

글로벌 리더 12인 호감도

- Gallup International End of Year Survey 다국가 비교 조사 -

세계 조사 개요

2018년 10월~2019년 1월 세계 49개국 성인 총 46,952명 조사

27개국 면접조사 / 9개국 전화조사 / 13개국 온라인조사

한국 조사 개요

2018년 11월 7~30일 전국(제주 제외) 만 19세 이상 남녀 1,500명 면접조사, 표본오차 $\pm 2.5\%$ 포인트(95% 신뢰수준)
2단계 층화 집락 지역 무작위 추출 후 표본 지점 내 성·연령별 할당, 응답률: 26%(총 접촉 5,661명 중 1,500명 응답 완료)

조사 내용

미국, 러시아, 중국, 독일, 프랑스, 영국, 이란, 사우디아라비아, 터키, 인도, 이스라엘 정치 지도자,
프란치스코 교황 등 글로벌 리더 12인 각각에 대한 호감-비호감 정도

Gallup International Association(GIA)는
조지 갤럽 박사가 1947년 설립한 국제조사기구로, 올해 72주년을 맞이했습니다.
End of Year Survey는 GIA 회원사들이 1977년부터 매년 말 공동 실시하는 조사로,
한국갤럽은 1979년부터 40년간 참여해왔습니다.



◎ 글로벌 리더 12인 호감 여부 - 세계 약 50개국 조사 전체 평균

	2018년			2017년		
	호감 (1)	비호감 (2)	Net Score (1)-(2)	호감 (1)	비호감 (2)	Net Score (1)-(2)
독일 수상 앙겔라 메르켈	45%	31%	14	49%	29%	20
프랑스 대통령 에마뉘엘 마크롱	38%	32%	6	45%	24%	21
영국 총리 테리사 메이	35%	32%	3	38%	31%	7
인도 총리 나렌드라 모디	25%	24%	1	30%	22%	8
중국 국가 주석 시진핑	28%	37%	-9	37%	31%	6
사우디아라비아 국왕 살만 빈 압둘아지즈 알사우드	24%	35%	-11	26%	32%	-6
터키 대통령 에르도안	28%	40%	-12	28%	40%	-12
러시아 대통령 블라디미르 푸틴	35%	48%	-13	43%	40%	3
이스라엘 총리 네타냐후	20%	38%	-18	25%	33%	-8
이란 대통령 하산 로하니	18%	38%	-20	24%	33%	-9
미국 대통령 도널드 트럼프	30%	58%	-28	31%	58%	-27
프란치스코 교황	51%	23%	28	56%	18%	38

*정치 지도자 11인은 2018년 Net Score(순(純) 지수, 호감-비호감 격차) 내림차순

*Gallup International End of Year Survey. 2017년 53개국, 2018년 49개국 조사

◎ 글로벌 리더 12인 호감 여부 - 한국

	2018년			2017년		
	호감 (1)	비호감 (2)	Net Score (1)-(2)	호감 (1)	비호감 (2)	Net Score (1)-(2)
독일 수상 앙겔라 메르켈	39%	38%	1	41%	43%	-2
영국 총리 테리사 메이	34%	33%	1	29%	43%	-14
프랑스 대통령 에마뉘엘 마크롱	36%	37%	-1	35%	43%	-8
터키 대통령 에르도안	10%	34%	-24	10%	45%	-35
인도 총리 나렌드라 모디	10%	35%	-25	12%	46%	-34
이스라엘 총리 네타냐후	8%	35%	-27	12%	45%	-33
사우디아라비아 국왕 살만 빈 압둘아지즈 알사우드	6%	39%	-33	11%	47%	-36
이란 대통령 하산 로하니	7%	43%	-36	8%	51%	-43
미국 대통령 도널드 트럼프	24%	75%	-51	26%	73%	-47
러시아 대통령 블라디미르 푸틴	13%	81%	-68	23%	74%	-51
중국 국가 주석 시진핑	14%	83%	-69	33%	65%	-32
프란치스코 교황	76%	16%	60	57%	30%	27

*정치 지도자 11인은 2018년 Net Score(호감-비호감 격차) 내림차순

*한국갤럽 2017년 11월 8~28일, 2018년 11월 7~30일 전국 성인 1,500명 면접조사

미국 대통령 도널드 트럼프	호감 여부			Net Score (1)-(2)
	호감 (1)	비호감 (2)	모름/ 응답거절	
세계 조사 전체 평균	30%	58%	12%	-28
ALBANIA	77%	18%	6%	59
VIETNAM	65%	8%	27%	57
INDIA	53%	15%	32%	38
GEORGIA	59%	24%	17%	35
KOSOVO	58%	27%	15%	31
GHANA	62%	37%	1%	25
PHILIPPINES	52%	29%	18%	23
AZERBAIJAN	27%	7%	65%	20
ROMANIA	50%	42%	9%	8
MOLDOVA	40%	39%	21%	1
POLAND	42%	43%	16%	-1
BRAZIL	46%	49%	5%	-3
NIGERIA	44%	47%	9%	-3
ARMENIA	42%	47%	11%	-5
THAILAND	28%	36%	36%	-8
UKRAINE	38%	51%	11%	-13
AFGHANISTAN	40%	57%	3%	-17
SAUDI ARABIA	34%	55%	11%	-21
USA	35%	59%	7%	-24
MACEDONIA	33%	57%	10%	-24
CZECH REPUBLIC	33%	59%	7%	-26
BULGARIA	26%	54%	20%	-28
HUNGARY	28%	58%	14%	-30
...				
IRAQ	28%	66%	6%	-38
ITALY	24%	62%	14%	-38
KAZAKHSTAN	21%	59%	20%	-38
ARGENTINA	21%	63%	16%	-42
BOSNIA & HERZEGOVINA	22%	67%	12%	-45
REPUBLIC OF KOREA	24%	75%	1%	-51
HONG KONG	21%	73%	6%	-52
PAKISTAN	19%	71%	11%	-52
RUSSIA	16%	72%	12%	-56
SYRIA	20%	80%	-	-60
UK	18%	78%	4%	-60
CANADA	16%	78%	7%	-62
SPAIN	14%	79%	8%	-65
NETHERLANDS	14%	80%	6%	-66
JAPAN	9%	76%	16%	-67
TURKEY	5%	75%	20%	-70
SWITZERLAND	12%	84%	4%	-72
FRANCE	10%	83%	6%	-73
FINLAND	11%	85%	3%	-74
AUSTRIA	8%	85%	7%	-77
GERMANY	8%	85%	8%	-77

*49개국 조사 Net Score(호감-비호감 격차) 내림차순, Gallup International

질문) 지금부터는 세계 지도자들에 대해 여쭙겠습니다.

각각에 대해 '매우 호감 간다', '어느 정도 호감 간다', '별로 호감 가지 않는다',

'전혀 호감 가지 않는다' 중에서 말씀해 주십시오.

- 미국 대통령 도널드 트럼프 (글로벌 리더 12인 순서 로테이션 제시)

2018년 11월 7~30일 한국 조사		사례수 (명)	글로벌 리더 호감 여부 - 미국 대통령 도널드 트럼프						
			매우 호감	어느정도 호감	호감간다 (계)	별로 호감가지 않는다	전혀 호감가지 않는다	모름/ 응답거절	
전체		1,500	2%	22%	24%	47%	28%	1%	
성별	남성	743	2%	25%	28%	45%	27%	0%	
	여성	757	2%	19%	21%	49%	28%	2%	
연령별	19-29세	261	3%	22%	25%	48%	27%	1%	
	30대	256	2%	24%	26%	46%	26%	1%	
	40대	300	4%	21%	25%	49%	25%	1%	
	50대	300	2%	23%	24%	45%	30%	1%	
	60대 이상	383	1%	21%	22%	46%	30%	2%	
성/ 연령별	남성 19-29세	137	3%	26%	30%	43%	27%	0%	
	남성 30대	131	3%	24%	28%	46%	25%		
	남성 40대	152	3%	22%	26%	47%	28%		
	남성 50대	151	1%	27%	28%	42%	29%		1%
	남성 60대 이상	172	1%	25%	27%	46%	27%		
	여성 19-29세	124	2%	17%	19%	53%	26%	2%	
	여성 30대	125	1%	23%	25%	46%	28%	2%	
	여성 40대	148	4%	20%	24%	51%	23%	2%	
	여성 50대	149	2%	18%	20%	48%	31%	1%	
	여성 60대 이상	212	1%	17%	18%	46%	31%	4%	
직업별	농/임/어업	31	-	-	-	-	-	-	
	자영업	192	1%	21%	22%	42%	36%	1%	
	블루칼라	514	3%	22%	25%	45%	29%	1%	
	화이트칼라	297	3%	24%	26%	49%	24%	1%	
	가정주부	304	3%	22%	25%	47%	27%	2%	
	학생	88	3%	22%	25%	48%	25%	2%	
	무직/은퇴/기타	74		19%	19%	55%	26%		
지역별	서울	295	6%	29%	36%	42%	23%	0% 18% 2% 0% 2% 1%	
	인천/경기	460	2%	22%	24%	51%	25%		
	강원	46		18%	18%	26%	37%		
	대전/세종/충청	160		7%	7%	59%	32%		
	광주/전라	151	1%	22%	23%	39%	38%		
	대구/경북	152	1%	16%	17%	48%	33%		
	부산/울산/경남	235	1%	28%	28%	45%	26%		

*50사례 미만은 수치를 제시하지 않음. 한국갤럽 www.gallup.co.kr

러시아 대통령 블라디미르 푸틴	호감 여부			Net Score (1)-(2)
	호감 (1)	비호감 (2)	모름/ 응답거절	
세계 조사 전체 평균	35%	48%	17%	-13
KAZAKHSTAN	88%	4%	9%	84
SERBIA	83%	12%	5%	71
MOLDOVA	74%	17%	9%	57
ARMENIA	75%	20%	5%	55
VIETNAM	56%	5%	39%	51
INDIA	49%	8%	44%	41
RUSSIA	61%	31%	9%	30
BULGARIA	54%	26%	20%	28
AZERBAIJAN	35%	10%	55%	25
ALBANIA	56%	37%	7%	19
GHANA	52%	33%	16%	19
TURKEY	41%	27%	32%	14
NIGERIA	43%	32%	26%	11
INDONESIA	31%	20%	49%	11
ROMANIA	49%	39%	12%	10
SYRIA	51%	43%	6%	8
IRAQ	44%	38%	19%	6
ARGENTINA	32%	26%	41%	6
PHILIPPINES	30%	28%	42%	2
PERU	34%	35%	31%	-1
HUNGARY	39%	46%	14%	-7
COLOMBIA	37%	46%	16%	-9
ECUADOR	29%	38%	34%	-9
MACEDONIA	39%	50%	11%	-11
AFGHANISTAN	38%	55%	7%	-17
HONG KONG	34%	51%	14%	-17
THAILAND	16%	33%	52%	-17
ITALY	31%	49%	21%	-18
...				
UKRAINE	27%	63%	9%	-36
GERMANY	25%	66%	10%	-41
SWITZERLAND	22%	72%	6%	-50
FRANCE	19%	69%	12%	-50
SPAIN	16%	69%	15%	-53
CANADA	14%	68%	18%	-54
GEORGIA	18%	74%	8%	-56
CZECH REPUBLIC	18%	75%	7%	-57
POLAND	14%	74%	13%	-60
KOSOVO	11%	71%	19%	-60
USA	10%	70%	20%	-60
JAPAN	9%	70%	22%	-61
NETHERLANDS	13%	78%	10%	-65
UK	11%	77%	11%	-66
REPUBLIC OF KOREA	13%	81%	5%	-68
FINLAND	10%	85%	5%	-75

*49개국 조사 Net Score(호감-비호감 격차) 내림차순, Gallup International

2018년 11월 7~30일 한국 조사		사례수 (명)	글로벌 리더 호감 여부 - 러시아 대통령 블라디미르 푸틴					
			매우 호감	어느정도 호감	호감간다 (계)	별로 호감가지 않는다	전혀 호감가지 않는다	모름/ 응답거절
전체		1,500	0%	13%	13%	49%	32%	5%
성별	남성	743	0%	14%	14%	51%	31%	4%
	여성	757	0%	12%	12%	48%	34%	7%
연령별	19-29세	261		15%	15%	48%	34%	4%
	30대	256	1%	12%	13%	50%	33%	4%
	40대	300		13%	13%	50%	34%	3%
	50대	300		15%	15%	51%	30%	5%
	60대 이상	383	0%	11%	11%	48%	32%	9%
성/ 연령별	남성 19-29세	137		15%	15%	50%	33%	3%
	남성 30대	131	1%	13%	14%	52%	31%	3%
	남성 40대	152		13%	13%	48%	36%	4%
	남성 50대	151		16%	16%	54%	27%	3%
	남성 60대 이상	172		14%	14%	51%	30%	5%
	여성 19-29세	124		14%	14%	45%	35%	6%
	여성 30대	125	1%	11%	12%	48%	36%	4%
	여성 40대	148		13%	13%	52%	32%	3%
	여성 50대	149		13%	13%	47%	34%	6%
	여성 60대 이상	212	1%	9%	9%	46%	33%	12%
직업별	농/임/어업	31	-	-	-	-	-	-
	자영업	192		14%	14%	48%	31%	7%
	블루칼라	514	0%	13%	14%	50%	32%	4%
	화이트칼라	297		13%	13%	53%	31%	3%
	가정주부	304	0%	12%	12%	46%	35%	6%
	학생	88		14%	14%	40%	40%	6%
	무직/은퇴/기타	74		14%	14%	55%	24%	8%
지역별	서울	295		10%	10%	52%	37%	1%
	인천/경기	460	0%	11%	11%	47%	39%	2%
	강원	46		10%	10%	32%	25%	33%
	대전/세종/충청	160		11%	11%	53%	30%	6%
	광주/전라	151		24%	24%	39%	33%	5%
	대구/경북	152	1%	8%	9%	58%	21%	13%
	부산/울산/경남	235	1%	17%	18%	53%	24%	5%

*50사례 미만은 수치를 제시하지 않음. 한국갤럽 www.gallup.co.kr

중국 국가 주석 시진핑	호감 여부			Net Score (1)-(2)
	호감 (1)	비호감 (2)	모름/ 응답거절	
세계 조사 전체 평균	28%	37%	35%	-9
SERBIA	65%	17%	18%	48
PAKISTAN	65%	29%	6%	36
KAZAKHSTAN	49%	15%	36%	34
ARMENIA	41%	8%	51%	33
MOLDOVA	43%	11%	45%	32
ALBANIA	50%	24%	26%	26
AZERBAIJAN	32%	9%	58%	23
ROMANIA	39%	18%	44%	21
NIGERIA	47%	28%	25%	19
INDONESIA	34%	15%	52%	19
GHANA	44%	28%	28%	16
IRAQ	43%	27%	30%	16
UKRAINE	42%	26%	32%	16
RUSSIA	39%	31%	30%	8
AFGHANISTAN	46%	39%	15%	7
TURKEY	25%	20%	55%	5
BULGARIA	24%	19%	57%	5
GEORGIA	19%	14%	67%	5
ARGENTINA	20%	16%	65%	4
HONG KONG	48%	45%	8%	3
BRAZIL	39%	41%	21%	-2
COLOMBIA	35%	37%	29%	-2
PHILIPPINES	28%	34%	38%	-6
SAUDI ARABIA	30%	38%	31%	-8
HUNGARY	24%	32%	43%	-8
...				
THAILAND	17%	33%	50%	-16
INDIA	18%	36%	46%	-18
UK	21%	42%	37%	-21
KOSOVO	9%	31%	60%	-22
ITALY	16%	41%	43%	-25
VIETNAM	19%	47%	34%	-28
GERMANY	19%	48%	33%	-29
POLAND	19%	48%	33%	-29
NETHERLANDS	17%	47%	35%	-30
SWITZERLAND	20%	51%	29%	-31
SPAIN	16%	47%	37%	-31
AUSTRIA	17%	49%	34%	-32
BOSNIA & HERZEGOVINA	22%	56%	22%	-34
USA	11%	46%	43%	-35
CANADA	11%	51%	37%	-40
CZECH REPUBLIC	18%	60%	21%	-42
FRANCE	12%	56%	32%	-44
REPUBLIC OF KOREA	14%	83%	3%	-69
JAPAN	2%	76%	23%	-74

*49개국 조사 Net Score(호감-비호감 격차) 내림차순, Gallup International

2018년 11월 7~30일 한국 조사		사례수 (명)	글로벌 리더 호감 여부 - 중국 국가 주석 시진핑					
			매우 호감	어느정도 호감	호감간다 (계)	별로 호감가지 않는다	전혀 호감가지 않는다	모름/ 응답거절
전체		1,500	0%	14%	14%	50%	33%	3%
성별	남성	743	1%	15%	15%	50%	33%	1%
	여성	757	0%	13%	13%	49%	34%	4%
연령별	19-29세	261	1%	14%	14%	50%	34%	2%
	30대	256	1%	11%	12%	51%	35%	2%
	40대	300		12%	12%	51%	36%	1%
	50대	300	1%	16%	17%	49%	33%	2%
	60대 이상	383		15%	15%	48%	31%	6%
성/ 연령별	남성 19-29세	137	1%	15%	15%	52%	32%	1%
	남성 30대	131	1%	9%	10%	50%	39%	1%
	남성 40대	152		12%	12%	50%	37%	1%
	남성 50대	151	2%	17%	19%	49%	30%	1%
	남성 60대 이상	172		18%	18%	51%	29%	2%
	여성 19-29세	124	1%	12%	13%	49%	35%	3%
	여성 30대	125	1%	12%	13%	52%	31%	3%
	여성 40대	148		11%	11%	53%	35%	1%
	여성 50대	149		14%	14%	49%	35%	2%
	여성 60대 이상	212		13%	13%	46%	32%	9%
직업별	농/임/어업	31	-	-	-	-	-	-
	자영업	192	0%	13%	14%	54%	29%	3%
	블루칼라	514	1%	12%	12%	48%	38%	2%
	화이트칼라	297	1%	14%	15%	52%	32%	1%
	가정주부	304		15%	15%	49%	33%	4%
	학생	88	1%	12%	13%	48%	37%	3%
	무직/은퇴/기타	74	1%	17%	19%	55%	22%	5%
지역별	서울	295		11%	11%	42%	46%	1%
	인천/경기	460	1%	12%	13%	51%	35%	1%
	강원	46	2%	8%	10%	28%	38%	23%
	대전/세종/충청	160		9%	9%	56%	29%	6%
	광주/전라	151	1%	17%	18%	45%	35%	2%
	대구/경북	152		11%	11%	64%	24%	2%
	부산/울산/경남	235		24%	24%	50%	22%	3%

*50사례 미만은 수치를 제시하지 않음. 한국갤럽 www.gallup.co.kr

독일 수상 앙겔라 메르켈	호감 여부			Net Score (1)-(2)
	호감 (1)	비호감 (2)	모름/ 응답거절	
세계 조사 전체 평균	45%	31%	24%	14
KOSOVO	91%	5%	5%	86
ALBANIA	83%	14%	3%	69
SYRIA	80%	12%	9%	68
ARMENIA	76%	10%	13%	66
NETHERLANDS	67%	17%	16%	50
GHANA	66%	20%	14%	46
BRAZIL	65%	20%	16%	45
MOLDOVA	65%	20%	15%	45
VIETNAM	47%	2%	52%	45
ROMANIA	66%	22%	12%	44
GEORGIA	61%	17%	21%	44
IRAQ	60%	19%	21%	41
...				
FRANCE	58%	30%	12%	28
SPAIN	58%	30%	11%	28
CANADA	47%	19%	35%	28
MACEDONIA	56%	30%	13%	26
NIGERIA	48%	25%	27%	23
SWITZERLAND	58%	36%	6%	22
USA	41%	20%	39%	21
INDONESIA	26%	8%	66%	18
INDIA	21%	7%	72%	14
BOSNIA & HERZEGOVINA	50%	37%	13%	13
UK	47%	36%	17%	11
ECUADOR	24%	15%	61%	9
JAPAN	31%	23%	46%	8
UKRAINE	48%	41%	10%	7
POLAND	43%	36%	21%	7
ARGENTINA	25%	18%	57%	7
GERMANY	49%	44%	7%	5
AFGHANISTAN	44%	40%	16%	4
THAILAND	9%	7%	84%	2
REPUBLIC OF KOREA	39%	38%	23%	1
AUSTRIA	45%	48%	7%	-3
KAZAKHSTAN	35%	38%	27%	-3
BULGARIA	38%	43%	18%	-5
TURKEY	26%	39%	35%	-13
PHILIPPINES	15%	30%	55%	-15
SAUDI ARABIA	25%	42%	34%	-17
ITALY	32%	53%	15%	-21
SERBIA	32%	57%	11%	-25
PAKISTAN	28%	54%	18%	-26
RUSSIA	20%	59%	21%	-39
HUNGARY	22%	66%	12%	-44
CZECH REPUBLIC	24%	70%	6%	-46

