

한국인이 보는 2019년

- Gallup International End of Year Survey 다국가 비교 조사 -

세계 조사 개요

2018년 10~12월 세계 50개국 성인 총 48,745명 조사
27개국 28,063명 면접조사 / 7개국 5,922명 전화조사 / 16개국 14,760명 온라인조사

한국 조사 개요

2018년 11월 7~30일 전국(제주 제외) 만 19세 이상 남녀 1,500명 면접조사, 표본오차 $\pm 2.5\%$ 포인트(95% 신뢰수준)
2단계 층화 집락 지역 무작위 추출 후 표본 지점 내 성·연령별 할당, 응답률: 26%(총 접촉 5,661명 중 1,500명 응답 완료)

조사 내용

새해 국가 경제 전망(한국만), 살림살이 전망, 세계 평화 전망

Gallup International Association(GIA)는
조지 갤럽 박사가 1947년 설립한 국제조사기구로, 올해 72주년을 맞이했습니다.
End of Year Survey는 GIA 회원사들이 1977년부터 매년 말 공동 실시하는 조사
로,
한국갤럽은 1979년부터 40년간 참여해왔습니다.



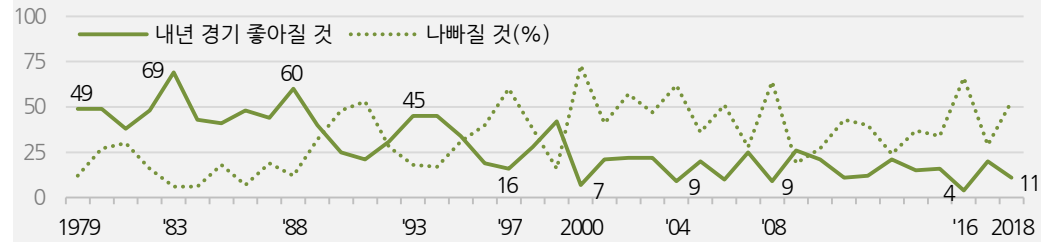
한국인의 새해(내년) 경기, 살림살이 전망: 1979~2018년

◎ 한국인의 새해(내년) 경기, 살림살이 전망: 1979~2018년

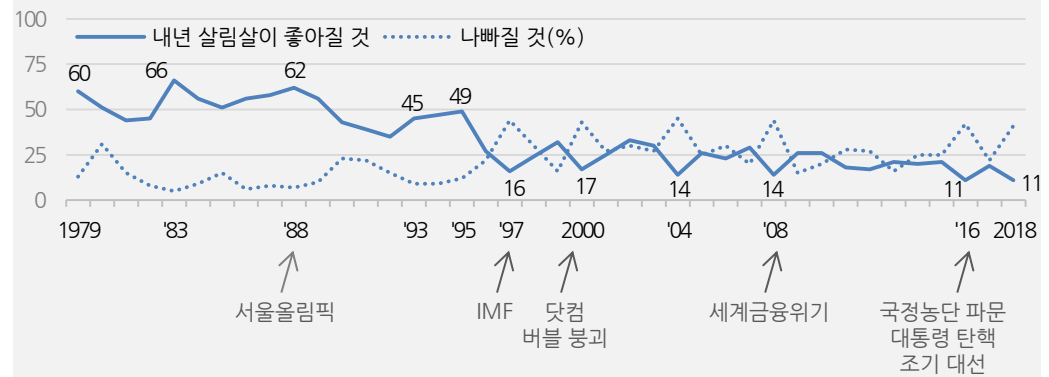
조사시기	경기 전망			살림살이 전망		
	좋아질 것	나빠질 것	비슷할 것	좋아질 것	나빠질 것	비슷할 것
1979년	49%	12%	11%	60%	13%	12%
1980년	49%	27%	14%	51%	31%	11%
1981년	38%	30%	28%	44%	15%	34%
1982년	48%	16%	30%	45%	8%	41%
1983년	69%	6%	16%	66%	5%	25%
1984년	43%	6%	43%	56%	9%	29%
1985년	41%	18%	33%	51%	15%	30%
1986년	48%	7%	41%	56%	6%	36%
1987년	44%	19%	14%	58%	8%	25%
1988년	60%	12%	15%	62%	7%	25%
1989년	40%	32%	22%	56%	10%	31%
1990년	25%	48%	15%	43%	23%	28%
1991년	21%	53%	16%	39%	22%	32%
1992년	31%	28%	30%	35%	15%	43%
1993년	45%	18%	25%	45%	9%	40%
1994년	45%	17%	29%	47%	9%	40%
1995년	34%	31%	27%	49%	12%	36%
1996년	19%	40%	35%	27%	22%	47%
1997년	16%	60%	19%	16%	44%	35%
1998년	28%	38%	31%	24%	30%	43%
1999년	42%	16%	38%	32%	16%	49%
2000년	7%	73%	17%	17%	43%	37%
2001년	21%	41%	32%	25%	27%	44%
2002년	22%	57%	16%	33%	30%	32%
2003년	22%	47%	29%	30%	27%	40%
2004년	9%	62%	27%	14%	45%	39%
2005년	20%	36%	41%	26%	25%	47%
2006년	10%	51%	35%	23%	30%	45%
2007년	25%	28%	43%	29%	20%	47%
2008년	9%	64%	24%	14%	44%	39%
2009년	26%	19%	52%	26%	15%	56%
2010년	21%	27%	50%	26%	20%	53%
2011년	11%	43%	43%	18%	28%	52%
2012년	12%	40%	46%	17%	27%	54%
2013년	21%	24%	54%	21%	16%	61%
2014년	15%	37%	48%	20%	25%	54%
2015년	16%	34%	49%	21%	25%	54%
2016년	4%	66%	28%	11%	42%	45%
2017년	20%	29%	49%	19%	22%	58%
2018년	11%	53%	36%	11%	41%	48%

*매년 말 전국(제주 제외) 성인 1,500명 면접조사 결과. 한국갤럽 www.gallup.co.kr

◎ 한국인의 새해(내년) 경기 전망: 1979~2018년



◎ 한국인의 살림살이 전망



*연도는 조사 시기. 매년 말 전국(제주 제외) 성인 1,500명 면접조사 결과. 한국갤럽 www.gallup.co.kr

질문) 귀댁의 살림살이가 2019년인 내년엔 어떠할 것이라고 보십니까?

올해보다 '좋아질 것', '나빠질 것', '비슷할 것' 중에서 말씀해 주십시오.

2018년 11월 7~30일 면접조사		조사완료 사례수 (명)	가중 후 사례수 (명)	살림살이 전망				Net Score (1)-(2)
				좋아질 것 (1)	나빠질 것 (2)	비슷할 것	모름/ 응답거절	
한국 전체		1,500	1,500	11%	41%	48%	1%	-30
성별	남성	749	743	12%	41%	46%	0%	-29
	여성	751	757	9%	40%	50%	1%	-31
연령별	19-29세	300	261	12%	35%	53%	0%	-23
	30대	300	256	15%	39%	45%	1%	-24
	40대	299	300	15%	41%	43%	1%	-26
	50대	301	300	9%	46%	45%	0%	-37
	60대 이상	300	383	5%	41%	52%	1%	-36
성/ 연령별	남성 19-29세	150	137	13%	38%	49%		-25
	남성 30대	149	131	16%	38%	45%		-22
	남성 40대	150	152	20%	41%	39%	1%	-21
	남성 50대	150	151	9%	43%	49%		-34
	남성 60대 이상	150	172	4%	45%	49%	1%	-41
	여성 19-29세	150	124	11%	31%	57%	1%	-20
	여성 30대	151	125	13%	40%	45%	1%	-27
	여성 40대	149	148	11%	40%	48%	1%	-29
	여성 50대	151	149	9%	49%	41%	1%	-40
	여성 60대 이상	150	212	6%	38%	55%	1%	-32
직업별	농/임/어업	27	31	-	-	-	-	-
	자영업	182	192	7%	46%	46%	1%	-39
	블루칼라	525	514	10%	38%	51%	1%	-28
	화이트칼라	318	297	15%	42%	43%	1%	-27
	가정주부	278	304	10%	44%	44%	1%	-34
	학생	100	88	18%	30%	52%		-12
	무직/은퇴/기타	70	74	4%	37%	57%	1%	-33
지역별	서울	300	295	11%	45%	42%	2%	-34
	인천/경기	450	460	13%	48%	39%	0%	-35
	강원	50	46	10%	22%	68%		-12
	대전/세종/충청	140	160	12%	22%	66%	1%	-10
	광주/전라	170	151	15%	15%	70%		0
	대구/경북	150	152	6%	46%	48%	0%	-40
	부산/울산/경남	240	235	5%	50%	45%	1%	-45
생활 수준별	상/중상	70	68	13%	35%	52%		-22
	중	820	803	12%	40%	48%	1%	-28
	중하	535	544	10%	42%	48%	1%	-32
	하	74	84	5%	47%	48%		-42

