philippines, Republic of Korea, Thailand, Vietnam
- West Asia – Afghanistan, Azerbaijan, Iran, Kazakhstan, Pakistan, Turkey
- Middle East - Iraq
- Africa – Ethiopia, Ghana, Nigeria, South Africa
- USA, India and Russia are not included in any other regional category

Sample Size and Mode of Field Work:

A total of 53769 persons were interviewed globally. In each country a representative sample of around 1000 men and women was interviewed either face to face (23 countries; n=24235), via telephone (13 countries; n=11656) or online (19 countries; n=17878). The field work was conducted during November 2017 - December 2017. The margin of error for the survey is between +3-5% at 95% confidence level."

About Gallup International

Gallup International Association (GIA) is the leading association in market research and polling and this year celebrates its 70th anniversary.

For 70 years Gallup International Members have demonstrated their expert ability to conduct multi-country surveys on a comparable basis and deliver the highest quality. Their Members are leading national institutes with a profound local knowledge of research methods and techniques, statistical sources, customs and culture differences of its own country and carefully selected by the Association Board. With only one Member agency per country, Members work together on a daily basis to share knowledge, new research techniques and tools, as well as to provide the most appropriate solutions to international research projects and service our clients to the best of our abilities.

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