*48개국 조사 Net Score(호감-비호감 격차) 내림차순, Gallup International

2018년 11월 7~30일 한국 조사		사례수 (명)	글로벌 리더 호감 여부 - 독일 수상 앙겔라 메르켈					
			매우 호감	어느정도 호감	호감간다 (계)	별로 호감가지 않는다	전혀 호감가지 않는다	모름/ 응답거절
전체		1,500	4%	35%	39%	28%	10%	23%
성별	남성	743	4%	37%	42%	30%	10%	19%
	여성	757	3%	32%	35%	27%	11%	27%
연령별	19-29세	261	4%	37%	41%	32%	10%	16%
	30대	256	2%	40%	43%	32%	8%	17%
	40대	300	4%	38%	42%	29%	12%	17%
	50대	300	5%	35%	40%	26%	11%	23%
	60대 이상	383	3%	26%	29%	25%	10%	36%
성/ 연령별	남성 19-29세	137	3%	39%	43%	31%	11%	15%
	남성 30대	131	3%	38%	41%	38%	7%	14%
	남성 40대	152	6%	38%	44%	29%	11%	15%
	남성 50대	151	6%	38%	44%	28%	9%	19%
	남성 60대 이상	172	3%	33%	36%	25%	11%	29%
	여성 19-29세	124	4%	35%	39%	33%	10%	18%
	여성 30대	125	1%	42%	44%	26%	9%	21%
	여성 40대	148	1%	39%	40%	29%	12%	19%
	여성 50대	149	5%	31%	36%	23%	13%	27%
	여성 60대 이상	212	3%	20%	23%	25%	10%	42%
직업별	농/임/어업	31	-	-	-	-	-	-
	자영업	192	4%	28%	32%	26%	10%	31%
	블루칼라	514	2%	37%	38%	31%	12%	19%
	화이트칼라	297	5%	40%	45%	32%	8%	14%
	가정주부	304	5%	31%	36%	24%	9%	31%
	학생	88	2%	40%	42%	28%	12%	18%
	무직/은퇴/기타	74	5%	31%	36%	24%	13%	26%
지역별	서울	295	4%	42%	46%	27%	10%	17%
	인천/경기	460	4%	42%	46%	28%	7%	19%
	강원	46	5%	19%	24%	21%	14%	41%
	대전/세종/충청	160	1%	29%	30%	35%	11%	24%
	광주/전라	151	1%	21%	22%	23%	10%	45%
	대구/경북	152	10%	29%	38%	24%	12%	26%
	부산/울산/경남	235	2%	30%	32%	34%	15%	19%

*50사례 미만은 수치를 제시하지 않음. 한국갤럽 www.gallup.co.kr

프랑스 대통령 에마뉘엘 마크롱	호감 여부			Net Score (1)-(2)
	호감 (1)	비호감 (2)	모름/ 응답거절	
세계 조사 전체 평균	38%	32%	30%	6
ARMENIA	84%	5%	11%	79
ALBANIA	70%	18%	12%	52
ROMANIA	66%	15%	19%	51
VIETNAM	51%	0%	48%	51
MOLDOVA	56%	12%	31%	44
GHANA	66%	23%	11%	43
GEORGIA	50%	12%	38%	38
FINLAND	56%	28%	17%	28
KOSOVO	46%	18%	37%	28
GERMANY	55%	30%	16%	25
HONG KONG	51%	26%	22%	25
BULGARIA	50%	25%	26%	25
SWITZERLAND	56%	32%	11%	24
COLOMBIA	51%	28%	21%	23
IRAQ	46%	27%	27%	19
...				
INDIA	24%	8%	69%	16
BRAZIL	49%	34%	17%	15
NETHERLANDS	45%	31%	24%	14
USA	35%	23%	42%	12
SYRIA	40%	35%	24%	5
POLAND	39%	34%	26%	5
CANADA	34%	29%	38%	5
THAILAND	10%	5%	86%	5
ARGENTINA	21%	17%	62%	4
JAPAN	25%	24%	52%	1
KAZAKHSTAN	31%	31%	38%	0
REPUBLIC OF KOREA	36%	37%	27%	-1
AZERBAIJAN	24%	25%	51%	-1
ECUADOR	20%	22%	57%	-2
SPAIN	38%	42%	20%	-4
CZECH REPUBLIC	42%	47%	11%	-5
UK	36%	42%	22%	-6
AFGHANISTAN	35%	42%	22%	-7
SERBIA	32%	44%	24%	-12
MACEDONIA	30%	42%	28%	-12
PHILIPPINES	16%	30%	55%	-14
BOSNIA & HERZEGOVINA	33%	51%	17%	-18
TURKEY	16%	38%	46%	-22
SAUDI ARABIA	23%	51%	27%	-28
ITALY	26%	55%	20%	-29
PAKISTAN	25%	54%	21%	-29
RUSSIA	21%	54%	25%	-33
HUNGARY	20%	58%	21%	-38
FRANCE	22%	72%	6%	-50

*48개국 조사 Net Score(호감-비호감 격차) 내림차순, Gallup International

2018년 11월 7~30일 한국 조사		사례수 (명)	글로벌 리더 호감 여부 - 프랑스 대통령 에마뉘엘 마크롱					
			매우 호감	어느정도 호감	호감간다 (계)	별로 호감가지 않는다	전혀 호감가지 않는다	모름/ 응답거절
전체		1,500	4%	32%	36%	29%	8%	27%
성별	남성	743	4%	35%	39%	30%	7%	23%
	여성	757	3%	30%	33%	28%	8%	31%
연령별	19-29세	261	5%	38%	42%	30%	7%	20%
	30대	256	2%	35%	38%	33%	7%	22%
	40대	300	3%	34%	38%	32%	9%	21%
	50대	300	4%	33%	37%	30%	7%	27%
	60대 이상	383	5%	24%	29%	22%	8%	41%
성/ 연령별	남성 19-29세	137	6%	41%	47%	27%	8%	18%
	남성 30대	131	3%	35%	38%	35%	6%	21%
	남성 40대	152	5%	32%	37%	33%	11%	18%
	남성 50대	151	4%	35%	39%	35%	3%	22%
	남성 60대 이상	172	4%	32%	36%	21%	8%	35%
	여성 19-29세	124	4%	33%	37%	32%	7%	24%
	여성 30대	125	1%	36%	37%	32%	8%	24%
	여성 40대	148	2%	36%	39%	30%	7%	24%
	여성 50대	149	3%	32%	34%	24%	10%	32%
	여성 60대 이상	212	5%	17%	23%	24%	8%	45%
직업별	농/임/어업	31	-	-	-	-	-	-
	자영업	192	6%	25%	31%	28%	8%	33%
	블루칼라	514	3%	32%	35%	31%	9%	26%
	화이트칼라	297	3%	40%	44%	33%	7%	16%
	가정주부	304	4%	28%	32%	25%	6%	37%
	학생	88	5%	41%	47%	25%	6%	23%
	무직/은퇴/기타	74	4%	34%	38%	28%	7%	27%
지역별	서울	295	7%	34%	41%	31%	5%	23%
	인천/경기	460	4%	34%	38%	31%	5%	26%
	강원	46	1%	14%	16%	30%	11%	43%
	대전/세종/충청	160	1%	31%	32%	31%	8%	29%
	광주/전라	151	2%	27%	29%	20%	8%	43%
	대구/경북	152	4%	32%	36%	23%	12%	29%
	부산/울산/경남	235	2%	35%	37%	30%	13%	20%

*50사례 미만은 수치를 제시하지 않음. 한국갤럽 www.gallup.co.kr

영국 총리 테리사 메이	호감 여부			Net Score (1)-(2)
	호감 (1)	비호감 (2)	모름/ 응답거절	
세계 조사 전체 평균	35%	32%	33%	3
ALBANIA	67%	18%	15%	49
VIETNAM	48%	1%	51%	47
GHANA	66%	24%	10%	42
GEORGIA	46%	9%	45%	37
KOSOVO	44%	11%	44%	33
ROMANIA	51%	19%	29%	32
ARMENIA	48%	17%	35%	31
COLOMBIA	48%	18%	34%	30
NIGERIA	53%	24%	23%	29
BRAZIL	54%	28%	19%	26
MOLDOVA	44%	22%	35%	22
INDONESIA	27%	7%	67%	20
USA	41%	22%	37%	19
...				
SWITZERLAND	46%	35%	20%	11
INDIA	18%	7%	76%	11
HONG KONG	48%	38%	15%	10
THAILAND	16%	6%	79%	10
CZECH REPUBLIC	44%	39%	16%	5
NETHERLANDS	40%	38%	23%	2
BULGARIA	36%	34%	30%	2
MACEDONIA	35%	33%	32%	2
HUNGARY	38%	37%	25%	1
CANADA	35%	34%	32%	1
REPUBLIC OF KOREA	34%	33%	33%	1
JAPAN	23%	23%	55%	0
ECUADOR	17%	17%	67%	0
FINLAND	40%	42%	19%	-2
SAUDI ARABIA	33%	36%	32%	-3
ITALY	34%	38%	27%	-4
KAZAKHSTAN	28%	33%	40%	-5
SYRIA	31%	38%	31%	-7
ARGENTINA	12%	20%	67%	-8
PHILIPPINES	19%	29%	52%	-10
FRANCE	32%	47%	22%	-15
TURKEY	19%	34%	47%	-15
AUSTRIA	33%	50%	17%	-17
UK	38%	57%	5%	-19
AFGHANISTAN	29%	49%	22%	-20
PAKISTAN	28%	55%	17%	-27
SPAIN	26%	53%	21%	-27
BOSNIA & HERZEGOVINA	26%	54%	20%	-28
SERBIA	22%	52%	26%	-30
GERMANY	25%	56%	19%	-31
RUSSIA	17%	58%	25%	-41

*48개국 조사 Net Score(호감-비호감 격차) 내림차순, Gallup International

2018년 11월 7~30일 한국 조사		사례수 (명)	글로벌 리더 호감 여부 - 영국 총리 테리사 메이					
			매우 호감	어느정도 호감	호감간다 (계)	별로 호감가지 않는다	전혀 호감가지 않는다	모름/ 응답거절
전체		1,500	3%	31%	34%	23%	10%	33%
성별	남성	743	4%	31%	35%	24%	10%	30%
	여성	757	3%	31%	33%	22%	9%	35%
연령별	19-29세	261	4%	35%	39%	22%	12%	27%
	30대	256	3%	34%	37%	27%	10%	26%
	40대	300	3%	32%	35%	25%	11%	29%
	50대	300	3%	31%	34%	25%	8%	33%
	60대 이상	383	4%	25%	29%	19%	9%	44%
성/ 연령별	남성 19-29세	137	6%	31%	37%	23%	11%	28%
	남성 30대	131	3%	32%	35%	31%	9%	24%
	남성 40대	152	4%	32%	36%	22%	15%	28%
	남성 50대	151	2%	32%	34%	27%	7%	32%
	남성 60대 이상	172	4%	28%	32%	21%	10%	37%
	여성 19-29세	124	2%	38%	40%	21%	13%	26%
	여성 30대	125	3%	36%	39%	23%	11%	28%
	여성 40대	148	2%	32%	34%	29%	7%	30%
	여성 50대	149	3%	31%	33%	23%	10%	33%
	여성 60대 이상	212	4%	22%	26%	18%	8%	49%
직업별	농/임/어업	31	-	-	-	-	-	-
	자영업	192	3%	28%	31%	24%	10%	36%
	블루칼라	514	3%	28%	31%	25%	13%	30%
	화이트칼라	297	4%	36%	40%	29%	9%	23%
	가정주부	304	3%	31%	35%	18%	6%	42%
	학생	88	5%	41%	46%	17%	9%	28%
	무직/은퇴/기타	74	4%	28%	32%	23%	11%	34%
지역별	서울	295	4%	38%	42%	23%	7%	28%
	인천/경기	460	4%	32%	35%	23%	10%	32%
	강원	46	4%	12%	16%	20%	13%	52%
	대전/세종/충청	160	1%	29%	30%	26%	9%	36%
	광주/전라	151	6%	23%	30%	22%	6%	43%
	대구/경북	152	2%	38%	39%	22%	10%	28%
	부산/울산/경남	235	2%	27%	29%	24%	16%	31%

*50사례 미만은 수치를 제시하지 않음. 한국갤럽 www.gallup.co.kr

이란 대통령 하산 로하니	호감 여부			Net Score (1)-(2)
	호감 (1)	비호감 (2)	모름/ 응답거절	
세계 조사 전체 평균	18%	38%	44%	-20
ALBANIA	45%	20%	35%	25
ARMENIA	43%	18%	38%	25
INDONESIA	31%	8%	60%	23
VIETNAM	28%	7%	65%	21
KAZAKHSTAN	36%	16%	48%	20
PAKISTAN	54%	36%	10%	18
AZERBAIJAN	41%	24%	35%	17
INDIA	22%	8%	69%	14
MOLDOVA	21%	15%	64%	6
AFGHANISTAN	48%	47%	5%	1
NIGERIA	31%	38%	32%	-7
ROMANIA	17%	24%	59%	-7
THAILAND	2%	10%	88%	-8
GEORGIA	13%	22%	65%	-9
ARGENTINA	6%	16%	78%	-10
GHANA	22%	33%	45%	-11
BULGARIA	13%	24%	63%	-11
KOSOVO	10%	21%	70%	-11
RUSSIA	22%	34%	44%	-12
ECUADOR	9%	22%	69%	-13
UKRAINE	24%	38%	37%	-14
SERBIA	18%	33%	49%	-15
PHILIPPINES	15%	32%	54%	-17
SYRIA	36%	57%	7%	-21
TURKEY	18%	39%	43%	-21
MACEDONIA	11%	34%	54%	-23
COLOMBIA	18%	42%	41%	-24
POLAND	15%	41%	43%	-26
JAPAN	4%	33%	64%	-29
IRAQ	29%	61%	10%	-32
BOSNIA & HERZEGOVINA	22%	55%	23%	-33
...				
CANADA	8%	43%	50%	-35
REPUBLIC OF KOREA	7%	43%	50%	-36
USA	6%	42%	52%	-36
AUSTRIA	13%	50%	38%	-37
HUNGARY	8%	45%	47%	-37
SWITZERLAND	14%	52%	35%	-38
CZECH REPUBLIC	11%	50%	39%	-39
FINLAND	8%	50%	41%	-42
FRANCE	9%	52%	40%	-43
UK	8%	51%	41%	-43
GERMANY	9%	54%	37%	-45
NETHERLANDS	5%	50%	46%	-45
SAUDI ARABIA	2%	82%	16%	-80

*48개국 조사 Net Score(호감-비호감 격차) 내림차순, Gallup International

2018년 11월 7~30일 한국 조사	사례수 (명)	글로벌 리더 호감 여부 - 이란 대통령 하산 로하니					
		매우 호감	어느정도 호감	호감간다 (계)	별로 호감가지 않는다	전혀 호감가지 않는다	모름/ 응답거절
전체	1,500	0%	7%	7%	26%	17%	50%
성별							
남성	743	0%	7%	7%	29%	19%	45%
여성	757		6%	6%	23%	15%	55%
연령별							
19-29세	261	0%	5%	5%	29%	18%	47%
30대	256	0%	6%	7%	28%	17%	49%
40대	300		7%	7%	27%	20%	45%
50대	300		9%	9%	26%	16%	49%
60대 이상	383	0%	5%	6%	23%	13%	58%
성/연령별							
남성 19-29세	137	1%	5%	5%	30%	20%	45%
남성 30대	131	1%	6%	6%	31%	18%	44%
남성 40대	152		9%	9%	31%	22%	39%
남성 50대	151		9%	9%	30%	16%	45%
남성 60대 이상	172	1%	6%	6%	25%	18%	51%
여성 19-29세	124		5%	5%	28%	16%	50%
여성 30대	125		7%	7%	24%	17%	53%
여성 40대	148		6%	6%	24%	18%	52%
여성 50대	149		9%	9%	22%	17%	53%
여성 60대 이상	212		5%	5%	21%	10%	65%
직업별							
농/임/어업	31	-	-	-	-	-	-
자영업	192		6%	6%	26%	17%	51%
블루칼라	514	0%	7%	7%	24%	18%	50%
화이트칼라	297		9%	9%	34%	18%	40%
가정주부	304		6%	6%	22%	11%	61%
학생	88	1%	3%	4%	32%	19%	45%
무직/은퇴/기타	74	1%	7%	7%	27%	20%	46%
지역별							
서울	295		6%	6%	26%	21%	48%
인천/경기	460	0%	6%	7%	23%	13%	58%
강원	46				22%	22%	55%
대전/세종/충청	160		9%	9%	27%	17%	47%
광주/전라	151	1%	6%	7%	23%	10%	61%
대구/경북	152		8%	8%	38%	19%	35%
부산/울산/경남	235		7%	7%	29%	19%	44%

*50사례 미만은 수치를 제시하지 않음. 한국갤럽 www.gallup.co.kr

사우디아라비아 국왕 살만 빈 압둘아지즈 알사우드	호감 여부			Net Score (1)-(2)
	호감 (1)	비호감 (2)	모름/ 응답거절	
세계 조사 전체 평균	24%	35%	40%	-11
SAUDI ARABIA	99%	0%	0%	99
INDONESIA	83%	3%	14%	80
PAKISTAN	65%	28%	7%	37
AFGHANISTAN	61%	31%	8%	30
VIETNAM	32%	4%	64%	28
KAZAKHSTAN	40%	15%	44%	25
ALBANIA	44%	21%	36%	23
MOLDOVA	28%	9%	63%	19
INDIA	23%	7%	70%	16
UKRAINE	40%	30%	31%	10
ARMENIA	26%	16%	58%	10
AZERBAIJAN	26%	16%	57%	10
ROMANIA	24%	18%	58%	6
NIGERIA	40%	35%	25%	5
THAILAND	4%	7%	89%	-3
GEORGIA	11%	16%	72%	-5
KOSOVO	16%	22%	63%	-6
ARGENTINA	7%	13%	80%	-6
BULGARIA	16%	24%	60%	-8
ECUADOR	11%	19%	70%	-8
COLOMBIA	24%	34%	43%	-10
SERBIA	22%	33%	45%	-11
RUSSIA	21%	34%	45%	-13
GHANA	21%	36%	43%	-15
IRAQ	39%	55%	7%	-16
...				
HUNGARY	13%	39%	48%	-26
ITALY	11%	40%	49%	-29
REPUBLIC OF KOREA	6%	39%	54%	-33
BOSNIA & HERZEGOVINA	19%	58%	24%	-39
HONG KONG	13%	52%	36%	-39
JAPAN	3%	42%	56%	-39
USA	8%	51%	41%	-43
CZECH REPUBLIC	8%	54%	39%	-46
SPAIN	7%	54%	40%	-47
NETHERLANDS	6%	55%	39%	-49
CANADA	5%	57%	38%	-52
TURKEY	5%	58%	37%	-53
FRANCE	6%	60%	34%	-54
SWITZERLAND	8%	64%	28%	-56
GERMANY	6%	62%	32%	-56
SYRIA	12%	69%	19%	-57
UK	7%	68%	25%	-61
AUSTRIA	5%	66%	29%	-61
FINLAND	2%	71%	27%	-69