*Net Score: 순(純) 지수, 낙관-비관 격차

*50사례 미만은 수치를 제시하지 않음. 한국갤럽 www.gallup.co.kr

질문) 내년에는 우리나라 경제가 어떠할 것이라고 보십니까?

올해보다 '좋아질 것', '나빠질 것', '비슷할 것' 중에서 말씀해 주십시오.

2018년 11월 7~30일 면접조사		조사완료 사례수 (명)	가중 후 사례수 (명)	국가 경제 전망				Net Score (1)-(2)
				좋아질 것	나빠질 것	비슷할 것	모름/ 응답거절	
한국 전체		1,500	1,500	11%	53%	36%	0%	-42
성별	남성	749	743	10%	54%	35%	1%	-44
	여성	751	757	11%	52%	36%	0%	-41
연령별	19-29세	300	261	13%	45%	41%	1%	-32
	30대	300	256	13%	52%	34%	1%	-39
	40대	299	300	13%	53%	34%	0%	-40
	50대	301	300	7%	58%	35%		-51
	60대 이상	300	383	8%	56%	34%	1%	-48
성/ 연령별	남성 19-29세	150	137	10%	49%	40%	1%	-39
	남성 30대	149	131	14%	49%	37%		-35
	남성 40대	150	152	15%	56%	28%	1%	-41
	남성 50대	150	151	5%	56%	39%		-51
	남성 60대 이상	150	172	8%	60%	31%	1%	-52
	여성 19-29세	150	124	16%	41%	43%		-25
	여성 30대	151	125	12%	56%	30%	1%	-44
	여성 40대	149	148	10%	50%	40%		-40
	여성 50대	151	149	10%	59%	31%		-49
	여성 60대 이상	150	212	9%	53%	37%	1%	-44
직업별	농/임/어업	27	31	-	-	-	-	-
	자영업	182	192	7%	59%	34%		-52
	블루칼라	525	514	10%	52%	38%	0%	-42
	화이트칼라	318	297	14%	50%	36%	0%	-36
	가정주부	278	304	11%	58%	30%	1%	-47
	학생	100	88	14%	44%	40%	2%	-30
	무직/은퇴/기타	70	74	8%	60%	31%	1%	-52
지역별	서울	300	295	15%	54%	30%	1%	-39
	인천/경기	450	460	12%	59%	29%	0%	-47
	강원	50	46	4%	47%	49%		-43
	대전/세종/충청	140	160	15%	45%	41%		-30
	광주/전라	170	151	12%	30%	58%	1%	-18
	대구/경북	150	152	3%	63%	32%	2%	-60
	부산/울산/경남	240	235	6%	58%	36%		-52
생활 수준별	상/중상	70	68	10%	62%	29%		-52
	중	820	803	11%	51%	38%	0%	-40
	중하	535	544	12%	55%	33%	0%	-43
	하	74	84	5%	55%	37%	3%	-50

*Net Score: 순(純) 지수, 낙관-비관 격차

*50사례 미만은 수치를 제시하지 않음. 한국갤럽 www.gallup.co.kr

질문) 내년에는 세계가 좀 더 평화로워질 것으로 보십니까, 더 혼란스러워질 것으로 보십니까,
아니면 비슷할 것이라고 보십니까?

2018년 11월 7~30일 면접조사		조사완료 사례수 (명)	가중 후 사례수 (명)	세계 평화 전망				Net Score (1)-(2)
				평화로워 질 것 (1)	혼란스러 울 것 (2)	비슷할 것	모름/ 응답거절	
한국 전체		1,500	1,500	15%	32%	49%	3%	-17
성별	남성	749	743	15%	32%	49%	3%	-17
	여성	751	757	16%	32%	49%	3%	-16
연령별	19-29세	300	261	18%	32%	47%	3%	-14
	30대	300	256	17%	32%	49%	2%	-15
	40대	299	300	18%	33%	47%	2%	-15
	50대	301	300	11%	32%	52%	5%	-21
	60대 이상	300	383	14%	31%	51%	4%	-17
성/ 연령별	남성 19-29세	150	137	14%	36%	49%	1%	-22
	남성 30대	149	131	17%	31%	51%	1%	-14
	남성 40대	150	152	18%	33%	46%	3%	-15
	남성 50대	150	151	11%	33%	50%	6%	-22
	남성 60대 이상	150	172	15%	29%	52%	5%	-14
	여성 19-29세	150	124	23%	27%	46%	4%	-4
	여성 30대	151	125	17%	34%	47%	2%	-17
	여성 40대	149	148	17%	34%	48%	1%	-17
	여성 50대	151	149	11%	32%	54%	3%	-21
	여성 60대 이상	150	212	13%	33%	50%	4%	-20
직업별	농/임/어업	27	31	-	-	-	-	-
	자영업	182	192	11%	36%	49%	4%	-25
	블루칼라	525	514	16%	33%	49%	3%	-17
	화이트칼라	318	297	18%	30%	50%	2%	-12
	가정주부	278	304	13%	27%	57%	3%	-14
	학생	100	88	21%	38%	38%	3%	-17
	무직/은퇴/기타	70	74	15%	34%	45%	7%	-19
지역별	서울	300	295	21%	34%	44%	1%	-13
	인천/경기	450	460	14%	37%	47%	3%	-23
	강원	50	46	16%	21%	58%	5%	-5
	대전/세종/충청	140	160	13%	34%	52%	2%	-21
	광주/전라	170	151	26%	24%	44%	6%	2
	대구/경북	150	152	9%	33%	53%	5%	-24
	부산/울산/경남	240	235	10%	26%	60%	5%	-16
생활 수준별	상/중상	70	68	8%	25%	61%	6%	-17
	중	820	803	17%	29%	50%	3%	-12
	중하	535	544	13%	38%	46%	3%	-25
	하	74	84	13%	28%	57%	3%	-15