*48개국 조사 Net Score(호감-비호감 격차) 내림차순, Gallup International

2018년 11월 7~30일 한국 조사		사례수 (명)	사우디아라비아 국왕 살만 빈 압둘아지즈 알사우드				
			매우 호감	어느정도 호감	호감간다 (계)	별로 호감가지 않는다	전혀 호감가지 않는다
전체		1,500	0%	6%	6%	22%	17%
성별	남성	743	0%	6%	6%	25%	19%
	여성	757		7%	7%	20%	15%
연령별	19-29세	261		7%	7%	25%	17%
	30대	256	0%	8%	8%	21%	20%
	40대	300		6%	6%	26%	19%
	50대	300		8%	8%	22%	17%
	60대 이상	383		4%	4%	20%	14%
성/ 연령별	남성 19-29세	137		8%	8%	25%	20%
	남성 30대	131	1%	7%	7%	23%	22%
	남성 40대	152		6%	6%	26%	23%
	남성 50대	151		8%	8%	25%	18%
	남성 60대 이상	172		3%	3%	26%	15%
	여성 19-29세	124		5%	5%	24%	14%
	여성 30대	125		9%	9%	19%	19%
	여성 40대	148		7%	7%	26%	14%
	여성 50대	149		8%	8%	18%	15%
	여성 60대 이상	212		6%	6%	15%	14%
직업별	농/임/어업	31	-	-	-	-	-
	자영업	192		4%	4%	24%	16%
	블루칼라	514		7%	7%	18%	20%
	화이트칼라	297		8%	8%	35%	14%
	가정주부	304		8%	8%	17%	13%
	학생	88		6%	6%	22%	26%
	무직/은퇴/기타	74	1%		1%	32%	17%
지역별	서울	295		9%	9%	17%	20%
	인천/경기	460		6%	6%	19%	12%
	강원	46				22%	22%
	대전/세종/충청	160		11%	11%	25%	18%
	광주/전라	151	0%	7%	7%	19%	12%
	대구/경북	152		5%	5%	41%	21%
	부산/울산/경남	235		4%	4%	25%	23%

*50사례 미만은 수치를 제시하지 않음. 한국갤럽 www.gallup.co.kr

터키 대통령 에르도안	호감 여부			Net Score (1)-(2)
	호감 (1)	비호감 (2)	모름/ 응답거절	
세계 조사 전체 평균	28%	40%	31%	-12
AZERBAIJAN	77%	3%	20%	74
AFGHANISTAN	81%	13%	5%	68
KOSOVO	71%	18%	12%	53
INDONESIA	55%	4%	41%	51
SYRIA	67%	24%	10%	43
KAZAKHSTAN	53%	16%	31%	37
ALBANIA	66%	31%	3%	35
PAKISTAN	61%	28%	11%	33
MACEDONIA	56%	25%	19%	31
VIETNAM	33%	4%	62%	29
TURKEY	56%	28%	17%	28
MOLDOVA	44%	22%	34%	22
IRAQ	54%	39%	7%	15
GEORGIA	41%	29%	30%	12
INDIA	19%	7%	74%	12
GHANA	33%	31%	36%	2
COLOMBIA	27%	25%	48%	2
UKRAINE	38%	37%	25%	1
NIGERIA	34%	33%	34%	1
BOSNIA & HERZEGOVINA	43%	43%	15%	0
...				
ROMANIA	27%	38%	35%	-11
SERBIA	32%	45%	23%	-13
RUSSIA	28%	42%	30%	-14
PHILIPPINES	12%	32%	56%	-20
JAPAN	7%	30%	63%	-23
REPUBLIC OF KOREA	10%	34%	56%	-24
POLAND	16%	44%	40%	-28
USA	8%	36%	56%	-28
CANADA	10%	39%	52%	-29
HONG KONG	16%	46%	38%	-30
HUNGARY	15%	55%	30%	-40
SAUDI ARABIA	22%	64%	14%	-42
UK	10%	52%	38%	-42
SPAIN	8%	50%	42%	-42
ITALY	10%	58%	33%	-48
BULGARIA	14%	63%	24%	-49
CZECH REPUBLIC	11%	66%	23%	-55
FRANCE	6%	65%	28%	-59
GERMANY	7%	82%	11%	-75
FINLAND	3%	78%	19%	-75
SWITZERLAND	6%	84%	11%	-78
ARMENIA	6%	85%	8%	-79
AUSTRIA	5%	87%	8%	-82
NETHERLANDS	2%	86%	11%	-84

*48개국 조사 Net Score(호감-비호감 격차) 내림차순, Gallup International

2018년 11월 7~30일 한국 조사		사례수 (명)	글로벌 리더 호감 여부 - 터키 대통령 에르도안					
			매우 호감	어느정도 호감	호감간다 (계)	별로 호감가지 않는다	전혀 호감가지 않는다	모름/ 응답거절
전체		1,500	1%	9%	10%	21%	13%	56%
성별	남성	743	1%	10%	11%	23%	14%	52%
	여성	757	0%	8%	8%	20%	13%	59%
연령별	19-29세	261	2%	11%	13%	21%	15%	52%
	30대	256	1%	9%	10%	23%	13%	54%
	40대	300	0%	8%	8%	25%	15%	51%
	50대	300	0%	9%	9%	23%	13%	56%
	60대 이상	383	1%	8%	8%	17%	12%	62%
성/ 연령별	남성 19-29세	137	3%	13%	16%	20%	16%	48%
	남성 30대	131	3%	8%	10%	24%	13%	53%
	남성 40대	152	1%	9%	10%	23%	18%	49%
	남성 50대	151		11%	11%	27%	11%	51%
	남성 60대 이상	172	1%	7%	8%	22%	13%	57%
	여성 19-29세	124	1%	8%	9%	21%	14%	56%
	여성 30대	125		11%	11%	22%	12%	56%
	여성 40대	148		6%	6%	28%	12%	54%
	여성 50대	149	1%	6%	7%	18%	15%	60%
	여성 60대 이상	212	1%	8%	9%	14%	11%	66%
직업별	농/임/어업	31	-	-	-	-	-	-
	자영업	192		5%	5%	24%	14%	56%
	블루칼라	514	1%	9%	10%	19%	15%	56%
	화이트칼라	297	2%	10%	11%	33%	11%	45%
	가정주부	304	0%	7%	8%	15%	10%	67%
	학생	88	1%	15%	16%	18%	17%	49%
	무직/은퇴/기타	74	1%	7%	8%	25%	17%	50%
지역별	서울	295		4%	4%	19%	19%	58%
	인천/경기	460	3%	11%	14%	14%	9%	64%
	강원	46		6%	6%	20%	22%	52%
	대전/세종/충청	160		7%	7%	30%	14%	49%
	광주/전라	151	0%	13%	13%	15%	7%	64%
	대구/경북	152		14%	14%	35%	14%	36%
	부산/울산/경남	235		6%	6%	30%	17%	47%

*50사례 미만은 수치를 제시하지 않음. 한국갤럽 www.gallup.co.kr

인도 총리 나렌드라 모디	호감 여부			Net Score (1)-(2)
	호감 (1)	비호감 (2)	모름/ 응답거절	
세계 조사 전체 평균	25%	24%	52%	1
INDIA	78%	18%	3%	60
AFGHANISTAN	68%	22%	11%	46
UKRAINE	47%	15%	37%	32
VIETNAM	34%	6%	60%	28
ALBANIA	42%	16%	42%	26
KAZAKHSTAN	37%	11%	52%	26
ARMENIA	30%	8%	62%	22
MOLDOVA	27%	6%	67%	21
INDONESIA	28%	9%	63%	19
AZERBAIJAN	22%	7%	72%	15
COLOMBIA	30%	18%	52%	12
ROMANIA	22%	10%	67%	12
IRAQ	35%	24%	41%	11
BULGARIA	21%	12%	67%	9
...				
SYRIA	28%	22%	50%	6
SAUDI ARABIA	29%	25%	45%	4
HUNGARY	24%	21%	55%	3
ARGENTINA	10%	7%	83%	3
RUSSIA	30%	28%	42%	2
UK	24%	22%	53%	2
GHANA	28%	28%	44%	0
POLAND	25%	25%	49%	0
USA	16%	17%	67%	-1
FINLAND	16%	18%	66%	-2
THAILAND	2%	7%	90%	-5
CANADA	17%	23%	60%	-6
TURKEY	14%	20%	67%	-6
ECUADOR	8%	14%	78%	-6
JAPAN	14%	21%	65%	-7
SPAIN	9%	17%	73%	-8
KOSOVO	7%	16%	77%	-9
SWITZERLAND	19%	29%	52%	-10
FRANCE	16%	26%	58%	-10
NETHERLANDS	14%	24%	62%	-10
GERMANY	17%	31%	52%	-14
PHILIPPINES	15%	29%	55%	-14
AUSTRIA	13%	28%	59%	-15
ITALY	16%	32%	53%	-16
MACEDONIA	10%	31%	58%	-21
CZECH REPUBLIC	15%	38%	47%	-23
REPUBLIC OF KOREA	10%	35%	55%	-25
HONG KONG	17%	45%	37%	-28
BOSNIA & HERZEGOVINA	17%	54%	29%	-37
PAKISTAN	18%	73%	10%	-55

*48개국 조사 Net Score(호감-비호감 격차) 내림차순, Gallup International

2018년 11월 7~30일 한국 조사		사례수 (명)	글로벌 리더 호감 여부 - 인도 총리 나렌드라 모디					
			매우 호감	어느정도 호감	호감간다 (계)	별로 호감가지 않는다	전혀 호감가지 않는다	모름/ 응답거절
전체		1,500	1%	9%	10%	23%	12%	55%
성별	남성	743	1%	10%	11%	25%	13%	52%
	여성	757	0%	8%	9%	21%	12%	58%
연령별	19-29세	261	1%	12%	13%	24%	13%	50%
	30대	256	1%	13%	14%	21%	14%	51%
	40대	300	0%	9%	10%	25%	13%	53%
	50대	300	0%	8%	9%	25%	11%	55%
	60대 이상	383		6%	6%	19%	12%	62%
성/ 연령별	남성 19-29세	137	1%	13%	13%	25%	13%	49%
	남성 30대	131	1%	13%	14%	22%	14%	50%
	남성 40대	152	1%	12%	13%	24%	13%	50%
	남성 50대	151	1%	9%	10%	29%	9%	53%
	남성 60대 이상	172		6%	6%	23%	14%	56%
	여성 19-29세	124	2%	11%	13%	24%	13%	50%
	여성 30대	125	1%	13%	13%	21%	13%	52%
	여성 40대	148		6%	6%	26%	12%	55%
	여성 50대	149		7%	7%	22%	13%	58%
	여성 60대 이상	212		6%	6%	16%	11%	67%
직업별	농/임/어업	31	-	-	-	-	-	-
	자영업	192	1%	6%	7%	24%	13%	56%
	블루칼라	514		10%	10%	22%	15%	53%
	화이트칼라	297	2%	13%	15%	30%	9%	45%
	가정주부	304		7%	7%	17%	10%	66%
	학생	88	1%	10%	11%	25%	15%	49%
	무직/은퇴/기타	74	1%	5%	6%	26%	13%	55%
지역별	서울	295		8%	8%	22%	18%	52%
	인천/경기	460	1%	10%	11%	20%	7%	62%
	강원	46		4%	4%	18%	20%	58%
	대전/세종/충청	160		8%	8%	29%	14%	49%
	광주/전라	151	1%	8%	9%	20%	6%	65%
	대구/경북	152		10%	10%	33%	13%	44%
	부산/울산/경남	235	1%	12%	13%	22%	17%	48%

*50사례 미만은 수치를 제시하지 않음. 한국갤럽 www.gallup.co.kr

이스라엘 총리 네타냐후	호감 여부			Net Score (1)-(2)
	호감 (1)	비호감 (2)	모름/ 응답거절	
세계 조사 전체 평균	20%	38%	43%	-18
UKRAINE	49%	22%	29%	27
MOLDOVA	38%	12%	50%	26
GEORGIA	36%	11%	54%	25
ALBANIA	46%	25%	30%	21
VIETNAM	28%	7%	65%	21
ROMANIA	36%	17%	47%	19
BRAZIL	47%	30%	24%	17
NIGERIA	44%	29%	27%	15
BULGARIA	30%	16%	54%	14
KAZAKHSTAN	30%	20%	50%	10
INDIA	16%	6%	77%	10
COLOMBIA	32%	30%	38%	2
ARMENIA	24%	22%	54%	2
AZERBAIJAN	23%	23%	54%	0
GHANA	34%	35%	31%	-1
USA	27%	29%	44%	-2
ECUADOR	11%	16%	73%	-5
...				
PHILIPPINES	18%	30%	53%	-12
NETHERLANDS	25%	38%	38%	-13
POLAND	22%	35%	44%	-13
HUNGARY	24%	38%	38%	-14
RUSSIA	22%	36%	43%	-14
ITALY	21%	35%	44%	-14
KOSOVO	8%	24%	68%	-16
CZECH REPUBLIC	23%	41%	36%	-18
CANADA	19%	37%	45%	-18
INDONESIA	14%	34%	52%	-20
UK	18%	43%	39%	-25
MACEDONIA	13%	38%	48%	-25
REPUBLIC OF KOREA	8%	35%	57%	-27
JAPAN	3%	31%	66%	-28
SPAIN	13%	42%	44%	-29
AUSTRIA	17%	48%	35%	-31
HONG KONG	15%	48%	36%	-33
FINLAND	16%	50%	34%	-34
SWITZERLAND	16%	53%	30%	-37
GERMANY	14%	52%	34%	-38
FRANCE	13%	54%	33%	-41
AFGHANISTAN	18%	68%	13%	-50
PAKISTAN	15%	68%	17%	-53
BOSNIA & HERZEGOVINA	9%	65%	27%	-56
TURKEY	2%	62%	35%	-60
SYRIA	8%	82%	9%	-74
SAUDI ARABIA	3%	80%	18%	-77

*47개국 조사 Net Score(호감-비호감 격차) 내림차순, Gallup International

2018년 11월 7~30일 한국 조사		사례수 (명)	글로벌 리더 호감 여부 - 이스라엘 총리 네타냐후					
			매우 호감	어느정도 호감	호감간다 (계)	별로 호감가지 않는다	전혀 호감가지 않는다	모름/ 응답거절
전체		1,500	0%	8%	8%	23%	12%	57%
성별	남성	743	0%	9%	9%	24%	12%	54%
	여성	757	0%	7%	7%	21%	12%	60%
연령별	19-29세	261	1%	9%	9%	24%	12%	55%
	30대	256	1%	9%	10%	22%	13%	55%
	40대	300	0%	8%	8%	25%	12%	54%
	50대	300		8%	8%	25%	11%	57%
	60대 이상	383	0%	6%	6%	19%	11%	64%
성/ 연령별	남성 19-29세	137	1%	11%	11%	24%	10%	54%
	남성 30대	131	1%	11%	12%	18%	13%	57%
	남성 40대	152	1%	8%	9%	24%	16%	51%
	남성 50대	151		7%	7%	29%	11%	53%
	남성 60대 이상	172	1%	8%	8%	23%	12%	57%
	여성 19-29세	124	1%	6%	7%	23%	15%	56%
	여성 30대	125	1%	7%	8%	25%	14%	53%
	여성 40대	148		8%	8%	26%	9%	58%
	여성 50대	149		8%	8%	20%	12%	61%
	여성 60대 이상	212		5%	5%	16%	11%	69%
직업별	농/임/어업	31	-	-	-	-	-	-
	자영업	192	0%	4%	4%	26%	12%	59%
	블루칼라	514	0%	9%	9%	21%	14%	56%
	화이트칼라	297	0%	10%	11%	29%	11%	49%
	가정주부	304		5%	5%	18%	9%	68%
	학생	88	1%	10%	11%	25%	13%	51%
	무직/은퇴/기타	74	3%	9%	11%	22%	14%	53%
지역별	서울	295		8%	8%	17%	19%	56%
	인천/경기	460		9%	9%	18%	6%	67%
	강원	46	3%	1%	4%	22%	14%	59%
	대전/세종/충청	160		11%	11%	26%	14%	49%
	광주/전라	151	2%	7%	9%	18%	8%	66%
	대구/경북	152	1%	7%	7%	39%	14%	40%
	부산/울산/경남	235		5%	5%	29%	14%	52%

*50사례 미만은 수치를 제시하지 않음. 한국갤럽 www.gallup.co.kr

프란치스코 교황	호감 여부			Net Score (1)-(2)
	호감 (1)	비호감 (2)	모름/응답거절	
세계 조사 전체 평균	51%	23%	27%	28
ITALY	88%	8%	5%	80
PHILIPPINES	87%	8%	5%	79
COLOMBIA	87%	10%	3%	77
ARMENIA	82%	9%	9%	73
ROMANIA	78%	8%	14%	70
ALBANIA	82%	15%	4%	67
BRAZIL	81%	15%	5%	66
POLAND	75%	10%	15%	65
REPUBLIC OF KOREA	76%	16%	8%	60
SPAIN	75%	15%	10%	60
GHANA	76%	21%	3%	55
ECUADOR	73%	18%	9%	55
...				
PERU	64%	22%	14%	45
AUSTRIA	64%	23%	14%	45
HUNGARY	61%	22%	16%	45
UKRAINE	58%	20%	22%	45
ARGENTINA	62%	28%	10%	45
SWITZERLAND	60%	27%	14%	45
SYRIA	42%	9%	48%	45
NIGERIA	57%	26%	17%	31
USA	55%	24%	21%	31
UK	53%	26%	20%	27
GERMANY	54%	28%	19%	26
FINLAND	50%	27%	22%	23
CZECH REPUBLIC	54%	32%	14%	22
KAZAKHSTAN	37%	16%	47%	21
KOSOVO	36%	16%	48%	20
JAPAN	35%	15%	50%	20
HONG KONG	49%	30%	21%	19
NETHERLANDS	47%	29%	23%	18
IRAQ	41%	24%	35%	17
CANADA	45%	29%	26%	16
FRANCE	47%	33%	20%	14
INDONESIA	22%	8%	70%	14
THAILAND	22%	8%	70%	14
AZERBAIJAN	26%	20%	54%	6
BOSNIA & HERZEGOVINA	42%	39%	19%	3
INDIA	6%	4%	89%	2
RUSSIA	28%	31%	41%	-3
MACEDONIA	28%	38%	34%	-10
SERBIA	26%	48%	26%	-22
TURKEY	7%	36%	57%	-29
PAKISTAN	26%	58%	16%	-32
SAUDI ARABIA	6%	53%	41%	-47

*47개국 조사 Net Score(호감-비호감 격차) 내림차순, Gallup International

2018년 11월 7~30일 한국 조사	사례수 (명)	글로벌 리더 호감 여부 - 프란치스코 교황					
		매우 호감	어느정도 호감	호감간다 (계)	별로 호감가지 않는다	전혀 호감가지 않는다	모름/ 응답거절
전체	1,500	28%	48%	76%	12%	4%	8%
성별							
남성	743	28%	49%	77%	12%	4%	7%
여성	757	29%	46%	75%	12%	4%	9%
연령별							
19-29세	261	30%	50%	80%	9%	4%	7%
30대	256	27%	50%	77%	14%	5%	4%
40대	300	29%	48%	78%	10%	5%	7%
50대	300	30%	50%	80%	11%	3%	7%
60대 이상	383	26%	43%	69%	14%	4%	13%
성/연령별							
남성 19-29세	137	30%	50%	80%	10%	3%	7%
남성 30대	131	28%	50%	77%	14%	4%	5%
남성 40대	152	28%	49%	78%	9%	7%	7%
남성 50대	151	29%	51%	81%	12%	1%	6%
남성 60대 이상	172	25%	47%	72%	13%	5%	9%
여성 19-29세	124	30%	50%	80%	8%	6%	6%
여성 30대	125	27%	51%	77%	15%	5%	3%
여성 40대	148	30%	47%	78%	11%	4%	8%
여성 50대	149	30%	48%	79%	9%	5%	7%
여성 60대 이상	212	27%	40%	67%	14%	2%	16%
직업별							
농/임/어업	31	-	-	-	-	-	-
자영업	192	28%	45%	73%	11%	5%	11%
블루칼라	514	26%	50%	76%	13%	5%	5%
화이트칼라	297	31%	45%	77%	15%	4%	4%
가정주부	304	31%	48%	78%	7%	3%	11%
학생	88	33%	54%	88%	6%	3%	4%
무직/은퇴/기타	74	20%	44%	64%	15%	3%	18%
지역별							
서울	295	31%	59%	91%	7%	2%	1%
인천/경기	460	38%	52%	90%	5%		5%
강원	46	4%	31%	36%	15%	23%	26%
대전/세종/충청	160	17%	40%	57%	21%	8%	13%
광주/전라	151	37%	38%	75%	14%	4%	7%
대구/경북	152	17%	36%	53%	24%	8%	15%
부산/울산/경남	235	21%	48%	68%	14%	6%	12%

*50사례 미만은 수치를 제시하지 않음. 한국갤럽 www.gallup.co.kr

응답자 특성표

주요 분석 단위별 표본오차(95% 신뢰수준 기준)와 지역/성/연령/직업/생활수준 분포입니다. 2018년 7월 행정안전부 주민등록인구 기준 7개 권역/성/연령별 셀 가중 처리 결과

응답자 특성표 2018년 11월 7~30일 면접조사		조사완료		목표할당(가중 후)		가중값 배율 (B/A)	표본오차 95% 신뢰수준
		사례수 (명)(A)	비율	사례수 (명)(B)	비율		
전체		1,500	100%	1,500	100%	1.00	±2.5%P
성별	남성	749	50%	743	50%	0.99	±3.6%P
	여성	751	50%	757	50%	1.01	±3.6%P
연령별	19-29세	300	20%	261	17%	0.87	±5.7%P
	30대	300	20%	256	17%	0.85	±5.7%P
	40대	299	20%	300	20%	1.00	±5.7%P
	50대	301	20%	300	20%	1.00	±5.6%P
	60대 이상	300	20%	383	26%	1.28	±5.7%P
지역별	서울	300	20%	295	20%	0.98	±5.7%P
	인천/경기	450	30%	460	31%	1.02	±4.6%P
	강원	50	3%	46	3%	0.92	±13.9%P
	대전/세종/충청	140	9%	160	11%	1.14	±8.3%P
	광주/전라	170	11%	151	10%	0.89	±7.5%P
	대구/경북	150	10%	152	10%	1.02	±8.0%P
	부산/울산/경남	240	16%	235	16%	0.98	±6.3%P
지역	대도시	668	45%	661	44%	X	±3.8%P
크기별	중소도시	694	46%	702	47%		±3.7%P
	읍/면	138	9%	137	9%		±8.3%P
직업별	농/임/어업	27	2%	31	2%		±18.9%P
	자영업	182	12%	192	13%		±7.3%P
	블루칼라	525	35%	514	34%		±4.3%P
	화이트칼라	318	21%	297	20%		±5.5%P
	가정주부	278	19%	304	20%		±5.9%P
	학생	100	7%	88	6%		±9.8%P
	무직/은퇴/기타	70	5%	74	5%		±11.7%P
	생활	상/중상	70	5%	68	5%	±11.7%P
수준별	중	820	55%	803	54%	±3.4%P	
	중하	535	36%	544	36%	±4.2%P	
	하	74	5%	84	6%	±11.4%P	

*표본오차는 조사완료 사례수 기준. 한국갤럽 www.gallup.co.kr

*목표할당 사례수는 2018년 7월 행안부 주민등록인구 기준 지역/성/연령 셀 가중 결과

STRICTLY EMBARGOED UNTIL 00:01 (GMT) 31st January 2019

THE WORLD LOSES CONFIDENCE IN GLOBAL LEADERS,

according to the first and oldest Global Survey “End of the Year” Gallup International.

It is often said that during times of uncertainty we need our leaders to ‘step up’ – history looks back fondly on Winston Churchill, on Nelson Mandela, on Mahatma Gandhi and many others. Yet while we witness global business leadership (Jack Ma, Jeff Bezos, Bill and Melinda Gates etc.), the latest survey from Gallup International, the world’s longest running global polling agency, reveals that negative attitudes towards our main political leaders across the world are growing.

The survey carried out in 57 countries across the globe shows that although maintaining a positive image across the world, German Chancellor Angela Merkel, while grabbing top spot as the most positively evaluated leader (net score +20%), lost 6% compared with a year ago. Last year’s number one - President Emmanuel Macron of France – has had his favorability on the global stage fall significantly (from +21 to +6%). Both European leaders of course have also faced significant challenges at home in the last year.

US President Donald Trump remains unchallenged at the bottom of the ranking with a net score of -28%, while Russian President Vladimir Putin lost 16% of the positive views he was gathering last year. Putin’s favorability in his own country is also in decline, driven often by economic challenges at home.

However, as with last year, Pope Francis remains the most trusted leader in the world with a net score of +28 (although even he lost points on last year).

Kancho Stoychev, President GIA:

“Tensions across the world are growing and leadership is in crisis almost everywhere. Are those tensions growing because of bad leadership or is bad leadership leading to growing tensions is not a productive question. Many point out that the gap between elites and masses is reacting intolerable levels and post WW2 global order is following apart. Mistrust in politics and political systems is on the rise and the fundamental question is not about how to find better representation of the will of the people but how the people can control their elected representatives more effectively. More direct democracy may be the answer which means that the right thing to ask is how to achieve it following recent negative experiences with the French referendum on the EU constitution, the Dutch one after it and the Brexit challenge”.

Methodology, Sample Size and Mode of Field Work:

The Gallup International End of Year Survey (EoY) is an annual tradition initiated by and designed under the chairmanship of Dr. George Gallup in 1977. It is conducted every year since then. This year it was carried out by the Gallup International Association and partners in 57 countries around the world, representing the population of all G20 countries (except China) and about 57% of the global population.

Due to political, cultural or religious specifics some survey questions are not asked in all countries.

The question on political leaders was polled in 48 countries across the globe among a total of 45 931 persons. In each surveyed country a representative sample of around 1000 men and women was interviewed either face to face, via telephone or online. The margin of error for the survey is between 3% and 5% at 95% confidence level. The field work was conducted during October 2018 – January 2019.

EoY Survey Regions Coverage:

- EU Total: Combines EU West and EU East sub-groups (n=13 615)
- EU West: Austria, Finland, France, Germany, Italy, Netherlands, Spain, UK (n=7 510)
- EU East: Bulgaria, Czech Republic, Latvia, Poland, Romania, Hungary (n=6 105)
- Non-EU Europe: Albania, Armenia, Bosnia and Herzegovina, Georgia, Kosovo, Macedonia, Moldova, Serbia, Switzerland, Ukraine (n=9 461)
- USA (n=1 045)
- Canada (n=600)
- India (n=1 001)
- Russia (n=1 000)
- Latin America: Argentina, Brazil, Colombia, Ecuador, Mexico, Paraguay, Peru (n=5 526)
- East Asia: Hong Kong, Indonesia, Japan, Philippines, Republic of Korea, Thailand, Vietnam (n=6 400)
- West Asia: Afghanistan, Azerbaijan, Kazakhstan, Pakistan, Turkey (n=5 671)
- Middle East: Iraq, Jordan, Lebanon, Syria, Saudi Arabia (n=5 351)
- Africa: Ghana, Nigeria, South Africa (n= 2 815)
- Australia & New Zealand (n=2 039)

About Gallup International

Gallup International Association (GIA) is the leading association in market research and polling and this year celebrates its 72nd anniversary.

For over 70 years Gallup International Members have demonstrated their expert ability to conduct multi-country surveys on a comparable basis and deliver the highest quality. Their Members are leading national institutes with a profound local knowledge of research methods and techniques, statistical sources, customs and culture differences of its own country and carefully selected by the Association Board. With only one Member agency per country, Members work together on a daily basis to share knowledge, new research techniques and tools, as well as to provide the most appropriate solutions to international research projects and service our clients to the best of our abilities. GIA has over 50 members and conducts research in over 100 countries.

For more information:

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For further details see website: www.gallup-international.com



End of Year Survey 2018 Participants
(GIA Members and Partners presented in alphabetical order)

Country	Vendor Company	Sample size	Fieldwork Dates	Method	Representativeness
Row %					
AFGHANISTAN	ACSOR-Surveys	1 763	15-25.10.2018	F2F	National 18+
ALBANIA	Be Research LLC	1 040	08-18.11.2018	CAPI	National, 18-65
ARGENTINA	Voices! Research & Consultancy	1 002	02-15.10.2018	F2F, CAPI	National, 16+
ARMENIA	MPG LLC	1 111	17-22.11.2018	CAPI	National, 18+
AUSTRALIA	Roy Morgan Research	1 028	13-14.12.2018	CAWI	National
AUSTRIA	Österreichisches Gallup Institut	1 000	22.11-03.12.2018	CAWI	National, 14+
AZERBAIJAN	SIAR Research and Consulting Group	507	12.11.-04.12.2018	CATI	National, 18-64
BRAZIL	Lightspeed Research Limited	800	14-21.01.2019	CAWI	National, 18+
BOSNIA & HERZEGOVINA	Mareco Index Bosnia	1 000	05-18.11.2018	CATI	National, 18+
BULGARIA	Gallup International	1 053	02-09.11.2018	CAPI	National, 18+
CANADA	Lightspeed Research Limited	600	14-21.01.2019	CAWI	National, 18-65
COLOMBIA	Centro Nacional de Consultoría	1 000	14-17.12.2018	CATI	National, 18+
CZECH REPUBLIC	MARECO Ltd. Praha	1 500	14.11-03.12.2018	F2F	National, 18+
ECUADOR	CEDATOS	700	26.11-16.12.2018	F2F	National, 16+
FINLAND	Taloustutkimus Oy	1 134	07-11.12.2018	CAWI	National, 15+
FRANCE	BVA	1 000	23-29.11.2018	CAWI	National, 15+
GEORGIA	GORBI	1 008	18-25.11.2018	CAPI	National, 18+
GERMANY	Österreichisches Gallup Institut	1 000	03-07.12.2018	CAWI	National, 16+
GHANA	Candino Global	500	20.11-03.12.2018	CAPI	Urban, 18-64
HONG KONG	CSG (Consumer Search Group)	505	28.10-21.11.2018	Online	National, 18+



End of Year Survey 2018 Participants – Contd.
(GIA Members and Partners presented in alphabetical order)

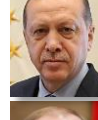
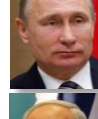
Country	Vendor Company	Sample size	Fieldwork Dates	Method	Representativeness
Row %					
HUNGARY	Österreichisches Gallup Institut	1 000	10-20.12.2018	CAWI	National
INDIA	Impetus Research Pvt. Ltd	1 001	22.10-30.11.2018	CATI	National, 18+
INDONESIA	Deka	1 040	14-25.11.2018	F2F	5 big cities, 18+
IRAQ	IIACSS	1 000	03-28.11.2018	CAPI	Urban, 18-65
ITALY	DOXA	1 072	16-30.11.2018	CAPI	National, 15+
JAPAN	NRC (Nippon Research Center)	1 155	01-13.11.2018	F2F	National, 15-79
JORDAN	MRO	1 000	29.10-20.11.2018	F2F	National, 18+
KAZAKHSTAN	BISAM - CENTRAL ASIA	1 400	22.11-11.12.2018	F2F CAPI	Urban, 18+
KOSOVO	Be Research LLC	978	06-18.11.2018	F2F	National, 18+
LATVIA	SKDS	1 005	29.11-05.12.2018	CAWI	National, 18-75
LEBANON	MRO	1 000	29.10-20.11.2018	F2F	National, 18+
MACEDONIA	BRIMA	1 212	22.11-06.12.2018	F2F, TAPI	National, 15+
MEXICO	BRAIN	500	10-14.12.2018	Online	Urban, 18-64
MOLDOVA	CBS - AXA S.R.L., I.M.	600	10-20.10.2018	CATI	National, 18+
NETHERLANDS	Motivaction International B.V.	503	15-19.01.2019	Online	National, 18-70
NEW ZEALAND	Roy Morgan Research	1 011	13-14.12.2018	CAWI	National
NIGERIA	Market Trends International	800	28.11-05.12.2018	F2F, TAPI	National, 18+
PAKISTAN	Gallup Pakistan	1 000	13-20.10.2018	F2F	National, 18-65
PARAGUAY	INSTITUTO DE COMUNICACION Y ARTE - ICA	515	11/12.2018	Online	Main Cities
PERU	DATUM International	1 009	09-14.11.2018	CAPI	National, 18-70



Country	Vendor Company	Sample size	Fieldwork Dates	Method	Representativeness
Row %					
PHILIPPINES	PSRC	1 000	06-20.11.2018	F2F, PAPI	National, 18+
POLAND	MARECO POLSKA	1 017	20-30.10.2018	F2F, PAPI	National, 18+
REPUBLIC OF KOREA	Gallup Korea	1 500	07-30.11.2018	F2F	National, 19+
ROMANIA	TNS CSOP	530	15-29.11.2018	CATI	National, 18-64
RUSSIA	Romir	1 000	28.11-02.12.2018	F2F	National, 18+
SAUDI ARABIA	Mashora House for Public Opinion Polls	1 836	10-19.12.2018	CATI	National, 15+
SERBIA	TNS Medium Gallup	1 012	20.10-04.11.2018	F2F, TAPI	National, 18+
SOUTH AFRICA	Freshly Ground Insights (FGI)	1 515	23.10-29.11.2018	Online	National, 18+
SPAIN	SIGMA DOS	800	14-15.12.2018	CATI	National, 18+
SWITZERLAND	Opinion Plus	1 000	12-17.12.2018	Online panel	National, 15+
SYRIA	Syrian & Levant Market Compass	515	22.11-13.12.2018	F2F	National, 18+
THAILAND	Infosearch co.ltd	600	05-30.11.2018	F2F	National, 18+
TURKEY	Barem	991	01.11-07.12.2018	CATI	National, 18+
UK	ORB International (Opinion Research Business)	1 001	07-10.12.2018	Online	National, 18+
UKRAINE	Romir Ukraine	500	30.11-04.12.2018	Online	Urban, 18+
USA	Survey Monkey	1 045	06-07.12.2018	Online panel	National, 18+
VIETNAM	Indochina Research	600	05-23.11.2018	F2F, CAPI	Urban, 18-64

OPINION OF GLOBAL LEADERS

Please indicate whether you have a very favourable, somewhat favourable, somewhat unfavourable or very unfavourable opinion of each of the following world leaders?

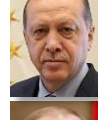
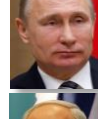
	Base: Global Average	EoY Survey 2018			EoY Survey 2017		
		Favou- rable	Unfavo- urable	Net Score 2018	Favou- rable	Unfavo- urable	Net Score 2017
	German Chancellor Angela Merkel	45%	31%	+14	49%	29%	+20
	French President Emmanuel Macron	38%	32%	+6	45%	24%	+21
	British Prime Minister Theresa May	35%	32%	+3	38%	31%	+7
	Indian Prime Minister Narendra Modi	25%	24%	+1	30%	22%	+8
	Chinese President Xi Jinping	28%	37%	-9	37%	31%	+6
	Saudi Arabia King Salman bin Abdulaziz al Saud	24%	35%	-11	26%	32%	-6
	Turkish President Erdoğan	28%	40%	-12	28%	40%	-12
	Russian President Vladimir Putin	35%	48%	-13	43%	40%	+3
	Israeli Prime Minister Netanyahu	20%	38%	-18	25%	33%	-8
	Iranian President Hassan Rouhani	18%	38%	-20	24%	33%	-9
	US President Donald Trump	30%	58%	-28	31%	58%	-27
	Pope Francis	51%	23%	+28	56%	18%	+38

* NET Score – Favorable vs. Unfavorable



OPINION OF GLOBAL LEADERS

Please indicate whether you have a very favourable, somewhat favourable, somewhat unfavourable or very unfavourable opinion of each of the following world leaders?

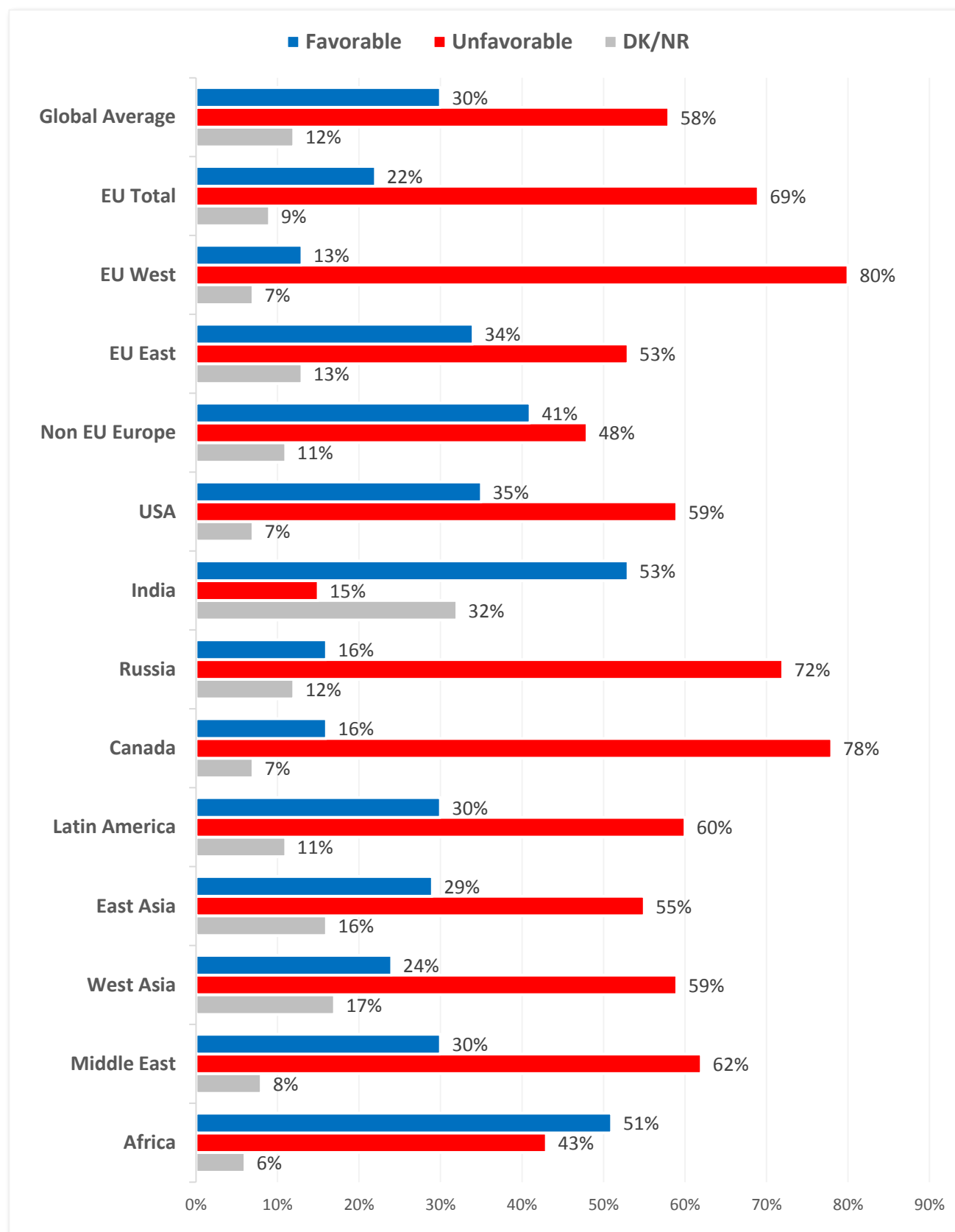
Base: EUROPE	EoY Survey 2018			EoY Survey 2017		
	Favou- rable	Unfavo- rable	Net Score 2018	Favou- rable	Unfavo- rable	Net Score 2017
 German Chancellor Angela Merkel	53%	36%	+17	55%	34%	+21
 French President Emmanuel Macron	45%	35%	+10	53%	24%	+29
 British Prime Minister Theresa May	39%	36%	+3	37%	37%	0
 Indian Prime Minister Narendra Modi	21%	24%	-3	24%	20%	+4
 Chinese President Xi Jinping	26%	37%	-11	33%	31%	+2
 Saudi Arabia King Salman bin Abdulaziz al Saud	15%	42%	-27	20%	35%	-15
 Turkish President Erdoğan	23%	55%	-32	21%	57%	-36
 Russian President Vladimir Putin	33%	57%	-24	39%	51%	-12
 Israeli Prime Minister Netanyahu	22%	36%	-14	25%	33%	-8
 Iranian President Hassan Rouhani	15%	39%	-24	18%	35%	-17
 US President Donald Trump	30%	59%	-29	28%	63%	-35
 Pope Francis	58%	23%	+35	63%	18%	+45