*Net Score: 순(純) 지수, 낙관-비관 격차

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◎ 국가별 내년 살림살이 전망

2018년 10~12월 조사		국가별 내년 살림살이 전망				Net Score (1)-(2)
		좋아질 것 (1)	나빠질 것 (2)	비슷할 것	모름/응답거절	
50개국 전체 평균		39%	24%	31%	7%	15
낙관 高	1 ALBANIA	71%	10%	18%	1%	61
	2 INDIA	69%	5%	21%	4%	64
	3 MEXICO	67%	9%	14%	11%	58
	4 GHANA	66%	12%	14%	8%	54
	5 SOUTH AFRICA	66%	15%	11%	8%	51
	6 NIGERIA	65%	19%	14%	2%	46
	7 ARMENIA	62%	7%	25%	6%	55
	8 GEORGIA	61%	8%	15%	16%	53
	8 KAZAKHSTAN	61%	8%	23%	8%	53
	10 PAKISTAN	54%	17%	23%	5%	37
	11 VIETNAM	53%	8%	35%	5%	45
	12 PARAGUAY	53%	10%	32%	5%	43
	13 KOSOVO	51%	14%	34%	1%	37
	13 NEW ZEALAND	51%	14%	27%	8%	37
	15 USA	51%	19%	23%	8%	32
	...					
	24 MOLDOVA	38%	21%	31%	11%	17
	25 FINLAND	37%	14%	42%	8%	23
	26 SWITZERLAND	37%	15%	43%	6%	22
	27 UKRAINE	36%	32%	17%	15%	4
	28 SPAIN	34%	27%	33%	6%	7
	29 PHILIPPINES	33%	10%	53%	4%	23
	30 GERMANY	33%	19%	42%	5%	14
	31 TURKEY	33%	44%	18%	5%	-11
	32 HUNGARY	32%	31%	30%	7%	1
	33 THAILAND	31%	25%	38%	6%	6
	34 SERBIA	31%	33%	34%	3%	-2
	35 UK	29%	30%	30%	11%	-1
	36 LATVIA	27%	25%	31%	18%	2
	37 POLAND	27%	28%	36%	9%	-1
	38 ECUADOR	27%	31%	34%	8%	-4
	39 CZECH REPUBLIC	25%	27%	42%	6%	-2
	40 JAPAN	24%	12%	41%	23%	12
	41 AUSTRIA	24%	21%	50%	5%	3
	42 RUSSIA	23%	26%	42%	8%	-3
	43 BULGARIA	22%	30%	31%	17%	-8
	44 BOSNIA & HERZEGOVINA	22%	41%	36%	1%	-19
	45 HONG KONG	20%	45%	28%	7%	-25
	46 FRANCE	19%	39%	32%	11%	-20
	47 ITALY	15%	55%	24%	7%	-40
	48 LEBANON	12%	54%	33%	-	-42
	49 REPUBLIC OF KOREA	11%	41%	48%	1%	-30
	低 50 JORDAN	11%	59%	29%	1%	-48

*Net Score: 순(純) 지수, 낙관-비관 격차. Gallup International End of Year Survey

◎ 국가별 내년 세계 평화 전망

2018년 10~12월 조사		국가별 내년 세계 평화 전망				Net Score (1)-(2)
		평화로워질 것 (1)	혼란스러워질 것 (2)	비슷할 것	모름/응답거절	
50개국 전체 평균		27%	35%	32%	6%	-8
낙관 高	1 PARAGUAY	65%	13%	20%	2%	52
	2 INDIA	63%	8%	25%	3%	55
	3 GHANA	62%	9%	15%	14%	53
	4 ALBANIA	60%	21%	18%	-	39
	5 NIGERIA	58%	31%	9%	3%	27
	6 PAKISTAN	54%	22%	19%	5%	32
	7 TURKEY	48%	31%	16%	4%	17
	8 IRAQ	47%	26%	25%	2%	21
	9 KAZAKHSTAN	45%	17%	28%	10%	28
	10 ARGENTINA	45%	22%	30%	3%	23
	10 MOLDOVA	45%	22%	28%	6%	23
	12 ROMANIA	45%	27%	26%	2%	18
	...					
	21 INDONESIA	33%	13%	46%	7%	20
	22 VIETNAM	30%	22%	40%	8%	8
	23 THAILAND	29%	23%	41%	7%	
	24 UKRAINE	29%	39%	25%	8%	-10
	25 SERBIA	21%	40%	35%	4%	-19
	26 RUSSIA	20%	28%	44%	7%	-8
	27 BOSNIA & HERZEGOVINA	19%	39%	41%	1%	-20
	28 SWITZERLAND	18%	52%	30%	-	-34
	29 USA	17%	42%	34%	7%	-25
	30 POLAND	16%	41%	34%	9%	-25
	31 GERMANY	16%	54%	26%	5%	-38
	32 BULGARIA	15%	28%	38%	19%	-13
	33 CZECH REPUBLIC	15%	32%	45%	8%	-17
	33 REPUBLIC OF KOREA	15%	32%	49%	3%	-17
	35 ECUADOR	15%	48%	32%	5%	-33
	36 COLOMBIA	14%	48%	36%	2%	-34
	37 ITALY	13%	28%	50%	8%	-15
	38 AUSTRIA	13%	50%	31%	6%	-37
	39 UK	12%	45%	37%	7%	-33
	40 JORDAN	11%	61%	28%	1%	-50
	41 AUSTRALIA	10%	38%	47%	5%	-28
	42 NEW ZEALAND	10%	42%	42%	6%	-32
	43 HUNGARY	10%	68%	18%	4%	-58
	44 JAPAN	9%	32%	37%	22%	-23
	45 FINLAND	8%	65%	21%	6%	-57
	46 HONG KONG	7%	67%	24%	2%	-60
	47 LEBANON	6%	51%	42%	-	-45
	48 SPAIN	6%	57%	32%	5%	-51
	49 FRANCE	6%	70%	18%	7%	-64
	低 50 LATVIA	5%	52%	32%	11%	-47

*Net Score: 순(純) 지수, 낙관-비관 격차. Gallup International End of Year Survey

응답자 특성표

주요 분석 단위별 표본오차(95% 신뢰수준 기준)와 지역/성/연령/직업/생활수준 분포입니다. 2018년 7월 행정안전부 주민등록인구 기준 7개 권역/성/연령별 셀 가중 처리 결과

응답자 특성표 2018년 11월 7~30일 면접조사		조사완료		목표할당(가중 후)		가중값 배율 (B/A)	표본오차 95% 신뢰수준
		사례수 (명)(A)	비율	사례수 (명)(B)	비율		
전체		1,500	100%	1,500	100%	1.00	±2.5%P
성별	남성	749	50%	743	50%	0.99	±3.6%P
	여성	751	50%	757	50%	1.01	±3.6%P
연령별	19-29세	300	20%	261	17%	0.87	±5.7%P
	30대	300	20%	256	17%	0.85	±5.7%P
	40대	299	20%	300	20%	1.00	±5.7%P
	50대	301	20%	300	20%	1.00	±5.6%P
	60대 이상	300	20%	383	26%	1.28	±5.7%P
지역별	서울	300	20%	295	20%	0.98	±5.7%P
	인천/경기	450	30%	460	31%	1.02	±4.6%P
	강원	50	3%	46	3%	0.92	±13.9%P
	대전/세종/충청	140	9%	160	11%	1.14	±8.3%P
	광주/전라	170	11%	151	10%	0.89	±7.5%P
	대구/경북	150	10%	152	10%	1.02	±8.0%P
	부산/울산/경남	240	16%	235	16%	0.98	±6.3%P
	지역	대도시	668	45%	661	44%	±3.8%P
크기별	중소도시	694	46%	702	47%	±3.7%P	
	읍/면	138	9%	137	9%	±8.3%P	
직업별	농/임/어업	27	2%	31	2%		±18.9%P
	자영업	182	12%	192	13%		±7.3%P
	블루칼라	525	35%	514	34%		±4.3%P
	화이트칼라	318	21%	297	20%		±5.5%P
	가정주부	278	19%	304	20%		±5.9%P
	학생	100	7%	88	6%		±9.8%P
	무직/은퇴/기타	70	5%	74	5%		±11.7%P
	생활	상/중상	70	5%	68	5%	
수준별	중	820	55%	803	54%		±3.4%P
	중하	535	36%	544	36%		±4.2%P
	하	74	5%	84	6%		±11.4%P

*표본오차는 조사완료 사례수 기준. 한국갤럽 www.gallup.co.kr

*목표할당 사례수는 2018년 7월 행안부 주민등록인구 기준 지역/성/연령 셀 가중 결과

STRICTLY EMBARGOED UNTIL 00:01 (GMT) 27th December 2018

**OPTIMISM FOR THE NEW 2019 YEAR CONTINUES TO PREVAIL IN THE WORLD,
ALTHOUGH PESSIMISM IS INCREASING,**

according to the first and oldest Global Hope “End of the Year” Index by Gallup International.

Prospects for a better 2019 year are increasing for a majority of those surveyed in Africa (typically quite an optimistic region despite living conditions), in India, in non-EU Europe, in the USA and in Latin America. Conversely, we also see more pessimism about the year ahead in the Middle East, in Russia, and to an extent in Western Europe.

Over all optimism for the new Year traditionally prevails in the majority of the countries around the world with the exception this year of Turkey, Serbia, UK, Poland, Czech Republic, Russia, Bosnia (BiH), Bulgaria, Hong Kong, France, Italy, Lebanon, Jordan and Republic of Korea.

Our global survey also asked whether people expect the next 12 months to be more or less peaceful. While 28% of the world expect it to be more peaceful, 34% believe it will be more troubled. Confidence in peace shines brightest in India, Ghana, Albania, Nigeria and interestingly in Pakistan. At the other end of the scale, ongoing weekend protests in France and the ‘gilets jaunes’ see France register as the country where the most (70%) feel next year will be more troubled.

Kancho Stoychev, President GIA:

“For decades the End of the Year global poll is registering a paradox: people living in wealthier countries tend to be more pessimistic about the coming New Year. And vice versa. It seems that the fear of losing what you have is bigger than the fear not to have.

EU is increasingly pessimistic and there is no need to enumerate why. The same is with Russia while optimism for the next year in the USA is the highest it has been for the last decade. The performance of the US economy is possibly a key driver here.

Traditionally in previous decades more people around the World expect a peaceful New Year rather than a troubled one with a permanent exemption: The Middle East. But now for the first time in this century a growing number of West Europeans expect fear a less peaceful next year. The global political order established by the winning parties after the Second WW is rapidly falling apart and the West European nations are concerned about what will come next but also whether they will have a say in as power shifts further to the East.

The big challenge is between the US and China economically and between the US and Russia militarily. Europe increasingly looks excluded from the debate.”

Methodology:

The Gallup International End of Year Survey (EoY) is an annual tradition initiated by and designed under the chairmanship of Dr. George Gallup in 1977. It is conducted every year since then. This year it was carried out by the Gallup International Association in partnership with WIN in 50 countries around the world.

Regions coverage:

- **EU Total:** Austria, Bulgaria, Czech Republic, Finland, France, Germany, Hungary, Italy, Latvia, Poland, Romania, Spain, UK
- **EU West:** Austria, Finland, France, Germany, Italy, Spain, UK
- **EU East:** Bulgaria, Czech Republic, Latvia, Poland, Romania, Hungary
- **Non-EU Europe:** Albania, Armenia, Bosnia and Herzegovina, Georgia, Kosovo, Macedonia, Moldova, Serbia, Switzerland, Ukraine
- **USA**
- **India**
- **Russia**
- **Latin America:** Argentina, Colombia, Ecuador, Mexico, Paraguay
- **East Asia:** Hong Kong, Indonesia, Japan, Philippines, Republic of Korea, Thailand, Vietnam
- **West Asia:** Afghanistan, Kazakhstan, Pakistan, Turkey
- **Middle East:** Iraq, Jordan, Lebanon
- **Africa:** Ghana, Nigeria, South Africa
- **Australia & New Zealand**

Sample Size and Mode of Field Work:

A total of 48 745 persons were interviewed globally. In each country a representative sample of around 1000 men and women was interviewed either face to face (27 countries; n=28063), via telephone (7 countries; n=5922) or online (16 countries; n=14760). The field work was conducted during October- December 2018. The margin of error for the survey is between +3-5% at 95% confidence level.

About Gallup International

Gallup International Association (GIA) is the leading association in market research and polling and this year celebrates its 72nd anniversary.

For over 70 years Gallup International Members have demonstrated their expert ability to conduct multi-country surveys on a comparable basis and deliver the highest quality. Their Members are leading national institutes with a profound local knowledge of research methods and techniques, statistical sources, customs and culture differences of its own country and carefully selected by the Association Board. With only one Member agency per country, Members work together on a daily basis to share knowledge, new research techniques and tools, as well as to provide the most appropriate solutions to international research projects and service our clients to the best of our abilities. GIA has over 50 members and conducts research in over 100 countries.

For more information:

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Johnny Heald (in London), +44 7973 600308

For further details see website: www.gallup-international.com

HOPE INDEX

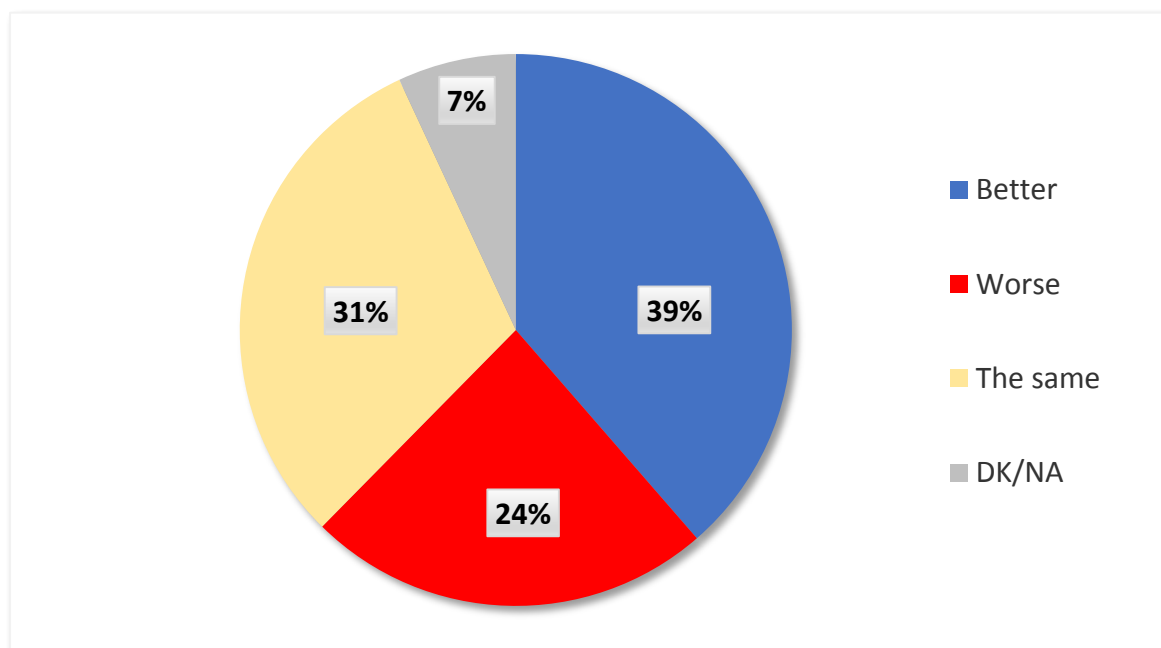
As far as you are concerned, do you think that 2019 will be better, worse or the same as 2018?