* NET Score – Favorable vs. Unfavorable



OPINION OF GLOBAL LEADERS – BY REGION

Favourable vs. Unfavourable opinion of U.S. President Donald Trump

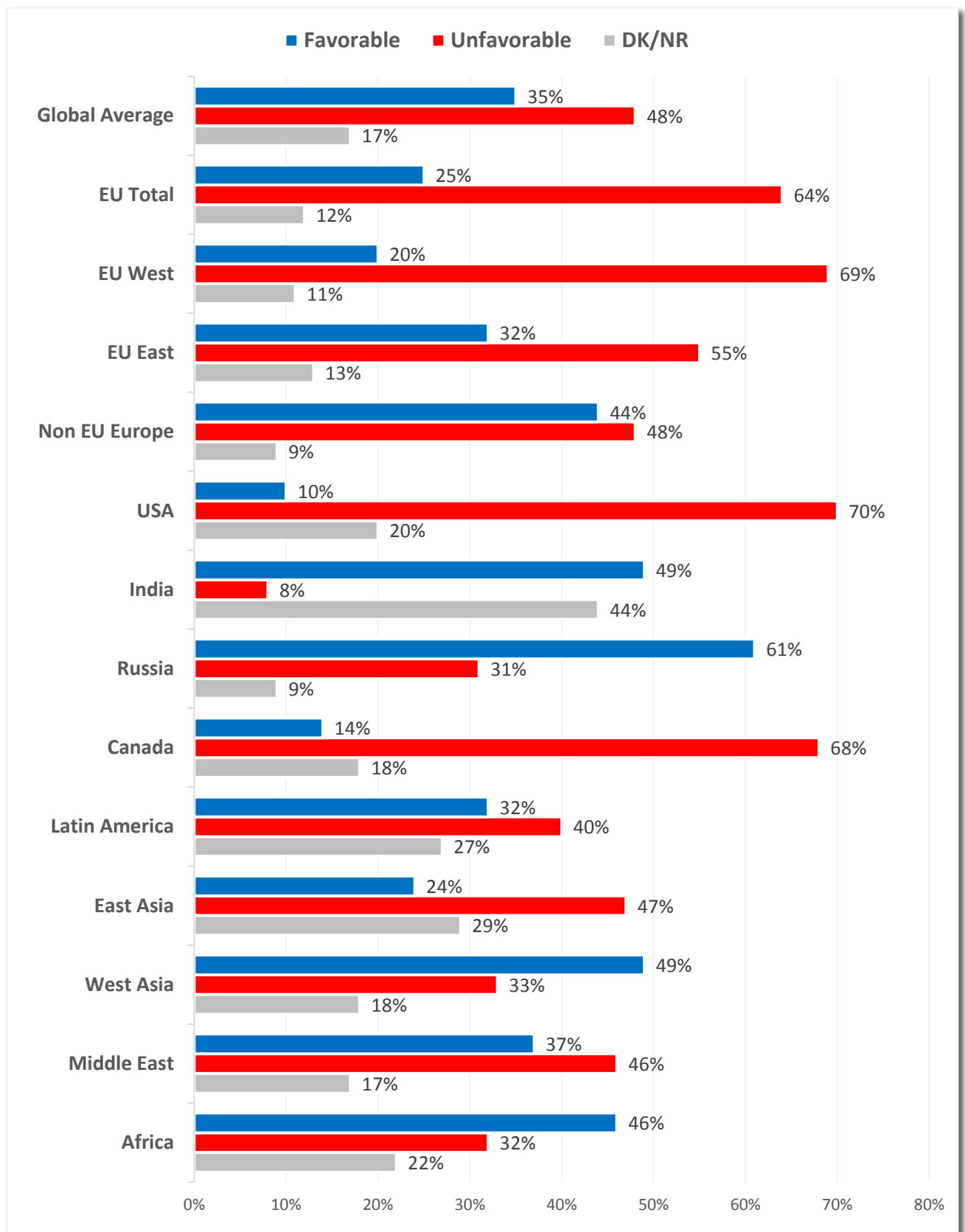


Favorable = Very Favorable Opinion + Somewhat Favorable Opinion
Unfavorable = Very Unfavorable Opinion + Somewhat Unfavorable Opinion



OPINION OF GLOBAL LEADERS – BY REGION

Favourable vs. Unfavourable opinion of Russian President Vladimir Putin

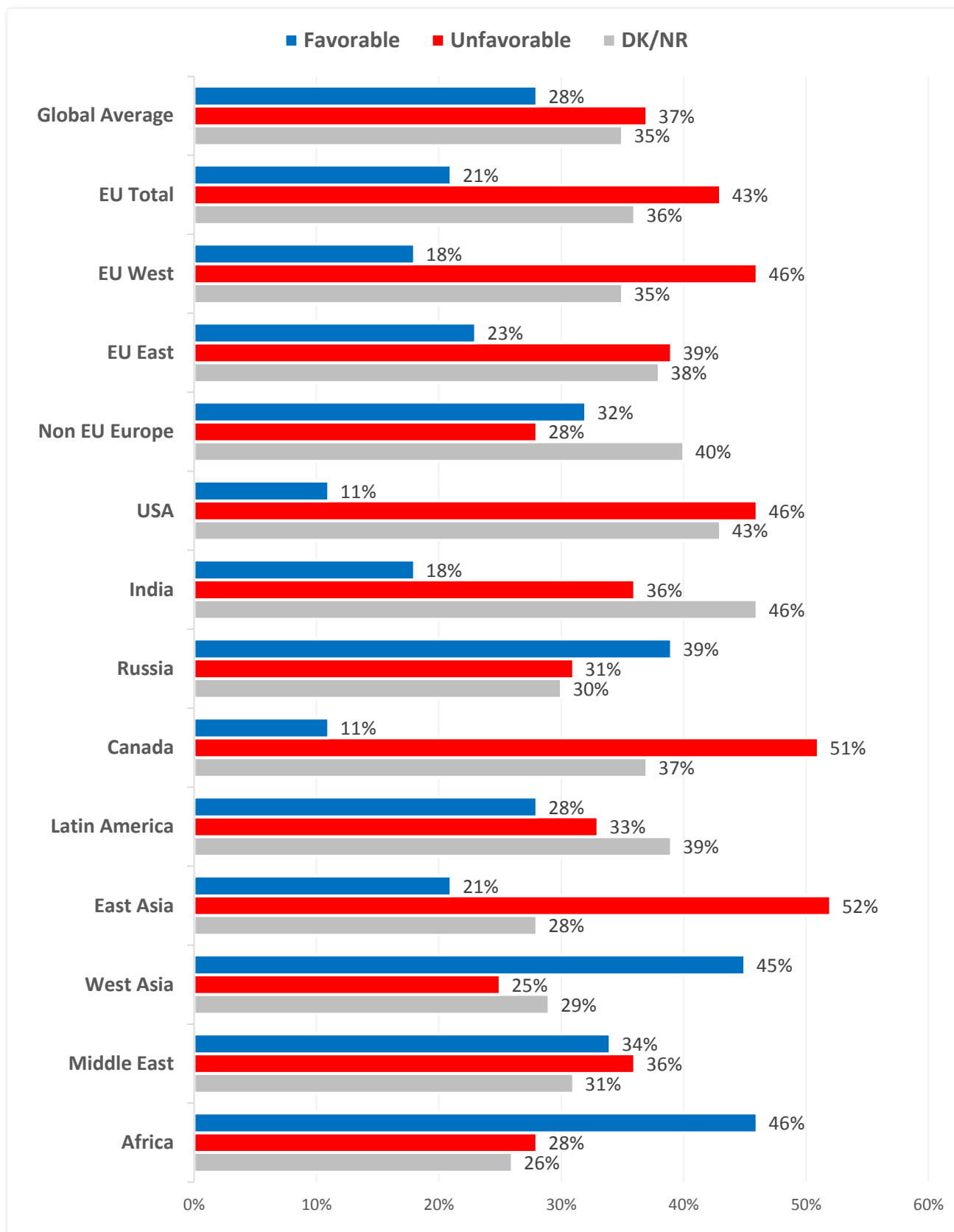


Favorable = Very Favorable Opinion + Somewhat Favorable Opinion
 Unfavorable = Very Favorable Opinion + Somewhat Favorable Opinion



OPINION OF GLOBAL LEADERS – BY REGION

Favourable vs. Unfavourable opinion of Chinese President Xi Jinping

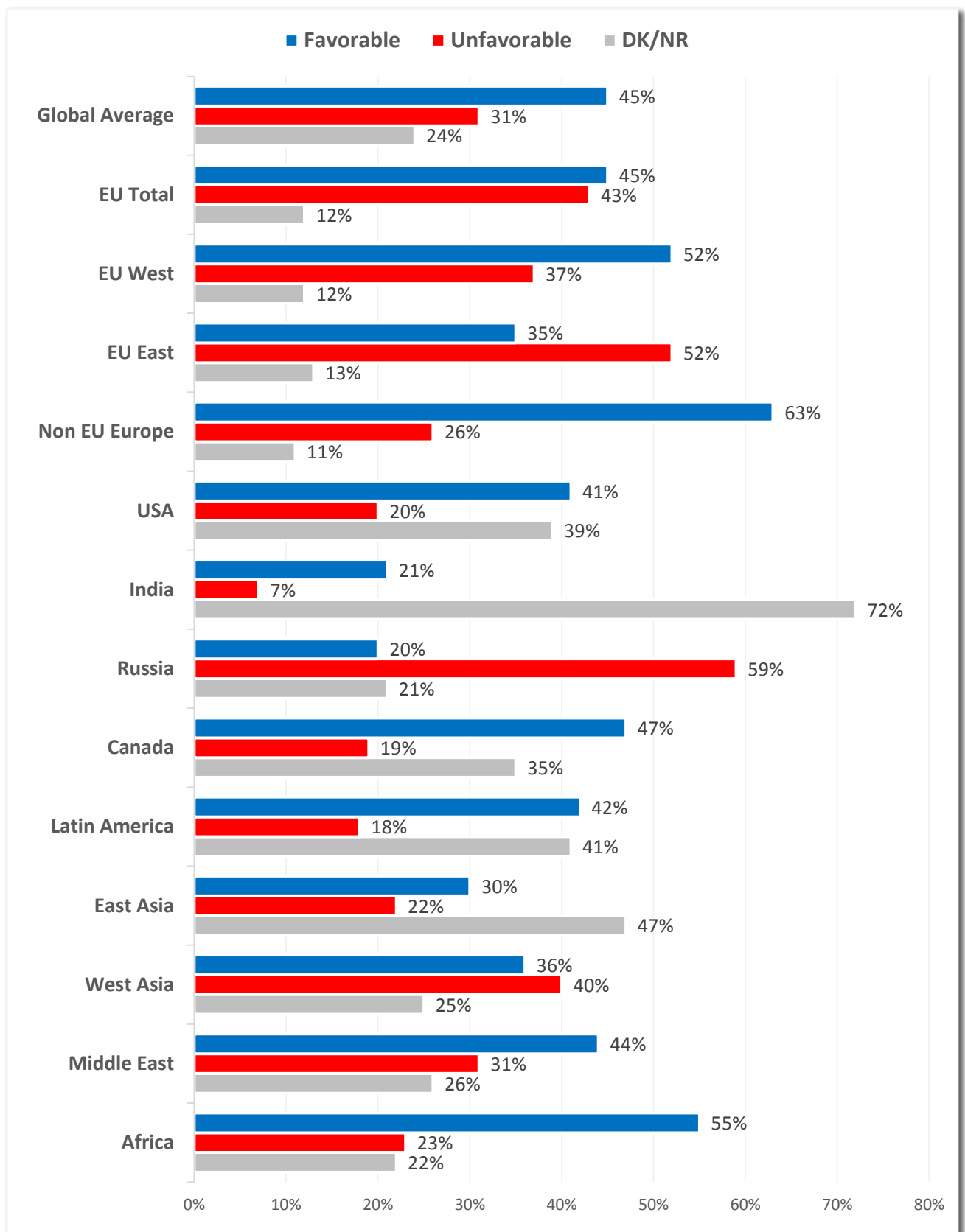


Favorable = Very Favorable Opinion + Somewhat Favorable Opinion
 Unfavorable = Very Favorable Opinion + Somewhat Favorable Opinion



OPINION OF GLOBAL LEADERS – BY REGION

Favourable vs. Unfavourable opinion of German Chancellor Angela Merkel

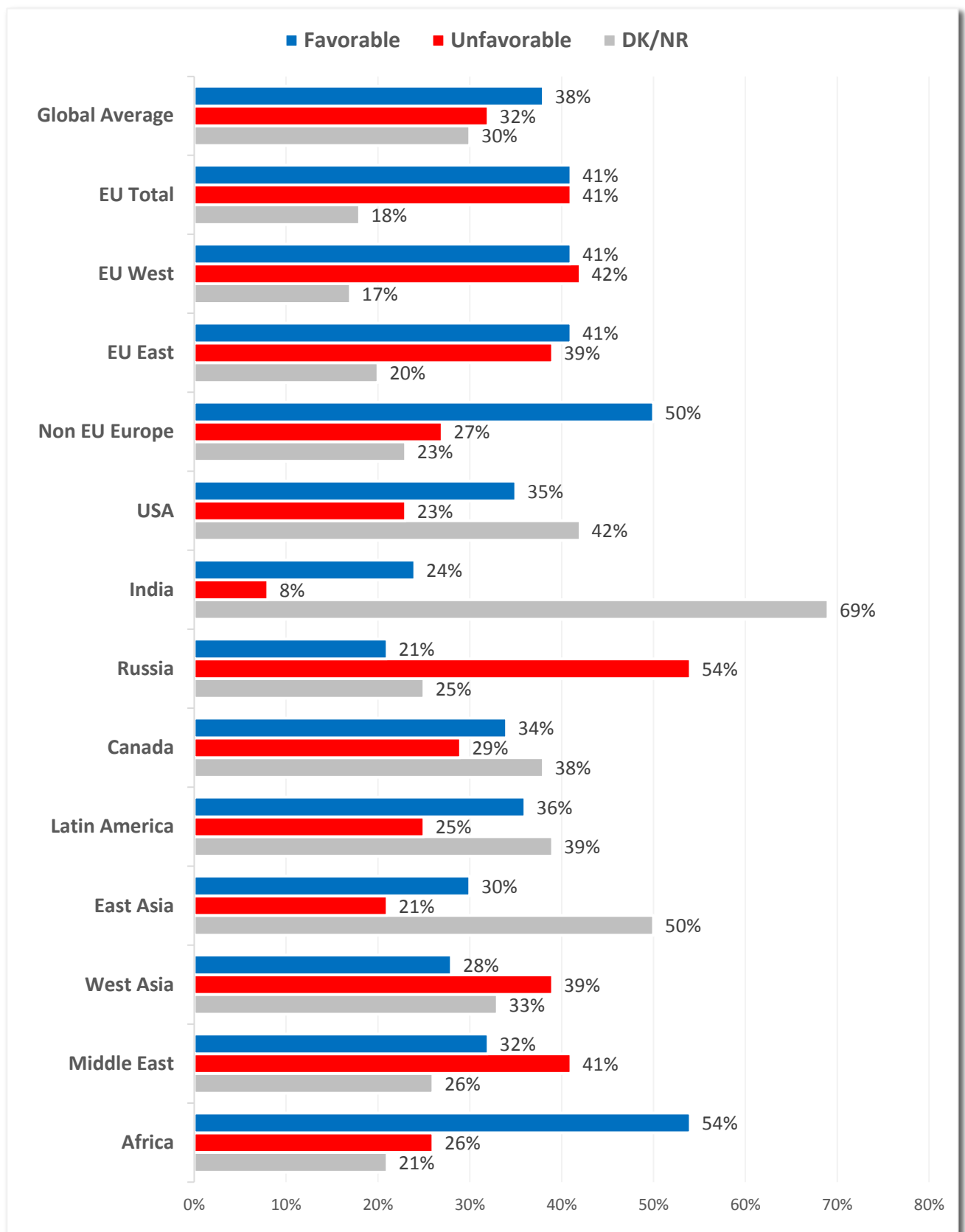


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Unfavorable = Very Favorable Opinion + Somewhat Favorable Opinion