OPTIMISTS: 39%

PESSIMISTS: 24%

NEUTRALS: 31%

GLOBAL HOPE INDEX 2018:15%

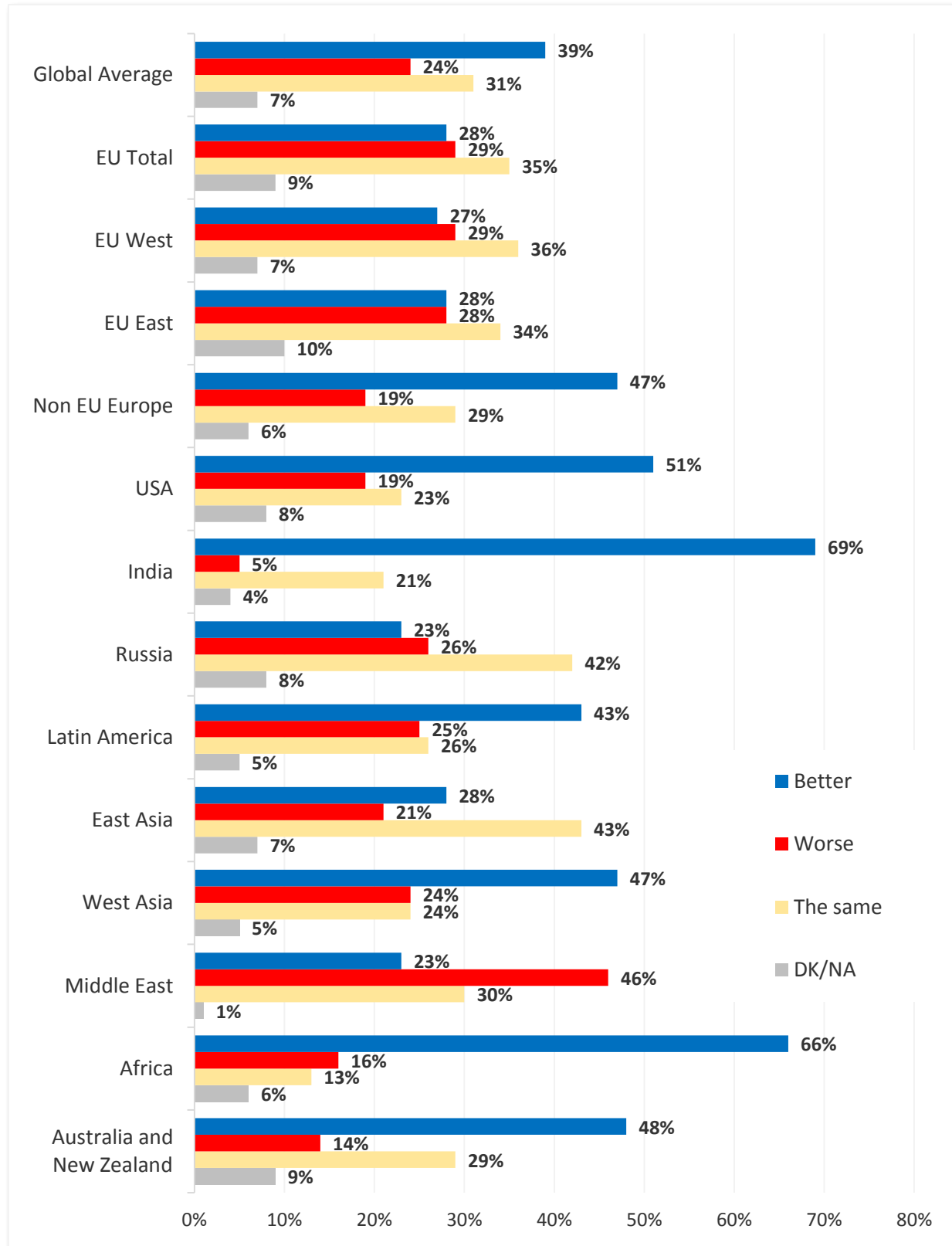


HOPE INDEX: NET SCORE OF OPTIMISTS OVER PESSIMISTS

TOP 5 OPTIMISTS (Answer "Better")		TOP 5 PESSIMISTS (Answer "Worse")	
Country	Net Score	Country	Net Score
INDIA	64	JORDAN	-48
ALBANIA	61	LEBANON	-42
MEXICO	58	ITALY	-40
ARMENIA	55	REPUBLIC OF KOREA	-30
GHANA	54	HONG KONG	-25

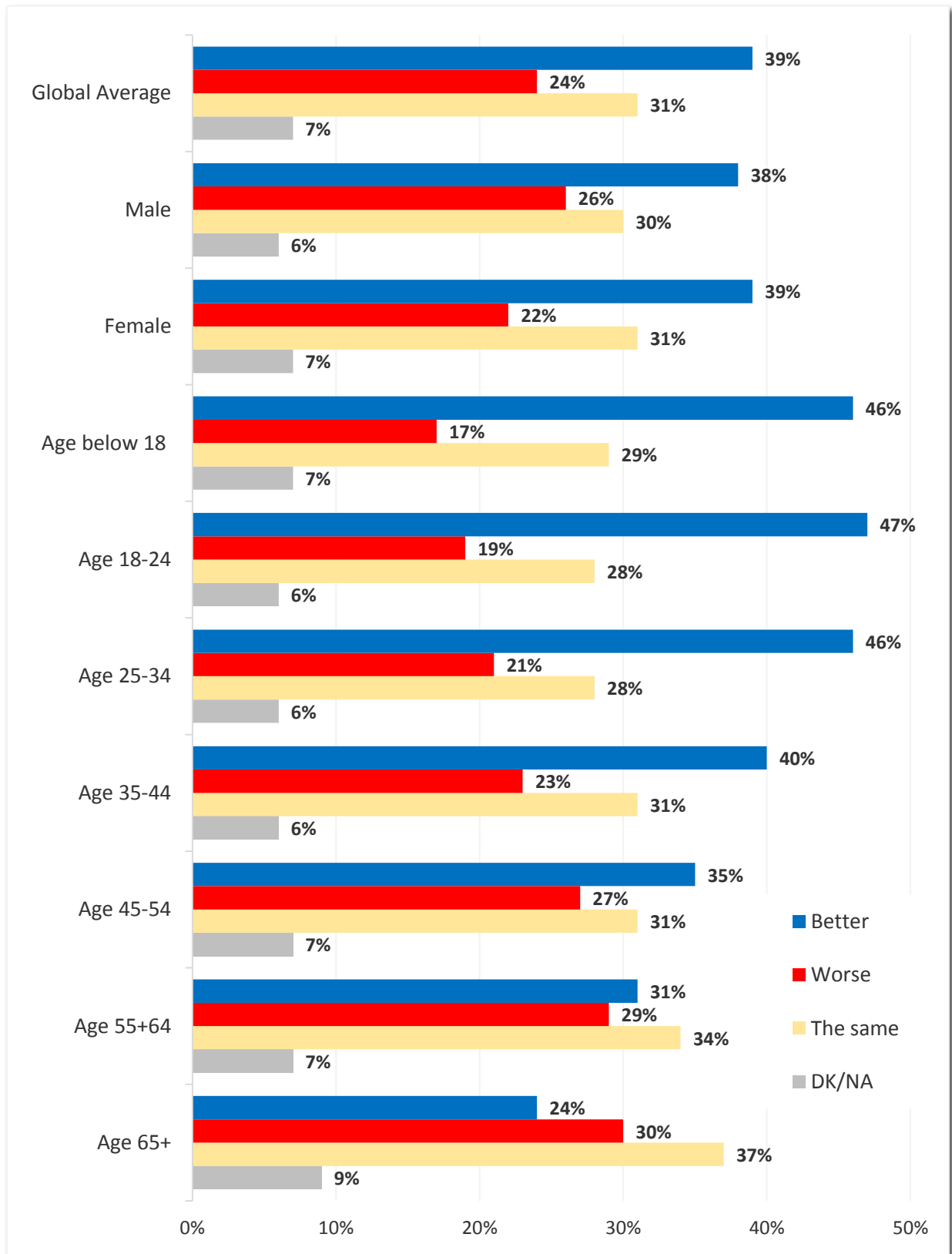
HOPE INDEX - BY REGION

As far as you are concerned, do you think that 2019 will be better, worse or the same as 2018?



HOPE INDEX - BY GENDER AND AGE GROUP

As far as you are concerned, do you think that 2019 will be better, worse or the same as 2018?



HOPE INDEX 2018 BY COUNTRY

As far as you are concerned, do you think that 2019 will be better, worse or the same as 2018?

(Countries presented in alphabetical order)

Country	Optimists (Better)	Pessimists (Worse)	Neutrals (The same)	DK/NA	NET Score
Row %					
AFGHANISTAN	41%	30%	27%	2%	11
ALBANIA	71%	10%	18%	1%	61
ARGENTINA	39%	29%	27%	5%	10
ARMENIA	62%	7%	25%	6%	55
AUSTRALIA	44%	14%	32%	10%	30
AUSTRIA	24%	21%	50%	5%	3
BOSNIA & HERZEGOVINA	22%	41%	36%	1%	-19
BULGARIA	22%	30%	31%	17%	-8
COLOMBIA	41%	34%	23%	2%	7
CZECH REPUBLIC	25%	27%	42%	6%	-2
ECUADOR	27%	31%	34%	8%	-4
FINLAND	37%	14%	42%	8%	23
FRANCE	19%	39%	32%	11%	-20
GEORGIA	61%	8%	15%	16%	53
GERMANY	33%	19%	42%	5%	14
GHANA	66%	12%	14%	8%	54
HUNGARY	32%	31%	30%	7%	1
HONG KONG	20%	45%	28%	7%	-25
INDIA	69%	5%	21%	4%	64
INDONESIA	42%	8%	44%	6%	34
IRAQ	44%	26%	28%	1%	18
ITALY	15%	55%	24%	7%	-40
JORDAN	11%	59%	29%	1%	-48
JAPAN	24%	12%	41%	23%	12
KAZAKHSTAN	61%	8%	23%	8%	53
KOSOVO	51%	14%	34%	1%	37
LATVIA	27%	25%	31%	18%	2
LEBANON	12%	54%	33%	-	-42
MACEDONIA	48%	18%	30%	4%	30
MEXICO	67%	9%	14%	11%	58
MOLDOVA	38%	21%	31%	11%	17
NEW ZEALAND	51%	14%	27%	8%	37

HOPE INDEX 2018 BY COUNTRY – *Contd.*

As far as you are concerned, do you think that 2019 will be better, worse or the same as 2018?

(Countries presented in alphabetical order)

Country	Optimists (Better)	Pessimists (Worse)	Neutrals (The same)	DK/NA	NET Score
Row %					
NIGERIA	65%	19%	14%	2%	46
PAKISTAN	54%	17%	23%	5%	37
PARAGUAY	53%	10%	32%	5%	43
PHILIPPINES	33%	10%	53%	4%	23
POLAND	27%	28%	36%	9%	-1
REPUBLIC OF KOREA	11%	41%	48%	1%	-30
ROMANIA	46%	25%	25%	4%	21
RUSSIA	23%	26%	42%	8%	-3
SERBIA	31%	33%	34%	3%	-2
SOUTH AFRICA	66%	15%	11%	8%	51
SPAIN	34%	27%	33%	6%	7
SWITZERLAND	37%	15%	43%	6%	22
THAILAND	31%	25%	38%	6%	6
TURKEY	33%	44%	18%	5%	-11
UK	29%	30%	30%	11%	-1
UKRAINE	36%	32%	17%	15%	4
USA	51%	19%	23%	8%	32
VIETNAM	53%	8%	35%	5%	45

Rounding of Decimals: There may be a slight difference of 1 in some instances. Exact figures are available elsewhere. There is also a slight possibility that the figures vary up to maximum of 1 in different versions of press releases.

Definitions:

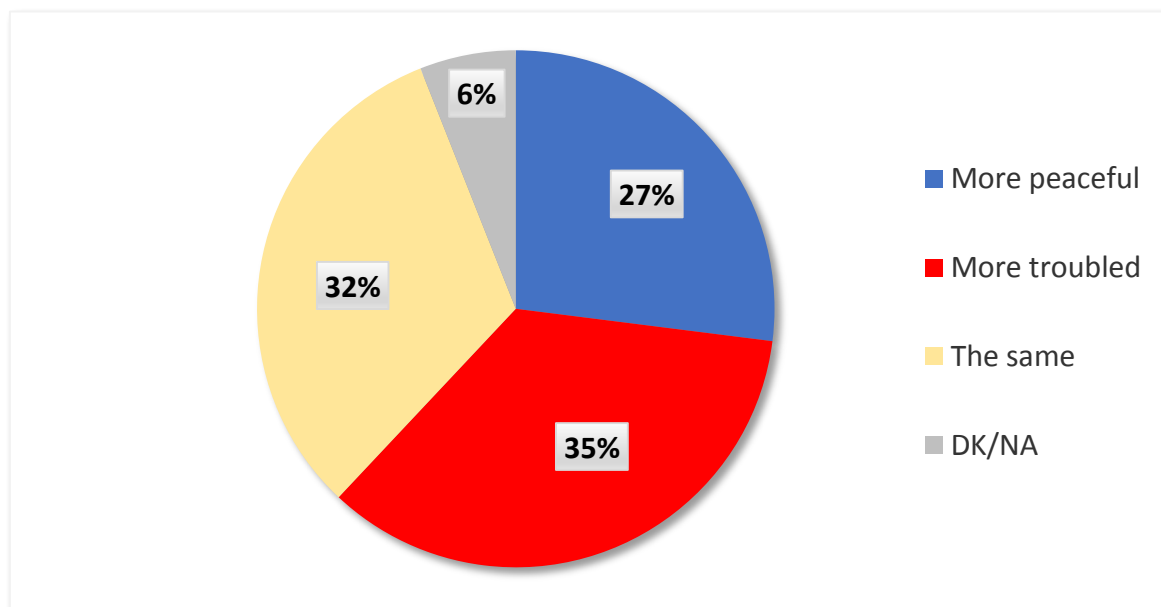
Optimists = Better

Pessimists = Worse

Neutrals = The same

OPTIMISM-PESSIMISM REGARDING GLOBAL PEACE

Do you expect the coming next 2019 to be for the world a more peaceful one, a more troubled one or the same?