OPINION OF GLOBAL LEADERS – BY REGION

Favourable vs. Unfavourable opinion of French President Emmanuel Macron

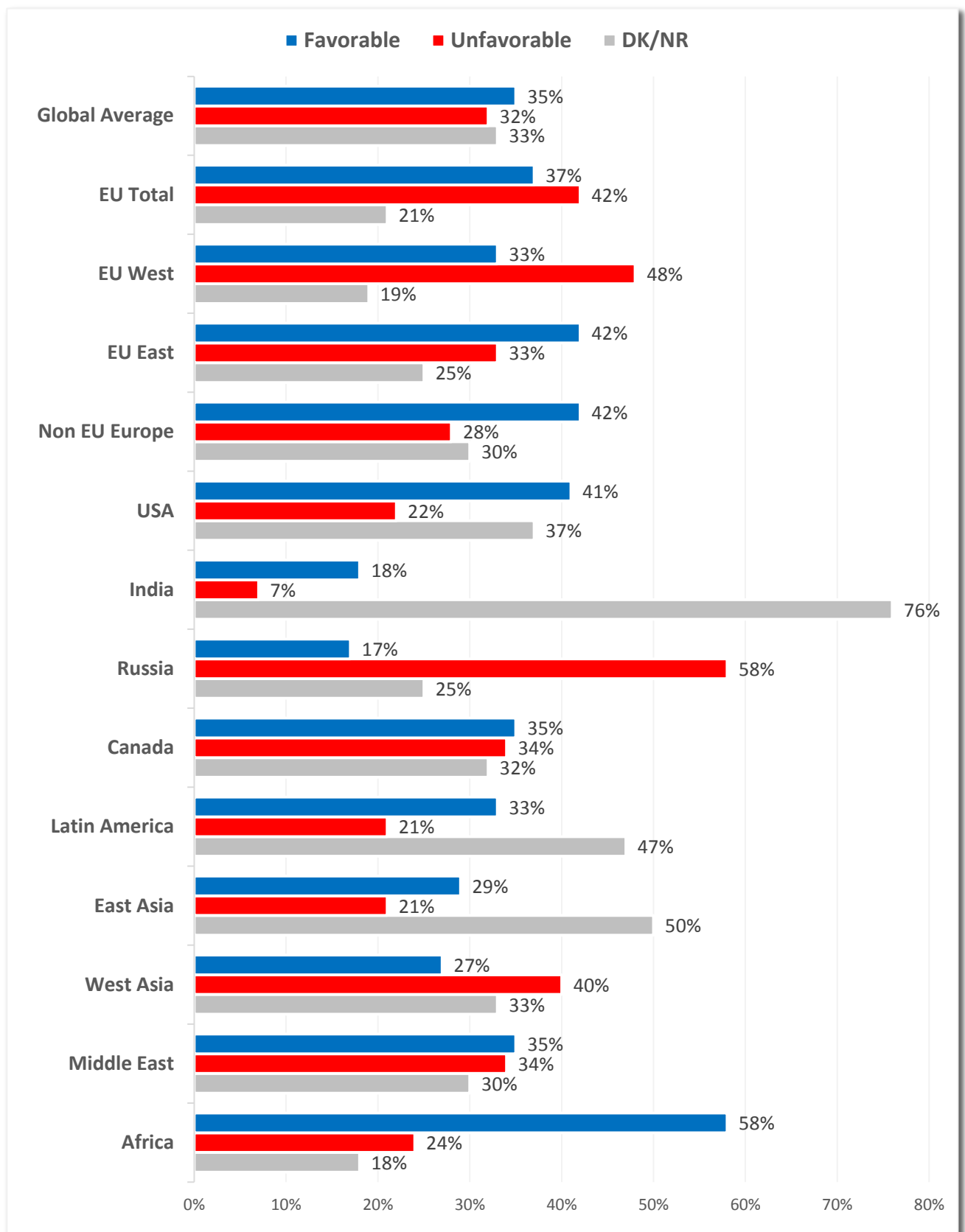


Favorable = Very Favorable Opinion + Somewhat Favorable Opinion

Unfavorable = Very Favorable Opinion + Somewhat Favorable Opinion

OPINION OF GLOBAL LEADERS – BY REGION

Favourable vs. Unfavourable opinion of British Prime Minister Theresa May

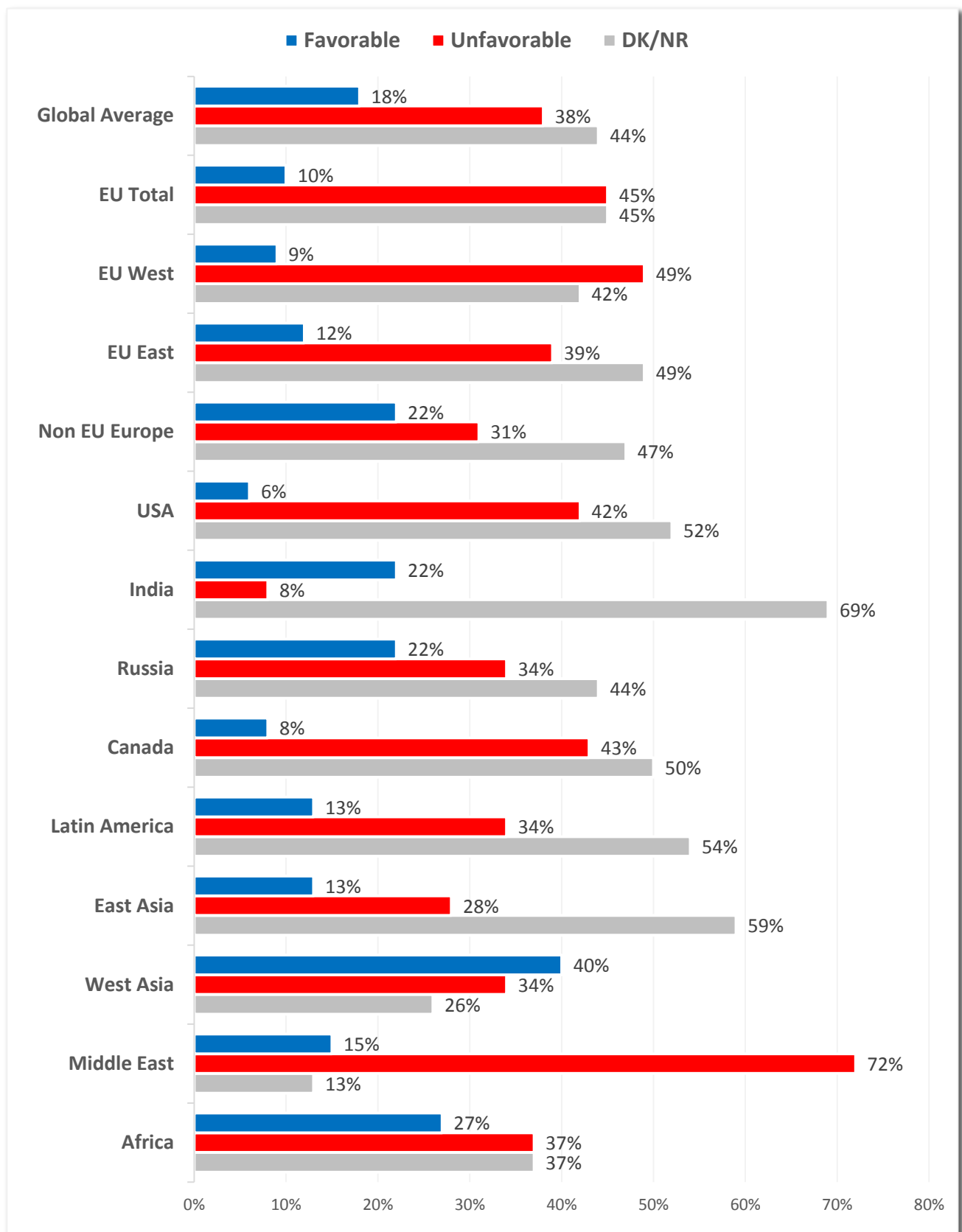


Favorable = Very Favorable Opinion + Somewhat Favorable Opinion

Unfavorable = Very Favorable Opinion + Somewhat Favorable Opinion

OPINION OF GLOBAL LEADERS – BY REGION

Favourable vs. Unfavourable opinion of Iranian President Hassan Rouhani

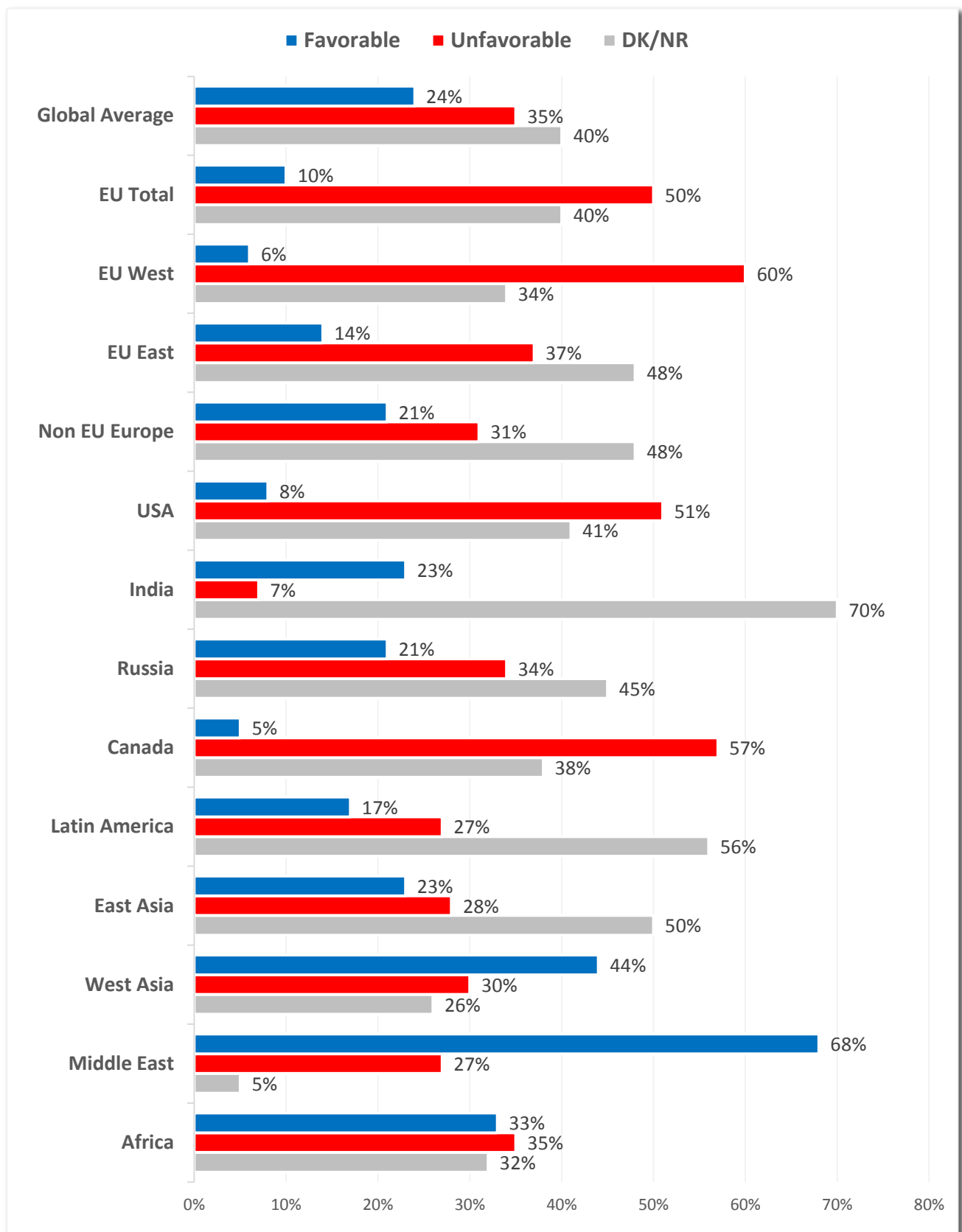


Favorable = Very Favorable Opinion + Somewhat Favorable Opinion

Unfavorable = Very Favorable Opinion + Somewhat Favorable Opinion

OPINION OF GLOBAL LEADERS – BY REGION

Favourable vs. Unfavourable opinion of Saudi Arabia King Salman bin Abdulaziz Al Saud

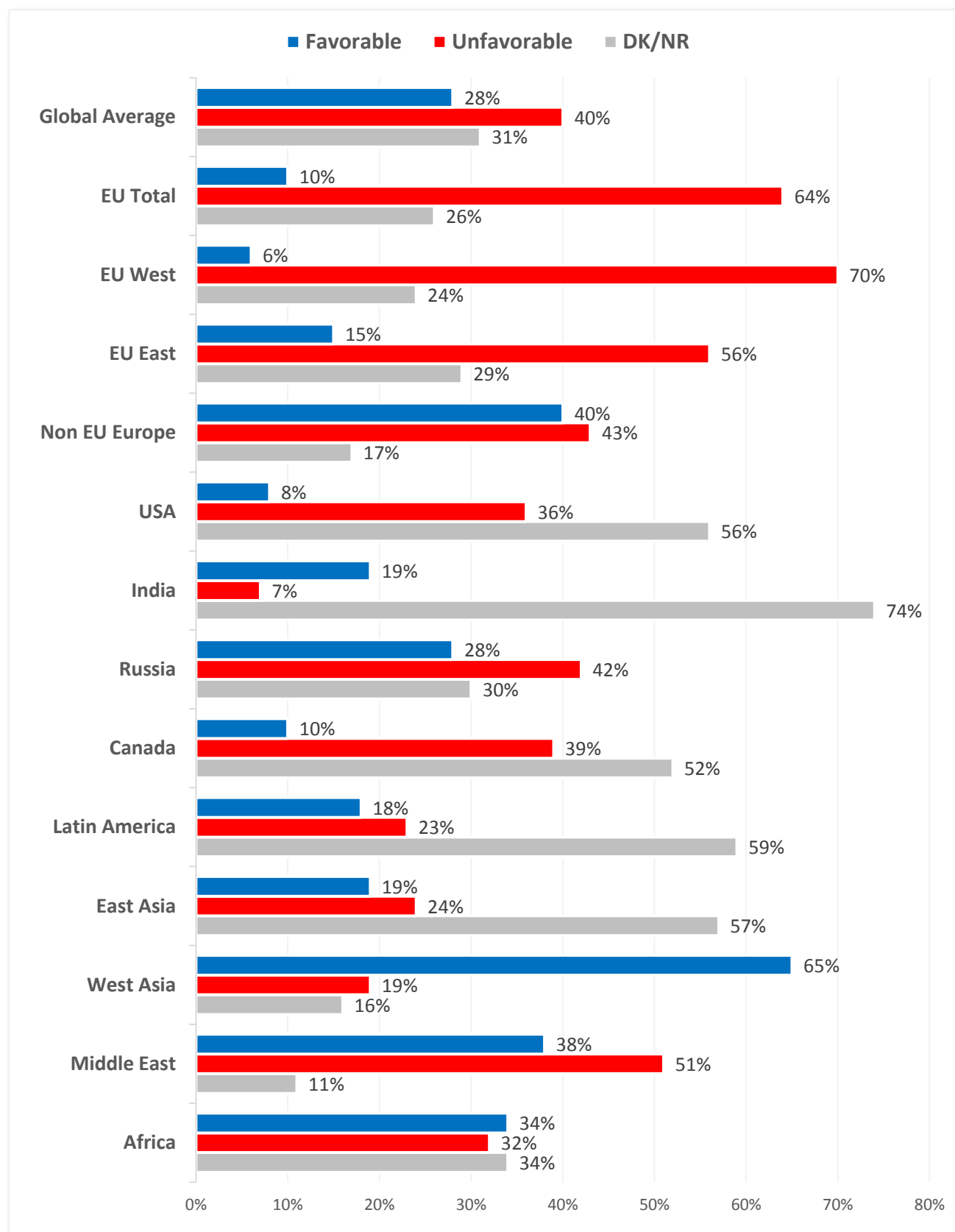


Favorable = Very Favorable Opinion + Somewhat Favorable Opinion

Unfavorable = Very Favorable Opinion + Somewhat Favorable Opinion

OPINION OF GLOBAL LEADERS – BY REGION

Favourable vs. Unfavourable opinion of Turkish President Erdogan

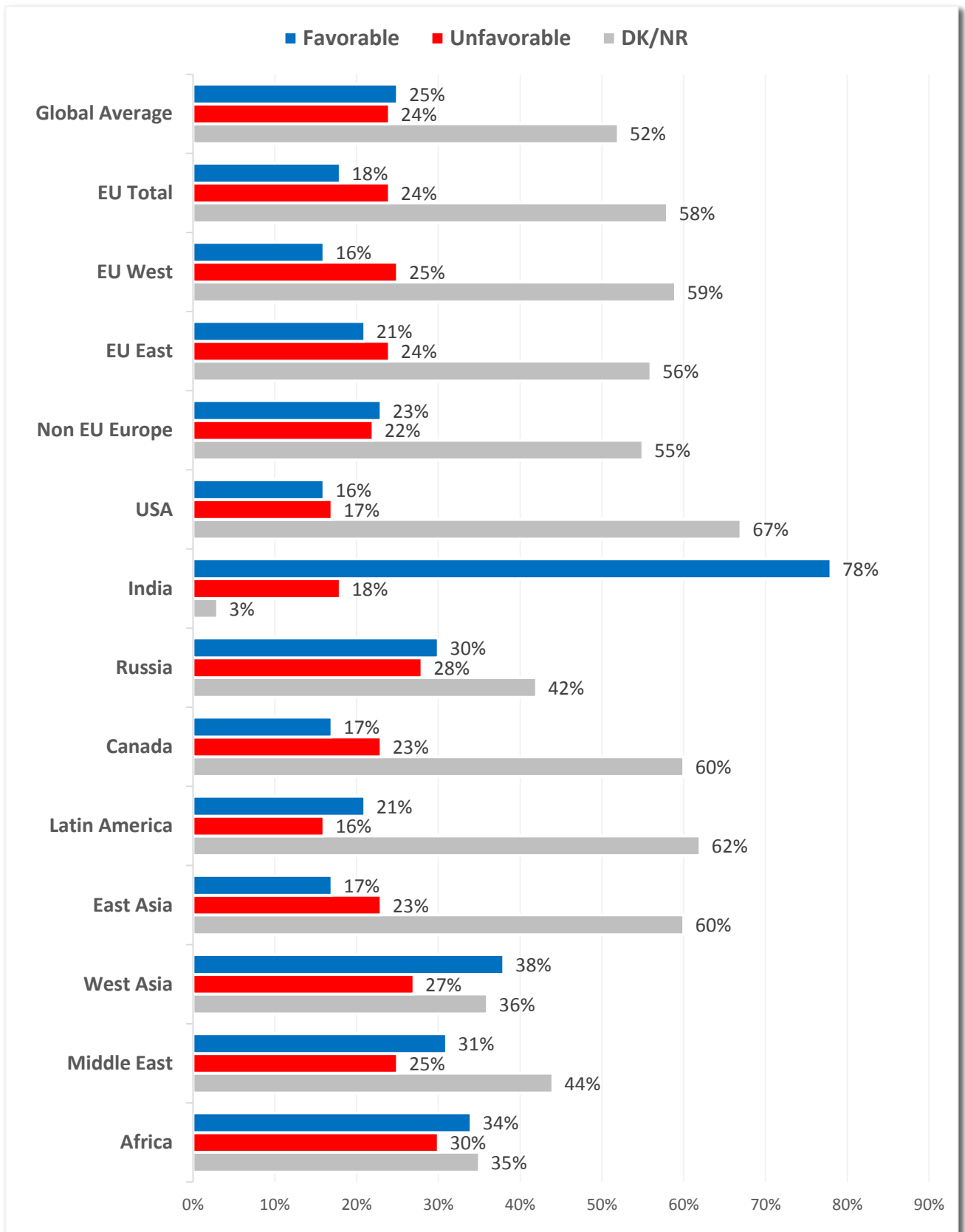


Favorable = Very Favorable Opinion + Somewhat Favorable Opinion
 Unfavorable = Very Unfavorable Opinion + Somewhat Unfavorable Opinion