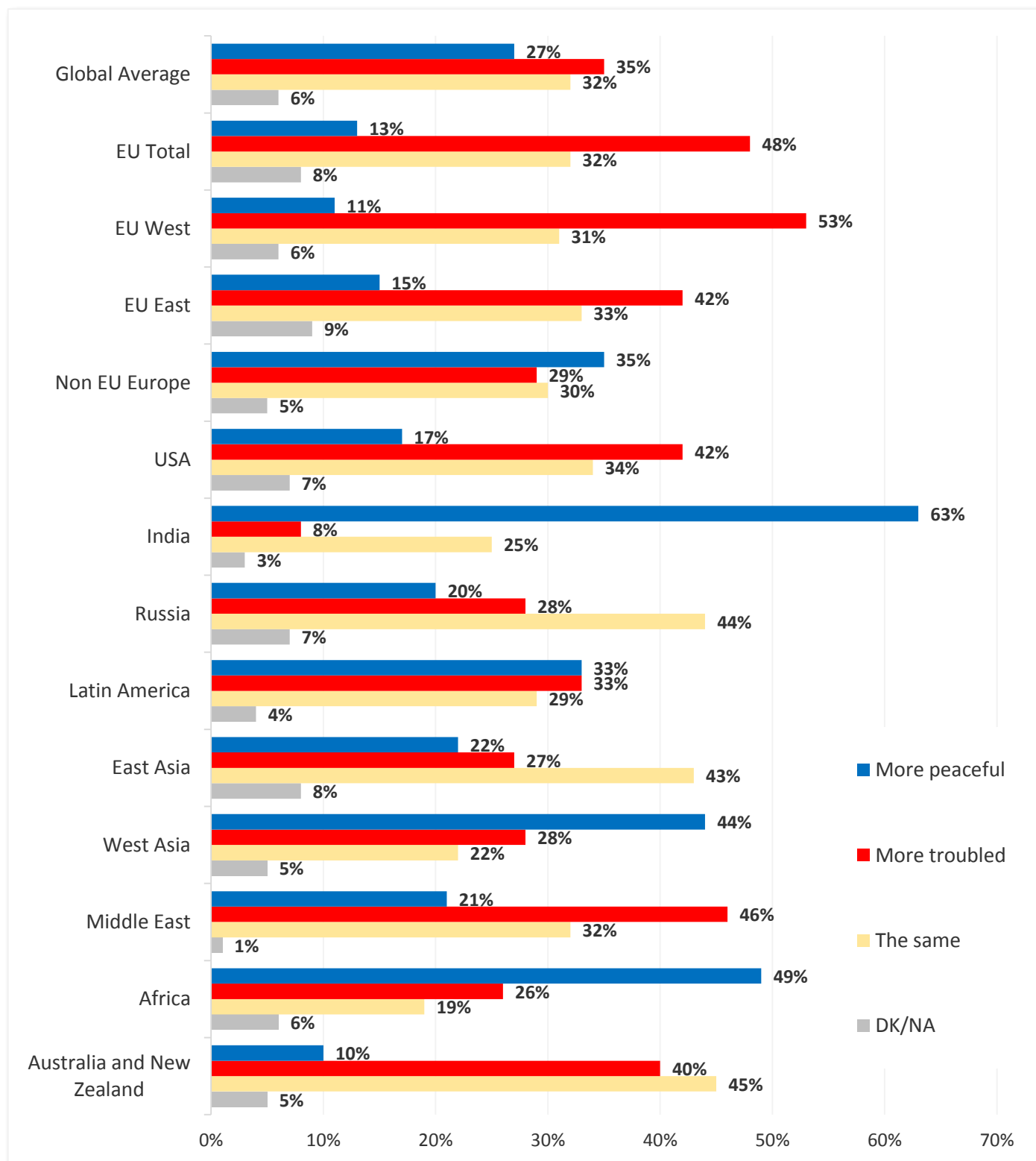


NET SCORE OF OPTIMISTS OVER PESSIMISTS REGARDING GLOBAL PEACE

TOP 10 OPTIMISTS (Answer "Peaceful")		TOP 10 PESSIMISTS (Answer "Troubled")	
Country	Net Score	Country	Net Score
INDIA	55	FRANCE	-64
GHANA	53	HONG KONG	-60
PARAGUAY	52	HUNGARY	-58
ALBANIA	39	FINLAND	-57
PAKISTAN	32	SPAIN	-51
GEORGIA, KAZAKHSTAN	28	JORDAN	-50
NIGERIA	27	LATVIA	-47
KOSOVO	26	LEBANON	-45
PHILIPPINES	25	GERMANY	-38
ARGENTINA, MOLDOVA	23	AUSTRIA	-37

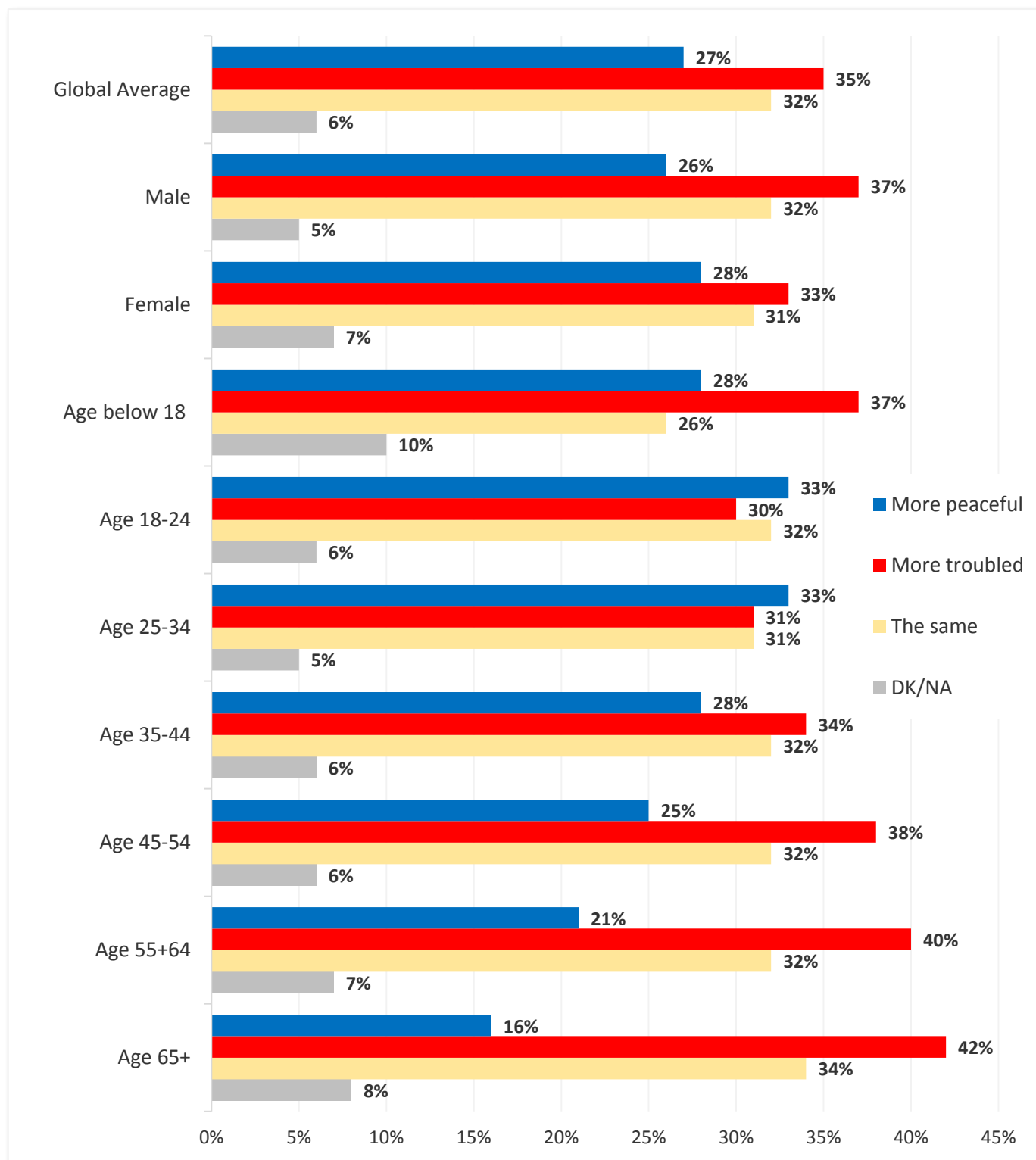
OPTIMISM-PESSIMISM REGARDING GLOBAL PEACE – BY REGION

Do you expect the coming next 2019 to be for the world a more peaceful one, a more troubled one or the same?



OPTIMISM-PESSIMISM REGARDING GLOBAL PEACE – BY GENDER AND AGE GROUP

Do you expect the coming next 2019 to be for the world a more peaceful one, a more troubled one or the same?



OPTIMISM-PESSIMISM REGARDING GLOBAL PEACE – BY COUNTRY

Do you expect the coming next 2019 to be for the world a more peaceful one, a more troubled one or the same?

(Countries presented in alphabetical order)

Country	Optimists (Peaceful)	Pessimists (Troubled)	Neutrals (The same)	DK/NA	NET Score
Row %					
AFGHANISTAN	36%	38%	23%	3%	-2
ALBANIA	60%	21%	18%	*	39
ARGENTINA	45%	22%	30%	3%	23
ARMENIA	34%	23%	33%	9%	11
AUSTRALIA	10%	38%	47%	5%	-28
AUSTRIA	13%	50%	31%	6%	-37
BOSNIA & HERZEGOVINA	19%	39%	41%	1%	-20
BULGARIA	15%	28%	38%	19%	-13
COLOMBIA	14%	48%	36%	2%	-34
CZECH REPUBLIC	15%	32%	45%	8%	-17
ECUADOR	15%	48%	32%	5%	-33
FINLAND	8%	65%	21%	6%	-57
FRANCE	6%	70%	18%	7%	-64
GEORGIA	43%	15%	24%	17%	28
GERMANY	16%	54%	26%	5%	-38
GHANA	62%	9%	15%	14%	53
HUNGARY	10%	68%	18%	4%	-58
HONG KONG	7%	67%	24%	2%	-60
INDIA	63%	8%	25%	3%	55
INDONESIA	33%	13%	46%	7%	20
IRAQ	47%	26%	25%	2%	21
ITALY	13%	28%	50%	8%	-15
JORDAN	11%	61%	28%	1%	-50
JAPAN	9%	32%	37%	22%	-23
KAZAKHSTAN	45%	17%	28%	10%	28
KOSOVO	40%	14%	42%	4%	26
LATVIA	5%	52%	32%	11%	-47
LEBANON	6%	51%	42%	-	-45
MACEDONIA	43%	27%	25%	5%	16
MEXICO	41%	26%	20%	14%	15
MOLDOVA	45%	22%	28%	6%	23
NEW ZEALAND	10%	42%	42%	6%	-32

Disclaimer: Gallup International Association or its members are not related to Gallup Inc., headquartered in Washington D.C. which is no longer a member of Gallup International Association. Gallup International Association does not accept responsibility for opinion polling other than its own. We require that our surveys be credited fully as Gallup International (not Gallup or Gallup Poll).