OPINION OF GLOBAL LEADERS – BY REGION

Favourable vs. Unfavourable opinion of Indian Prime Minister Narendra Modi

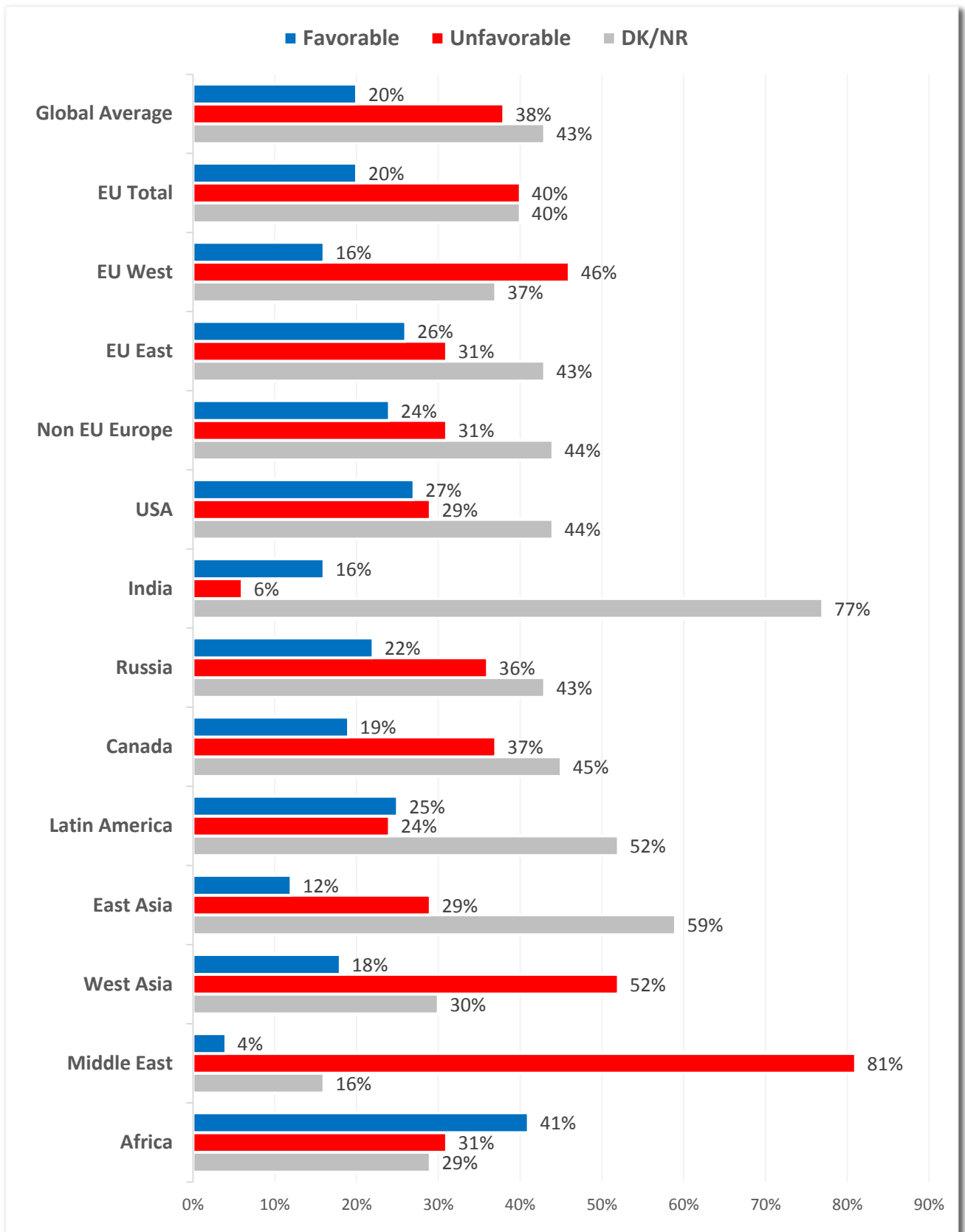


Favorable = Very Favorable Opinion + Somewhat Favorable Opinion
 Unfavorable = Very Unfavorable Opinion + Somewhat Unfavorable Opinion



OPINION OF GLOBAL LEADERS – BY REGION

Favourable vs. Unfavourable opinion of Israeli Prime Minister Netanyahu

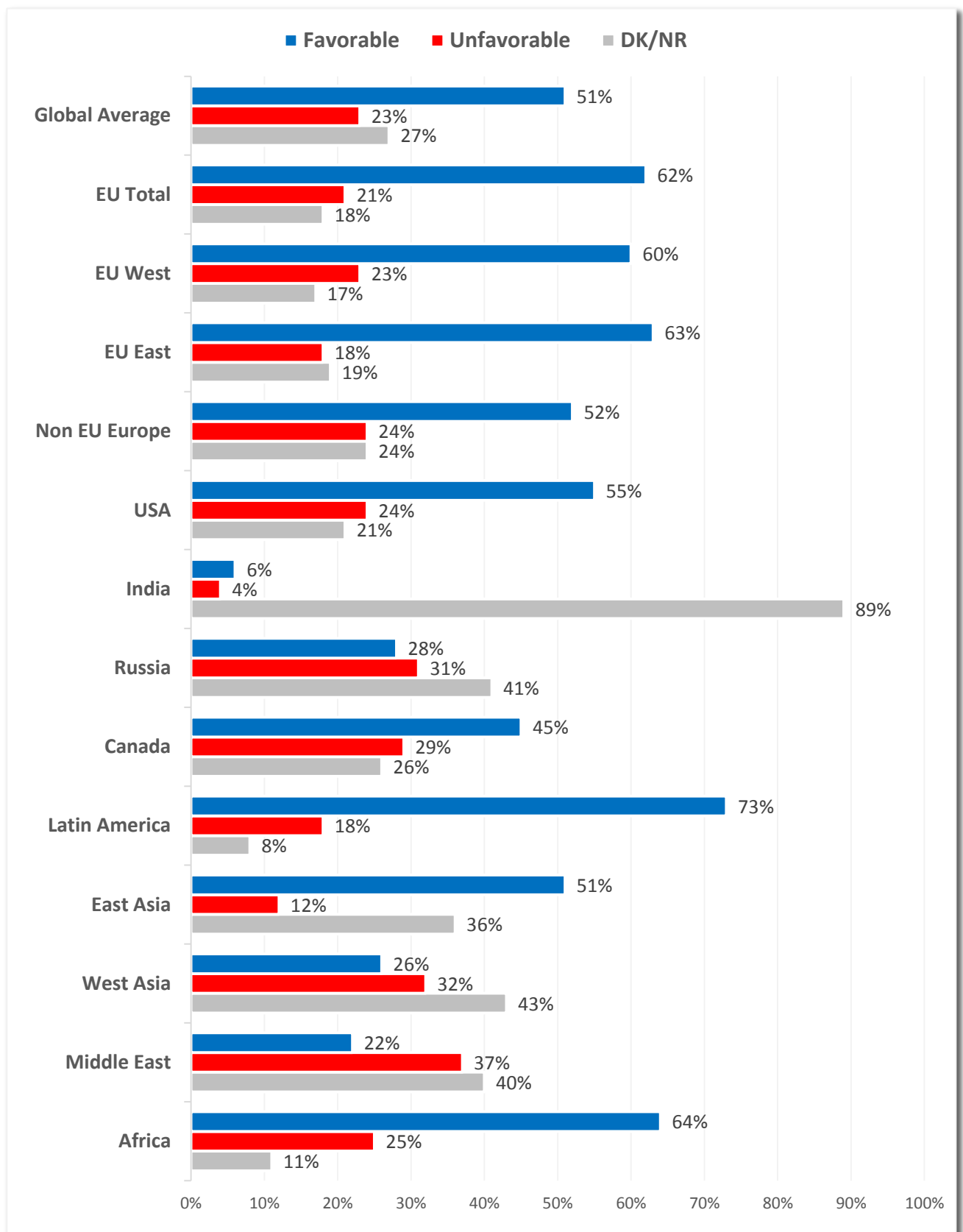


Favorable = Very Favorable Opinion + Somewhat Favorable Opinion

Unfavorable = Very Favorable Opinion + Somewhat Favorable Opinion

OPINION OF GLOBAL LEADERS – BY REGION

Favourable vs. Unfavourable opinion of Pope Francis



Favorable = Very Favorable Opinion + Somewhat Favorable Opinion
 Unfavorable = Very Unfavorable Opinion + Somewhat Unfavorable Opinion



OPINION OF GLOBAL LEADERS – BY COUNTRY

Favourable vs. Unfavourable opinion of U.S. President Donald Trump

(Countries presented in alphabetical order)

Country	Favorable	Unfavorable	DK/NR	NET Score	Country	Favorable	Unfavorable	DK/NR	NET Score
Global Average	30%	58%	12%	-28	JAPAN	9%	76%	16%	-67
AFGHANISTAN	40%	57%	3%	-17	KAZAKHSTAN	21%	59%	20%	-38
ALBANIA	77%	18%	6%	+59	KOSOVO	58%	27%	15%	31
ARGENTINA	21%	63%	16%	-42	MACEDONIA	33%	57%	10%	-24
ARMENIA	42%	47%	11%	-5	MOLDOVA	40%	39%	21%	+1
AUSTRIA	8%	85%	7%	-77	NETHERLANDS	14%	80%	6%	-66
AZERBAIJAN	27%	7%	65%	+20	NIGERIA	44%	47%	9%	-3
B&H	22%	67%	12%	-45	PAKISTAN	19%	71%	11%	-52
BRAZIL	46%	49%	5%	-3	PERU	23%	59%	17%	-36
BULGARIA	26%	54%	20%	-28	PHILIPPINES	52%	29%	18%	+23
CANADA	16%	78%	7%	-62	POLAND	42%	43%	16%	-1
COLOMBIA	31%	65%	4%	-34	REPUBLIC OF KOREA	24%	75%	1%	-51
CZECH REPUBLIC	33%	59%	7%	-26	ROMANIA	50%	42%	9%	+8
ECUADOR	28%	62%	11%	-34	RUSSIA	16%	72%	12%	-56
FINLAND	11%	85%	3%	-74	SERBIA	29%	63%	9%	-34
FRANCE	10%	83%	6%	-73	SAUDI ARABIA	34%	55%	11%	-21
GEORGIA	59%	24%	17%	35	SPAIN	14%	79%	8%	-65
GERMANY	8%	85%	8%	-77	SWITZERLAND	12%	84%	4%	-72
GHANA	62%	37%	1%	+25	SYRIA	20%	80%	-	-60
HUNGARY	28%	58%	14%	-30	THAILAND	28%	36%	36%	-8
HONG KONG	21%	73%	6%	-52	TURKEY	5%	75%	20%	-70
INDIA	53%	15%	32%	+38	UK	18%	78%	4%	-60
INDONESIA	19%	56%	25%	-37	UKRAINE	38%	51%	11%	-13
IRAQ	28%	66%	6%	-38	USA	35%	59%	7%	-24
ITALY	24%	62%	14%	-38	VIETNAM	65%	8%	27%	+57

Favorable = Very Favorable Opinion + Somewhat Favorable Opinion

Unfavorable = Very Unfavorable Opinion + Somewhat Unfavorable Opinion



OPINION OF GLOBAL LEADERS – BY COUNTRY

Favourable vs. Unfavourable opinion of Russian President Vladimir Putin

(Countries presented in alphabetical order)

Country	Favorable	Unfavorable	DK/NR	NET Score	Country	Favorable	Unfavorable	DK/NR	NET Score
Global Average	35%	48%	17%	-13	JAPAN	9%	70%	22%	-61
AFGHANISTAN	38%	55%	7%	-17	KAZAKHSTAN	88%	4%	9%	+84
ALBANIA	56%	37%	7%	+19	KOSOVO	11%	71%	19%	-60
ARGENTINA	32%	26%	41%	+6	MACEDONIA	39%	50%	11%	-11
ARMENIA	75%	20%	5%	+55	MOLDOVA	74%	17%	9%	+57
AUSTRIA	33%	61%	8%	-28	NETHERLANDS	13%	78%	10%	-65
AZERBAIJAN	35%	10%	55%	+25	NIGERIA	43%	32%	26%	+11
B&H	31%	57%	11%	-26	PAKISTAN	27%	56%	17%	-29
BRAZIL	31%	56%	13%	-25	PERU	34%	35%	31%	-1
BULGARIA	54%	26%	20%	+28	PHILIPPINES	30%	28%	42%	+2
CANADA	14%	68%	18%	-54	POLAND	14%	74%	13%	-60
COLOMBIA	37%	46%	16%	-9	REPUBLIC OF KOREA	13%	81%	5%	-68
CZECH REPUBLIC	18%	75%	7%	-57	ROMANIA	49%	39%	12%	+10
ECUADOR	29%	38%	34%	-9	RUSSIA	61%	31%	9%	+30
FINLAND	10%	85%	5%	-75	SERBIA	83%	12%	5%	+71
FRANCE	19%	69%	12%	-50	SAUDI ARABIA	30%	52%	18%	-22
GEORGIA	18%	74%	8%	-56	SPAIN	16%	69%	15%	-53
GERMANY	25%	66%	10%	-41	SWITZERLAND	22%	72%	6%	-50
GHANA	52%	33%	16%	+19	SYRIA	51%	43%	6%	+8
HUNGARY	39%	46%	14%	-7	THAILAND	16%	33%	52%	-17
HONG KONG	34%	51%	14%	-17	TURKEY	41%	27%	32%	+14
INDIA	49%	8%	44%	+41	UK	11%	77%	11%	-66
INDONESIA	31%	20%	49%	+11	UKRAINE	27%	63%	9%	-36
IRAQ	44%	38%	19%	+6	USA	10%	70%	20%	-60
ITALY	31%	49%	21%	-18	VIETNAM	56%	5%	39%	+51

Favorable = Very Favorable Opinion + Somewhat Favorable Opinion

Unfavorable = Very Unfavorable Opinion + Somewhat Unfavorable Opinion



OPINION OF GLOBAL LEADERS – BY COUNTRY

Favourable vs. Unfavourable opinion of Chinese President Xi Jinping

(Countries presented in alphabetical order)

Country	Favorable	Unfavorable	DK/NR	NET Score	Country	Favorable	Unfavorable	DK/NR	NET Score
Global Average	28%	37%	35%	-9	JAPAN	2%	76%	23%	-74
AFGHANISTAN	46%	39%	15%	+7	KAZAKHSTAN	49%	15%	36%	+34
ALBANIA	50%	24%	26%	+26	KOSOVO	9%	31%	60%	-22
ARGENTINA	20%	16%	65%	+4	MACEDONIA	20%	36%	44%	-16
ARMENIA	41%	8%	51%	+33	MOLDOVA	43%	11%	45%	+32
AUSTRIA	17%	49%	34%	-32	NETHERLANDS	17%	47%	35%	-30
AZERBAIJAN	32%	9%	58%	+23	NIGERIA	47%	28%	25%	+19
B&H	22%	56%	22%	-34	PAKISTAN	65%	29%	6%	+36
BRAZIL	39%	41%	21%	-2	PERU	22%	38%	40%	-16
BULGARIA	24%	19%	57%	+5	PHILIPPINES	28%	34%	38%	-6
CANADA	11%	51%	37%	-40	POLAND	19%	48%	33%	-29
COLOMBIA	35%	37%	29%	-2	REPUBLIC OF KOREA	14%	83%	3%	-69
CZECH REPUBLIC	18%	60%	21%	-42	ROMANIA	39%	18%	44%	+21
ECUADOR	26%	35%	40%	-9	RUSSIA	39%	31%	30%	+8
FINLAND	27%	43%	31%	-16	SERBIA	65%	17%	18%	+48
FRANCE	12%	56%	32%	-44	SAUDI ARABIA	30%	38%	31%	-8
GEORGIA	19%	14%	67%	+5	SPAIN	16%	47%	37%	-31
GERMANY	19%	48%	33%	-29	SWITZERLAND	20%	51%	29%	-31
GHANA	44%	28%	28%	+16	SYRIA	30%	41%	29%	-11
HUNGARY	24%	32%	43%	-8	THAILAND	17%	33%	50%	-16
HONG KONG	48%	45%	8%	+3	TURKEY	25%	20%	55%	+5
INDIA	18%	36%	46%	-18	UK	21%	42%	37%	-21
INDONESIA	34%	15%	52%	+19	UKRAINE	42%	26%	32%	+16
IRAQ	43%	27%	30%	+16	USA	11%	46%	43%	-35
ITALY	16%	41%	43%	-25	VIETNAM	19%	47%	34%	-28

Favorable = Very Favorable Opinion + Somewhat Favorable Opinion

Unfavorable = Very Unfavorable Opinion + Somewhat Unfavorable Opinion



OPINION OF GLOBAL LEADERS – BY COUNTRY

Favourable vs. Unfavourable opinion of German Chancellor Angela Merkel

(Countries presented in alphabetical order)

Country	Favorable	Unfavorable	DK/NR	NET Score	Country	Favorable	Unfavorable	DK/NR	NET Score
Global Average	45%	31%	24%	+14	JAPAN	31%	23%	46%	+8
AFGHANISTAN	44%	40%	16%	+4	KAZAKHSTAN	35%	38%	27%	-3
ALBANIA	83%	14%	3%	+69	KOSOVO	91%	5%	5%	+86
ARGENTINA	25%	18%	57%	+7	MACEDONIA	56%	30%	13%	+26
ARMENIA	76%	10%	13%	+66	MOLDOVA	65%	20%	15%	+45
AUSTRIA	45%	48%	7%	-3	NETHERLANDS	67%	17%	16%	+50
AZERBAIJAN	45%	12%	43%	+33	NIGERIA	48%	25%	27%	+23
B&H	50%	37%	13%	+13	PAKISTAN	28%	54%	18%	-26
BRAZIL	65%	20%	16%	+45	PHILIPPINES	15%	30%	55%	-15
BULGARIA	38%	43%	18%	-5	POLAND	43%	36%	21%	+7
CANADA	47%	19%	35%	+28	REPUBLIC OF KOREA	39%	38%	23%	+1
COLOMBIA	53%	16%	31%	+37	ROMANIA	66%	22%	12%	+44
CZECH REPUBLIC	24%	70%	6%	-46	RUSSIA	20%	59%	21%	-39
ECUADOR	24%	15%	61%	+9	SERBIA	32%	57%	11%	-25
FINLAND	65%	25%	10%	+40	SAUDI ARABIA	25%	42%	34%	-17
FRANCE	58%	30%	12%	+28	SPAIN	58%	30%	11%	+28
GEORGIA	61%	17%	21%	+44	SWITZERLAND	58%	36%	6%	+22
GERMANY	49%	44%	7%	+5	SYRIA	80%	12%	9%	+68
GHANA	66%	20%	14%	+46	THAILAND	9%	7%	84%	+2
HUNGARY	22%	66%	12%	-44	TURKEY	26%	39%	35%	-13
HONG KONG	55%	25%	20%	+30	UK	47%	36%	17%	+11
INDIA	21%	7%	72%	+14	UKRAINE	48%	41%	10%	+7
INDONESIA	26%	8%	66%	+18	USA	41%	20%	39%	+21
IRAQ	60%	19%	21%	+41	VIETNAM	47%	2%	52%	+45
ITALY	32%	53%	15%	-21					

Favorable = Very Favorable Opinion + Somewhat Favorable Opinion

Unfavorable = Very Unfavorable Opinion + Somewhat Unfavorable Opinion



OPINION OF GLOBAL LEADERS – BY COUNTRY

Favourable vs. Unfavourable opinion of French President Emmanuel Macron

(Countries presented in alphabetical order)

Country	Favorable	Unfavorable	DK/NR	NET Score	Country	Favorable	Unfavorable	DK/NR	NET Score
Global Average	38%	32%	30%	+6	JAPAN	25%	24%	52%	+1
AFGHANISTAN	35%	42%	22%	-7	KAZAKHSTAN	31%	31%	38%	0
ALBANIA	70%	18%	12%	+52	KOSOVO	46%	18%	37%	+28
ARGENTINA	21%	17%	62%	+4	MACEDONIA	30%	42%	28%	-12
ARMENIA	84%	5%	11%	+79	MOLDOVA	56%	12%	31%	+44
AUSTRIA	52%	35%	14%	+17	NETHERLANDS	45%	31%	24%	+14
AZERBAIJAN	24%	25%	51%	-1	NIGERIA	45%	27%	27%	+18
B&H	33%	51%	17%	-18	PAKISTAN	25%	54%	21%	-29
BRAZIL	49%	34%	17%	+15	PHILIPPINES	16%	30%	55%	-14
BULGARIA	50%	25%	26%	+25	POLAND	39%	34%	26%	+5
CANADA	34%	29%	38%	+5	REPUBLIC OF KOREA	36%	37%	27%	-1
COLOMBIA	51%	28%	21%	+23	ROMANIA	66%	15%	19%	+51
CZECH REPUBLIC	42%	47%	11%	-5	RUSSIA	21%	54%	25%	-33
ECUADOR	20%	22%	57%	-2	SERBIA	32%	44%	24%	-12
FINLAND	56%	28%	17%	+28	SAUDI ARABIA	23%	51%	27%	-28
FRANCE	22%	72%	6%	-50	SPAIN	38%	42%	20%	-4
GEORGIA	50%	12%	38%	+38	SWITZERLAND	56%	32%	11%	+24
GERMANY	55%	30%	16%	+25	SYRIA	40%	35%	24%	+5
GHANA	66%	23%	11%	+43	THAILAND	10%	5%	86%	+5
HUNGARY	20%	58%	21%	-38	TURKEY	16%	38%	46%	-22
HONG KONG	51%	26%	22%	+25	UK	36%	42%	22%	-6
INDIA	24%	8%	69%	+16	UKRAINE	47%	31%	22%	+16
INDONESIA	26%	7%	67%	+19	USA	35%	23%	42%	+12
IRAQ	46%	27%	27%	+19	VIETNAM	51%	0%	48%	+51
ITALY	26%	55%	20%	-29					

Favorable = Very Favorable Opinion + Somewhat Favorable Opinion

Unfavorable = Very Unfavorable Opinion + Somewhat Unfavorable Opinion



OPINION OF GLOBAL LEADERS – BY COUNTRY

Favourable vs. Unfavourable opinion of British Prime Minister Theresa May

(Countries presented in alphabetical order)

Country	Favorable	Unfavorable	DK/NR	NET Score	Country	Favorable	Unfavorable	DK/NR	NET Score
Global Average	35%	32%	33%	+3	JAPAN	23%	23%	55%	0
AFGHANISTAN	29%	49%	22%	-20	KAZAKHSTAN	28%	33%	40%	-5
ALBANIA	67%	18%	15%	+49	KOSOVO	44%	11%	44%	+33
ARGENTINA	12%	20%	67%	-8	MACEDONIA	35%	33%	32%	+2
ARMENIA	48%	17%	35%	+31	MOLDOVA	44%	22%	35%	+22
AUSTRIA	33%	50%	17%	-17	NETHERLANDS	40%	38%	23%	+2
AZERBAIJAN	28%	10%	62%	+18	NIGERIA	53%	24%	23%	+29
B&H	26%	54%	20%	-28	PAKISTAN	28%	55%	17%	-27
BRAZIL	54%	28%	19%	+26	PHILIPPINES	19%	29%	52%	-10
BULGARIA	36%	34%	30%	+2	POLAND	43%	29%	29%	+14
CANADA	35%	34%	32%	+1	REPUBLIC OF KOREA	34%	33%	33%	+1
COLOMBIA	48%	18%	34%	+30	ROMANIA	51%	19%	29%	+32
CZECH REPUBLIC	44%	39%	16%	+5	RUSSIA	17%	58%	25%	-41
ECUADOR	17%	17%	67%	0	SERBIA	22%	52%	26%	-30
FINLAND	40%	42%	19%	-2	SAUDI ARABIA	33%	36%	32%	-3
FRANCE	32%	47%	22%	-15	SPAIN	26%	53%	21%	-27
GEORGIA	46%	9%	45%	+37	SWITZERLAND	46%	35%	20%	+11
GERMANY	25%	56%	19%	-31	SYRIA	31%	38%	31%	-7
GHANA	66%	24%	10%	+42	THAILAND	16%	6%	79%	+10
HUNGARY	38%	37%	25%	+1	TURKEY	19%	34%	47%	-15
HONG KONG	48%	38%	15%	+10	UK	38%	57%	5%	-19
INDIA	18%	7%	76%	+11	UKRAINE	46%	31%	23%	+15
INDONESIA	27%	7%	67%	+20	USA	41%	22%	37%	+19
IRAQ	43%	29%	28%	+14	VIETNAM	48%	1%	51%	+47
ITALY	34%	38%	27%	-4					

Favorable = Very Favorable Opinion + Somewhat Favorable Opinion

Unfavorable = Very Unfavorable Opinion + Somewhat Unfavorable Opinion



OPINION OF GLOBAL LEADERS – BY COUNTRY

Favourable vs. Unfavourable opinion of Iranian President Hassan Rouhani

(Countries presented in alphabetical order)

Country	Favorable	Unfavorable	DK/NR	NET Score	Country	Favorable	Unfavorable	DK/NR	NET Score
Global Average	18%	38%	44%	-20	JAPAN	4%	33%	64%	-29
AFGHANISTAN	48%	47%	5%	+1	KAZAKHSTAN	36%	16%	48%	+20
ALBANIA	45%	20%	35%	+25	KOSOVO	10%	21%	70%	-11
ARGENTINA	6%	16%	78%	-10	MACEDONIA	11%	34%	54%	-23
ARMENIA	43%	18%	38%	+25	MOLDOVA	21%	15%	64%	+6
AUSTRIA	13%	50%	38%	-37	NETHERLANDS	5%	50%	46%	-45
AZERBAIJAN	41%	24%	35%	+17	NIGERIA	31%	38%	32%	-7
B&H	22%	55%	23%	-33	PAKISTAN	54%	36%	10%	+18
BRAZIL	19%	54%	27%	-35	PHILIPPINES	15%	32%	54%	-17
BULGARIA	13%	24%	63%	-11	POLAND	15%	41%	43%	-26
CANADA	8%	43%	50%	-35	REPUBLIC OF KOREA	7%	43%	50%	-36
COLOMBIA	18%	42%	41%	-24	ROMANIA	17%	24%	59%	-7
CZECH REPUBLIC	11%	50%	39%	-39	RUSSIA	22%	34%	44%	-12
ECUADOR	9%	22%	69%	-13	SERBIA	18%	33%	49%	-15
FINLAND	8%	50%	41%	-42	SAUDI ARABIA	2%	82%	16%	-80
FRANCE	9%	52%	40%	-43	SPAIN	6%	39%	55%	-33
GEORGIA	13%	22%	65%	-9	SWITZERLAND	14%	52%	35%	-38
GERMANY	9%	54%	37%	-45	SYRIA	36%	57%	7%	-21
GHANA	22%	33%	45%	-11	THAILAND	2%	10%	88%	-8
HUNGARY	8%	45%	47%	-37	TURKEY	18%	39%	43%	-21
HONG KONG	14%	47%	40%	-33	UK	8%	51%	41%	-43
INDIA	22%	8%	69%	+14	UKRAINE	24%	38%	37%	-14
INDONESIA	31%	8%	60%	+23	USA	6%	42%	52%	-36
IRAQ	29%	61%	10%	-32	VIETNAM	28%	7%	65%	+21
ITALY	11%	46%	44%	-35					

Favorable = Very Favorable Opinion + Somewhat Favorable Opinion

Unfavorable = Very Unfavorable Opinion + Somewhat Unfavorable Opinion



OPINION OF GLOBAL LEADERS – BY COUNTRY

Favourable vs. Unfavourable opinion of Saudi Arabia King Salman bin Abdulaziz Al Saud

(Countries presented in alphabetical order)

Country	Favorable	Unfavorable	DK/NR	NET Score	Country	Favorable	Unfavorable	DK/NR	NET Score
Global Average	24%	35%	40%	-11	JAPAN	3%	42%	56%	-39
AFGHANISTAN	61%	31%	8%	+30	KAZAKHSTAN	40%	15%	44%	+25
ALBANIA	44%	21%	36%	+23	KOSOVO	16%	22%	63%	-6
ARGENTINA	7%	13%	80%	-6	MACEDONIA	11%	34%	55%	-23
ARMENIA	26%	16%	58%	+10	MOLDOVA	28%	9%	63%	+19
AUSTRIA	5%	66%	29%	-61	NETHERLANDS	6%	55%	39%	-49
AZERBAIJAN	26%	16%	57%	+10	NIGERIA	40%	35%	25%	+5
B&H	19%	58%	24%	-39	PAKISTAN	65%	28%	7%	+37
BRAZIL	25%	46%	29%	-21	PHILIPPINES	16%	32%	51%	-16
BULGARIA	16%	24%	60%	-8	POLAND	19%	36%	45%	-17
CANADA	5%	57%	38%	-52	REPUBLIC OF KOREA	6%	39%	54%	-33
COLOMBIA	24%	34%	43%	-10	ROMANIA	24%	18%	58%	+6
CZECH REPUBLIC	8%	54%	39%	-46	RUSSIA	21%	34%	45%	-13
ECUADOR	11%	19%	70%	-8	SERBIA	22%	33%	45%	-11
FINLAND	2%	71%	27%	-69	SAUDI ARABIA	99%	0%	0%	+99
FRANCE	6%	60%	34%	-54	SPAIN	7%	54%	40%	-47
GEORGIA	11%	16%	72%	-5	SWITZERLAND	8%	64%	28%	-56
GERMANY	6%	62%	32%	-56	SYRIA	12%	69%	19%	-57
GHANA	21%	36%	43%	-15	THAILAND	4%	7%	89%	-3
HUNGARY	13%	39%	48%	-26	TURKEY	5%	58%	37%	-53
HONG KONG	13%	52%	36%	-39	UK	7%	68%	25%	-61
INDIA	23%	7%	70%	+16	UKRAINE	40%	30%	31%	+10
INDONESIA	83%	3%	14%	+80	USA	8%	51%	41%	-43
IRAQ	39%	55%	7%	-16	VIETNAM	32%	4%	64%	+28
ITALY	11%	40%	49%	-29					

Favorable = Very Favorable Opinion + Somewhat Favorable Opinion

Unfavorable = Very Unfavorable Opinion + Somewhat Unfavorable Opinion



OPINION OF GLOBAL LEADERS – BY COUNTRY

Favourable vs. Unfavourable opinion of Turkish President Erdogan

(Countries presented in alphabetical order)

Country	Favorable	Unfavorable	DK/NR	NET Score	Country	Favorable	Unfavorable	DK/NR	NET Score
Global Average	28%	40%	31%	-12	JAPAN	7%	30%	63%	-23
AFGHANISTAN	81%	13%	5%	+68	KAZAKHSTAN	53%	16%	31%	+37
ALBANIA	66%	31%	3%	+35	KOSOVO	71%	18%	12%	+53
ARGENTINA	7%	13%	80%	-6	MACEDONIA	56%	25%	19%	+31
ARMENIA	6%	85%	8%	-79	MOLDOVA	44%	22%	34%	+22
AUSTRIA	5%	87%	8%	-82	NETHERLANDS	2%	86%	11%	-84
AZERBAIJAN	77%	3%	20%	+74	NIGERIA	34%	33%	34%	+1
B&H	43%	43%	15%	0	PAKISTAN	61%	28%	11%	+33
BRAZIL	28%	39%	32%	-11	PHILIPPINES	12%	32%	56%	-20
BULGARIA	14%	63%	24%	-49	POLAND	16%	44%	40%	-28
CANADA	10%	39%	52%	-29	REPUBLIC OF KOREA	10%	34%	56%	-24
COLOMBIA	27%	25%	48%	+2	ROMANIA	27%	38%	35%	-11
CZECH REPUBLIC	11%	66%	23%	-55	RUSSIA	28%	42%	30%	-14
ECUADOR	10%	17%	73%	-7	SERBIA	32%	45%	23%	-13
FINLAND	3%	78%	19%	-75	SAUDI ARABIA	22%	64%	14%	-42
FRANCE	6%	65%	28%	-59	SPAIN	8%	50%	42%	-42
GEORGIA	41%	29%	30%	+12	SWITZERLAND	6%	84%	11%	-78
GERMANY	7%	82%	11%	-75	SYRIA	67%	24%	10%	+43
GHANA	33%	31%	36%	+2	THAILAND	3%	7%	90%	-4
HUNGARY	15%	55%	30%	-40	TURKEY	56%	28%	17%	+28
HONG KONG	16%	46%	38%	-30	UK	10%	52%	38%	-42
INDIA	19%	7%	74%	+12	UKRAINE	38%	37%	25%	+1
INDONESIA	55%	4%	41%	+51	USA	8%	36%	56%	-28
IRAQ	54%	39%	7%	+15	VIETNAM	33%	4%	62%	+29
ITALY	10%	58%	33%	-48					

Favorable = Very Favorable Opinion + Somewhat Favorable Opinion

Unfavorable = Very Unfavorable Opinion + Somewhat Unfavorable Opinion



OPINION OF GLOBAL LEADERS – BY COUNTRY

Favourable vs. Unfavourable opinion of Indian Prime Minister Narendra Modi

(Countries presented in alphabetical order)

Country	Favorable	Unfavorable	DK/NR	NET Score	Country	Favorable	Unfavorable	DK/NR	NET Score
Global Average	25%	24%	52%	+1	JAPAN	14%	21%	65%	-7
AFGHANISTAN	68%	22%	11%	+46	KAZAKHSTAN	37%	11%	52%	+26
ALBANIA	42%	16%	42%	+26	KOSOVO	7%	16%	77%	-9
ARGENTINA	10%	7%	83%	+3	MACEDONIA	10%	31%	58%	-21
ARMENIA	30%	8%	62%	+22	MOLDOVA	27%	6%	67%	+21
AUSTRIA	13%	28%	59%	-15	NETHERLANDS	14%	24%	62%	-10
AZERBAIJAN	22%	7%	72%	+15	NIGERIA	39%	32%	30%	+7
B&H	17%	54%	29%	-37	PAKISTAN	18%	73%	10%	-55
BRAZIL	36%	28%	36%	+8	PHILIPPINES	15%	29%	55%	-14
BULGARIA	21%	12%	67%	+9	POLAND	25%	25%	49%	0
CANADA	17%	23%	60%	-6	REPUBLIC OF KOREA	10%	35%	55%	-25
COLOMBIA	30%	18%	52%	+12	ROMANIA	22%	10%	67%	+12
CZECH REPUBLIC	15%	38%	47%	-23	RUSSIA	30%	28%	42%	+2
ECUADOR	8%	14%	78%	-6	SERBIA	29%	22%	49%	+7
FINLAND	16%	18%	66%	-2	SAUDI ARABIA	29%	25%	45%	+4
FRANCE	16%	26%	58%	-10	SPAIN	9%	17%	73%	-8
GEORGIA	17%	10%	72%	+7	SWITZERLAND	19%	29%	52%	-10
GERMANY	17%	31%	52%	-14	SYRIA	28%	22%	50%	+6
GHANA	28%	28%	44%	0	THAILAND	2%	7%	90%	-5
HUNGARY	24%	21%	55%	+3	TURKEY	14%	20%	67%	-6
HONG KONG	17%	45%	37%	-28	UK	24%	22%	53%	+2
INDIA	78%	18%	3%	+60	UKRAINE	47%	15%	37%	+32
INDONESIA	28%	9%	63%	+19	USA	16%	17%	67%	-1
IRAQ	35%	24%	41%	+11	VIETNAM	34%	6%	60%	+28
ITALY	16%	32%	53%	-16					

Favorable = Very Favorable Opinion + Somewhat Favorable Opinion

Unfavorable = Very Unfavorable Opinion + Somewhat Unfavorable Opinion



OPINION OF GLOBAL LEADERS – BY COUNTRY

Favourable vs. Unfavourable opinion of Israeli Prime Minister Netanyahu

(Countries presented in alphabetical order)

Country	Favorable	Unfavorable	DK/NR	NET Score	Country	Favorable	Unfavorable	DK/NR	NET Score
Global Average	20%	38%	43%	-18	JAPAN	3%	31%	66%	-28
AFGHANISTAN	18%	68%	13%	-50	KAZAKHSTAN	30%	20%	50%	+10
ALBANIA	46%	25%	30%	+21	KOSOVO	8%	24%	68%	-16
ARGENTINA	8%	17%	75%	-9	MACEDONIA	13%	38%	48%	-25
ARMENIA	24%	22%	54%	+2	MOLDOVA	38%	12%	50%	+26
AUSTRIA	17%	48%	35%	-31	NETHERLANDS	25%	38%	38%	-13
AZERBAIJAN	23%	23%	54%	0	NIGERIA	44%	29%	27%	+15
B&H	9%	65%	27%	-56	PAKISTAN	15%	68%	17%	-53
BRAZIL	47%	30%	24%	+17	PHILIPPINES	18%	30%	53%	-12
BULGARIA	30%	16%	54%	+14	POLAND	22%	35%	44%	-13
CANADA	19%	37%	45%	-18	REPUBLIC OF KOREA	8%	35%	57%	-27
COLOMBIA	32%	30%	38%	+2	ROMANIA	36%	17%	47%	+19
CZECH REPUBLIC	23%	41%	36%	-18	RUSSIA	22%	36%	43%	-14
ECUADOR	11%	16%	73%	-5	SERBIA	22%	31%	46%	-9
FINLAND	16%	50%	34%	-34	SAUDI ARABIA	3%	80%	18%	-77
FRANCE	13%	54%	33%	-41	SPAIN	13%	42%	44%	-29
GEORGIA	36%	11%	54%	25	SWITZERLAND	16%	53%	30%	-37
GERMANY	14%	52%	34%	-38	SYRIA	8%	82%	9%	-74
GHANA	34%	35%	31%	-1	THAILAND	3%	9%	90%	-6
HUNGARY	24%	38%	38%	-14	TURKEY	2%	62%	35%	-60
HONG KONG	15%	48%	36%	-33	UK	18%	43%	39%	-25
INDIA	16%	6%	77%	+10	UKRAINE	49%	22%	29%	+27
INDONESIA	14%	34%	52%	-20	USA	27%	29%	44%	-2
ITALY	21%	35%	44%	-14	VIETNAM	28%	7%	65%	+21

Favorable = Very Favorable Opinion + Somewhat Favorable Opinion

Unfavorable = Very Unfavorable Opinion + Somewhat Unfavorable Opinion



OPINION OF GLOBAL LEADERS – BY COUNTRY

Favourable vs. Unfavourable opinion of Pope Francis

(Countries presented in alphabetical order)

Country	Favorable	Unfavorable	DK/NR	NET Score	Country	Favorable	Unfavorable	DK/NR	NET Score
Global Average	51%	23%	27%	+28	KAZAKHSTAN	37%	16%	47%	+21
ALBANIA	82%	15%	4%	+67	KOSOVO	36%	16%	48%	+20
ARGENTINA	62%	28%	10%	+34	MACEDONIA	28%	38%	34%	-10
ARMENIA	82%	9%	9%	+73	MOLDOVA	54%	10%	35%	+44
AUSTRIA	64%	23%	14%	+41	NETHERLANDS	47%	29%	23%	+18
AZERBAIJAN	26%	20%	54%	+6	NIGERIA	57%	26%	17%	+31
B&H	42%	39%	19%	+3	PAKISTAN	26%	58%	16%	-32
BRAZIL	81%	15%	5%	+66	PERU	64%	22%	14%	+42
BULGARIA	54%	10%	36%	+44	PHILIPPINES	87%	8%	5%	+79
CANADA	45%	29%	26%	+16	POLAND	75%	10%	15%	+65
COLOMBIA	87%	10%	3%	+77	REPUBLIC OF KOREA	76%	16%	8%	+60
CZECH REPUBLIC	54%	32%	14%	+22	ROMANIA	78%	8%	14%	+70
ECUADOR	73%	18%	9%	+55	RUSSIA	28%	31%	41%	-3
FINLAND	50%	27%	22%	+23	SERBIA	26%	48%	26%	-22
FRANCE	47%	33%	20%	+14	SAUDI ARABIA	6%	53%	41%	-47
GEORGIA	57%	9%	34%	+48	SPAIN	75%	15%	10%	+60
GERMANY	54%	28%	19%	+26	SWITZERLAND	60%	27%	14%	+33
GHANA	76%	21%	3%	+55	SYRIA	42%	9%	48%	+33
HUNGARY	61%	22%	16%	+39	THAILAND	22%	8%	70%	+14
HONG KONG	49%	30%	21%	+19	TURKEY	7%	36%	57%	-29
INDIA	6%	4%	89%	+2	UK	53%	26%	20%	+27
INDONESIA	22%	8%	70%	+14	UKRAINE	58%	20%	22%	+38
IRAQ	41%	24%	35%	+17	USA	55%	24%	21%	+31
ITALY	88%	8%	5%	+80	VIETNAM	46%	1%	53%	+45
JAPAN	35%	15%	50%	+20					

Favorable = Very Favorable Opinion + Somewhat Favorable Opinion

Unfavorable = Very Unfavorable Opinion + Somewhat Unfavorable Opinion