OPTIMISM-PESSIMISM REGARDING GLOBAL PEACE BY COUNTRY – *Contd.*

Do you expect the coming next 2019 to be for the world a more peaceful one, a more troubled one or the same?

(Countries presented in alphabetical order)

Country	Optimists (Peaceful)	Pessimists (Troubled)	Neutrals (The same)	DK/NA	NET Score
Row %					
NIGERIA	58%	31%	9%	3%	27
PAKISTAN	54%	22%	19%	5%	32
PARAGUAY	65%	13%	20%	2%	52
PHILIPPINES	37%	12%	48%	3%	25
POLAND	16%	41%	34%	9%	-25
REPUBLIC OF KOREA	15%	32%	49%	3%	-17
ROMANIA	45%	27%	26%	2%	18
RUSSIA	20%	28%	44%	7%	-8
SERBIA	21%	40%	35%	4%	-19
SOUTH AFRICA	40%	28%	26%	5%	12
SPAIN	6%	57%	32%	5%	-51
SWITZERLAND	18%	52%	30%	-	-34
THAILAND	29%	23%	41%	7%	6
TURKEY	48%	31%	16%	4%	17
UK	12%	45%	37%	7%	-33
UKRAINE	29%	39%	25%	8%	-10
USA	17%	42%	34%	7%	-25
VIETNAM	30%	22%	40%	8%	8

Rounding of Decimals: There may be a slight difference of 1 in some instances. Exact figures are available elsewhere. There is also a slight possibility that the figures vary up to maximum of 1 in different versions of press releases.

Definitions:

Optimists = A peaceful year
Pessimists = A troubled year
Neutrals = The same



End of Year Survey 2018 Participants
(GIA Members and Partners presented in alphabetical order)

Country	Vendor Company	Sample size	Fieldwork Dates	Method	Representativeness
Row %					
AFGHANISTAN	ACSOR-Surveys	1 763	15-25.10.2018	F2F	National 18+
ALBANIA	Be Research LLC	1 040	08-18.11.2018	CAPI	National, 18-65
ARGENTINA	Voices! Research & Consultancy	1 002	02-15.10.2018	F2F, CAPI	National, 16+
ARMENIA	MPG LLC	1 111	17-22.11.2018	CAPI	National, 18+
AUSTRALIA	Roy Morgan Research	1 028	13-14.12.2018	CAWI	National
AUSTRIA	Österreichisches Gallup Institut	1 000	22.11-03.12.2018	CAWI	National, 14+
BOSNIA & HERZEGOVINA	Mareco Index Bosnia	1 000	05-18.11.2018	CATI	National, 18+
BULGARIA	Gallup International	1 053	02-09.11.2018	CAPI	National, 18+
COLOMBIA	Centro Nacional de Consultoría	1 000	14-17.12.2018	CATI	National, 18+
CZECH REPUBLIC	MARECO Ltd. Praha	1 500	14.11-03.12.2018	F2F	National, 18+
ECUADOR	CEDATOS	700	26.11-16.12.2018	F2F	National, 16+
FINLAND	Taloustutkimus Oy	1 134	07-11.12.2018	CAWI	National, 15+
FRANCE	BVA	1 000	23-29.11.2018	CAWI	National, 15+
GEORGIA	GORBI	1 008	18-25.11.2018	CAPI	National, 18+
GERMANY	Österreichisches Gallup Institut	1 000	03-07.12.2018	CAWI	National, 16+
GHANA	Candino Global	500	20.11-03.12.2018	CAPI	Urban, 18-64
HONG KONG	CSG (Consumer Search Group)	505	28.10-21.11.2018	Online	National, 18+
HUNGARY	Österreichisches Gallup Institut	1 000	10-20.12.2018	CAWI	National
INDIA	Impetus Research Pvt. Ltd	1 001	22.10-30.11.2018	CATI	National, 18+
INDONESIA	Deka	1 040	14-25.11.2018	F2F	5 big cities, 18+



End of Year Survey 2018 Participants – Contd.
(GIA Members and Partners presented in alphabetical order)

Country	Vendor Company	Sample size	Fieldwork Dates	Method	Representativeness
Row %					
IRAQ	IIACSS	1 000	03-28.11.2018	CAPI	Urban, 18-65
ITALY	DOXA	1 072	16-30.11.2018	CAPI	National, 15+
JAPAN	NRC (Nippon Research Center)	1 155	01-13.11.2018	F2F	National, 15-79
JORDAN	MRO	1 000	29.10-20.11.2018	F2F	National, 18+
KAZAKHSTAN	BISAM - CENTRAL ASIA	1 400	22.11-11.12.2018	F2F CAPI	Urban, 18+
KOSOVO	Be Research LLC	978	06-18.11.2018	F2F	National, 18+
LATVIA	SKDS	1 005	29.11-05.12.2018	CAWI	National, 18-75
LEBANON	MRO	1 000	29.10-20.11.2018	F2F	National, 18+
MACEDONIA	BRIMA	1 212	22.11-06.12.2018	F2F, TAPI	National, 15+
MEXICO	BRAIN	500	10-14.12.2018	Online	Urban, 18-64
MOLDOVA	CBS - AXA S.R.L., I.M.	600	10-20.10.2018	CATI	National, 18+
NEW ZEALAND	Roy Morgan Research	1 011	13-14.12.2018	CAWI	National
NIGERIA	Market Trends International	800	28.11-05.12.2018	F2F, TAPI	National, 18+
PAKISTAN	Gallup Pakistan	1 000	13-20.10.2018	F2F	National, 18-65
PARAGUAY	INSTITUTO DE COMUNICACION Y ARTE - ICA	515	11/12.2018	Online	Main Cities
PHILIPPINES	PSRC	1 000	06-20.11.2018	F2F, PAPI	National, 18+
POLAND	MARECO POLSKA	1 017	20-30.10.2018	F2F, PAPI	National, 18+
REPUBLIC OF KOREA	Gallup Korea	1 500	08-28.11.2018	F2F	National, 19+
ROMANIA	TNS CSOP	530	15-29.11.2018	CATI	National, 18-64



End of Year Survey 2018 Participants – *Contd.*
(GIA Members and Partners presented in alphabetical order)

Country	Vendor Company	Sample size	Fieldwork Dates	Method	Representativeness
Row %					
RUSSIA	Romir	1 000	28.11-02.12.2018	F2F	National, 18+
SERBIA	TNS Medium Gallup	1 012	20.10-04.11.2018	F2F, TAPI	National, 18+
SOUTH AFRICA	Freshly Ground Insights (FGI)	1 515	23.10-29.11.2018	Online	National, 18+
SPAIN	SIGMA DOS	800	14-15.12.2018	CATI	National, 18+
SWITZERLAND	Opinion Plus	1 000	12-17.12.2018	Online panel	National, 15+
THAILAND	Infosearch co.ltd	600	05-30.11.2018	F2F	National, 18+
TURKEY	Barem	991	01.11-07.12.2018	CATI	National, 18+
UK	ORB International (Opinion Research Business)	1 001	07-10.12.2018	Online	National, 18+
UKRAINE	Romir Ukraine	500	30.11-04.12.2018	Online	Urban, 18+
USA	Survey Monkey	1 045	06-07.12.2018	Online panel	National, 18+
VIETNAM	Indochina Research	600	05-23.11.2018	F2F, CAPI	Urban, 18-64